

# Trade and Business Events Calendar

As at October 2024



0-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events  
QM – Qualmark endorsed

Event type	Target market(s)	Event name	Event details				Event listing	Suitability	Registration details (TNZ arranged registrations only)			
			Start date	End date	Event location(s)	TNZ contact(s)			Prospective live	Registration opens	Registration closes	Delegates confirmed
<b>NOVEMBER 2024</b>												
Trade Show	New Zealand	Tourism Summit Aotearoa	6/11/2024	6/11/2024	Auckland, NZ	Sam Allen (WLG)	<a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>	<ul style="list-style-type: none"> <li>✓ All Industry</li> <li>✓ IMAS</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS</li> <li>✓ Airlines</li> </ul>				
Trade Show	UK	PATA Australasia & Pacific Roadshow	14/11/2024	14/11/2024	London	Lilly Douglas (UK)	<a href="https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/">https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/</a>	<ul style="list-style-type: none"> <li>✓ IMAS</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS</li> <li>✓ Airlines</li> </ul>				
Trade Show	UK	Travel Counsellors Conference	22/11/2024	24/11/2024	Manchester	Lilly Douglas (UK)	TBC	<ul style="list-style-type: none"> <li>✓ IMAS</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS</li> <li>✓ Airlines</li> </ul>				
Trade Show	North America	Signature Conference	17/11/2024	14/11/2024	Las Vegas, NV (USA)	Hadyn Fitzpatrick (LA)	TBC	<ul style="list-style-type: none"> <li>✓ Signature Members</li> <li>✓ RTOS</li> </ul>				
<b>DECEMBER 2024</b>												
NZ SCHOOL HOLIDAYS			21/12/2024									
Industry Event	New Zealand	TECNZ Xmas Symposium	4/12/2024	4/12/2024	TBC	Paul Yeo (AKL)	<a href="https://www.tourismexportcouncil.org.nz/events/ecnz-xmas-symposium/">https://www.tourismexportcouncil.org.nz/events/ecnz-xmas-symposium/</a>	<ul style="list-style-type: none"> <li>✓ All Industry</li> </ul>				
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	9/12/2024	13/12/2024	Marco Island, FL (USA)	Hadyn Fitzpatrick (LA)	<a href="https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/">https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/</a>	<ul style="list-style-type: none"> <li>✓ USTOA Members</li> </ul>				
<b>JANUARY 2025</b>												
NZ SCHOOL HOLIDAYS												
<b>FEBRUARY 2025</b>												
Business Event	Asia Pacific, International	AIME 2025	10/02/2025	13/02/2025	Melbourne (Australia)	Leonie Ashford (CHC)	<a href="https://aime.com.au/">https://aime.com.au/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS/RCBS</li> </ul>	CLOSED	CLOSED	CLOSED	CLOSED
Media Event	Australia	International Media Marketplace (IMM) Australia	13/02/2025	14/02/2025	Sydney (Australia)	Sarah Lipkin (AUS)	<a href="https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/">https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/</a>	<ul style="list-style-type: none"> <li>✓ RTOS</li> </ul>				
Trade Show	Australia	ChristchurchNZ Australian Showcase 2025	18/02/2025	21/02/2025	Melbourne, Sydney, Brisbane, Gold Coast (AU)	Krissy Griggs (ChristchurchNZ)	<a href="https://admin.christchurchnz.com/media/mw-dscom/christchurchnz-australian-showcase-prospectus-2025-business-partners.pdf">https://admin.christchurchnz.com/media/mw-dscom/christchurchnz-australian-showcase-prospectus-2025-business-partners.pdf</a>	<ul style="list-style-type: none"> <li>✓ All Industry in Christchurch</li> </ul>				
Trade Show	UK, Europe, Worldwide	Unite Pacific	27/02/2025	27/02/2025	London (UK)	Fenja Schiebuhr (UK/DE)	<a href="https://www.unitepromotions.co.uk/events/unite-pacific-australasia/">https://www.unitepromotions.co.uk/events/unite-pacific-australasia/</a>	<ul style="list-style-type: none"> <li>✓ IMAS</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS</li> <li>✓ Airlines</li> </ul>				
<b>MARCH 2025</b>												
NZ SCHOOL HOLIDAYS												
Trade Show	Germany, wider Europe	ITB Berlin TBC	4/03/2025	6/03/2025	Berlin, Germany	Fenja Schiebuhr (UK/DE)	<a href="https://www.tourismnewzealand.com/events/itb-berlin-3/">https://www.tourismnewzealand.com/events/itb-berlin-3/</a>	<ul style="list-style-type: none"> <li>✓ IBO</li> <li>✓ Airlines</li> <li>✓ Transport Providers</li> </ul>	CLOSED	CLOSED	CLOSED	TBC
Trade Show	UK	PATA Roadshow	10/03/2025	13/03/2025	Glasgow, Newcastle, Manchester, Birmingham	Lilly Douglas (UK)	<a href="https://pata.org.uk/pata-events/">https://pata.org.uk/pata-events/</a> <a href="https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow-2025/">https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow-2025/</a>	<ul style="list-style-type: none"> <li>✓ IMAS</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS</li> <li>✓ Airlines</li> </ul>				
<b>APRIL 2025</b>												
NZ SCHOOL HOLIDAYS			12/04/2025	27/04/2025								
Trade Show	New Zealand	TECNZ Trade Event	9/04/2025	10/04/2025	Vidualect Events Centre, Auckland	Paul Yeo (AKL)	<a href="https://www.tourismexportcouncil.org.nz/events/trade_event_2025/">https://www.tourismexportcouncil.org.nz/events/trade_event_2025/</a>	<ul style="list-style-type: none"> <li>✓ TEC members</li> </ul>				
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	16/04/2025	17/04/2025	Marina Bay Sands, Singapore	Leonie Ashford (CHC)	<a href="https://www.themeetingsshow-apac.com/">https://www.themeetingsshow-apac.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS/RCBS</li> </ul>	13/11/2024	13/11/2024	3/12/2024	6/12/2024
Trade Show	NZ Industry	eXplore Show	30/04/2024	30/04/2024	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at <a href="mailto:vpayne@extra.co.nz">vpayne@extra.co.nz</a>	<a href="https://www.explorecentralnorthislandnz.com/">https://www.explorecentralnorthislandnz.com/</a>	<ul style="list-style-type: none"> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ IBO</li> </ul>				
<b>MAY 2025</b>												
Trade Show	All Markets	TRENZ 2025	6/05/2025	8/05/2025	Rotorua, New Zealand	Charlette Potts (WLG)	<a href="https://www.tourismnewzealand.com/events/trenz-2/">https://www.tourismnewzealand.com/events/trenz-2/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS</li> <li>✓ Airlines</li> </ul>				
Business Event	Europe & International	IMEX Frankfurt 2025	20/05/2025	22/05/2025	Messe Frankfurt (Germany)	Leonie Ashford (CHC)	<a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>	<ul style="list-style-type: none"> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS/RCBS</li> </ul>	9/12/2024	9/12/2024	17/02/2025	21/02/2025
Trade Show	China	ITB China 2025			Shanghai, China	Grace Yao (CHN)	<a href="http://www.itb-china.com/">http://www.itb-china.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ Airlines</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	North America	Travel Answers Road Show	1/04/2025	1/04/2025	TBC	Teri Miller (LA)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> </ul>				
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> <li>✓ NZ Industry</li> </ul>				

Tourism New Zealand Trade Events Calendar

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
<b>JUNE 2025</b>												
Industry Event	NZ Industry	Latinos DownUnder	8/06/2025	14/06/2025	Latin America (Argentina, Brazil, Chile)	Hadyn Fitzpatrick (LA)	<a href="http://www.latinosdownunder.com.au">www.latinosdownunder.com.au</a>	✓ New Zealand Industry				
Trade Show	North America	Travel Leaders Network Edge Conference	9/06/2025	12/06/2025	Las Vegas, NV (USA)	Hadyn Fitzpatrick (LA)	<a href="https://edgewithln.com/">https://edgewithln.com/</a>	✓ Preferred partners only				
Trade Show	North America	Global Travel Marketplace (GTM-West)	17/06/2025	19/07/2025	Palm Springs, CA (USA)	Hadyn Fitzpatrick (LA)	<a href="https://www.gtmwest.com/">https://www.gtmwest.com/</a>					
Business Event	All Markets	MEETINGS 2025	TBC	TBC	New Zealand	Leonie Ashford (CHC)	<a href="https://www.meetings.co.nz/">https://www.meetings.co.nz/</a>	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs				
<b>JULY 2025</b>												
NZ SCHOOL HOLIDAYS 29/06/2025 - 21/07/2025												
Trade Show	North America	GTM Flagship	10/07/2025	13/07/2025	Fort Lauderdale (FL), USA	Hadyn Fitzpatrick (LA)	<a href="https://www.gtmflagship.com/home">https://www.gtmflagship.com/home</a>					
Trade Show	India	Kiwi Link India and Front Line Training	7/07/2025	11/07/2025	TBC and New Delhi	Neha Bhola (MUM)	<a href="https://www.tourismnewzealand.com/events/kiwi-link-india-2/">https://www.tourismnewzealand.com/events/kiwi-link-india-2/</a>	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA	Early December 2024	Early December 2024	End of January 2025	TBC
Trade Show	SEA	SEA Roadshow (SG/MY/TH/ID)	14/07/2025	22/07/2025	SG/MY/ID/TH	Theresa Goh (SG)	<a href="https://www.tourismnewzealand.com/events/south-east-asia-roadshow-sea-2025/">https://www.tourismnewzealand.com/events/south-east-asia-roadshow-sea-2025/</a>	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA	Early December 2024	Early December 2024	End of January 2025	TBC
<b>AUGUST 2025</b>												
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC		<a href="https://www.byata.org.nz/conference.html">https://www.byata.org.nz/conference.html</a>					
Annual Conference	New Zealand	TEC Conference	6/08/2025	8/08/2025	Bay of Islands (NZ)	Paul Yeo (AKL)	<a href="https://www.tourismexportcouncil.org.nz/event/s/annual-conference/">https://www.tourismexportcouncil.org.nz/event/s/annual-conference/</a>					
Trade Show	North America	Virtuoso Travel Week	9/08/2025	15/08/2025	Las Vegas, NV (USA)	Hadyn Fitzpatrick (LA)	<a href="https://virtuosomeetings.virtuoso.com/Default.aspx?TabID=4053&amp;refresh=1">https://virtuosomeetings.virtuoso.com/Default.aspx?TabID=4053&amp;refresh=1</a>	✓ Preferred Partners Only				
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC					
Annual Conference	New Zealand	TECNZ 2024 Conference	TBC	TBC	TBC	TBC	<a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a>	✓ TEC members				
<b>SEPTEMBER 2025</b>												
NZ SCHOOL HOLIDAYS 29/09/2025 - 5/10/2025												
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	TBC	TBC	Marrakech, Morocco	Lilly Douglas (UK)	<a href="https://purelifexperiences.com/">https://purelifexperiences.com/</a>	✓ Invitation Only				
<b>OCTOBER 2025</b>												
Trade Show	North America	ITLM North America	6/10/2025	9/10/2025	Baha Mar, The Bahamas	Hadyn Fitzpatrick (LA)	<a href="https://www.itlm.com/north-america/en-gb.html">https://www.itlm.com/north-america/en-gb.html</a>	✓ Premium product ✓ Premium IBO				
Trade Show	North America	Kiwi Link The Americas	October	October	TBC	Michelle Rosenberg	<a href="https://www.tourismnewzealand.com/events/kiwi-link-the-americas-2/">https://www.tourismnewzealand.com/events/kiwi-link-the-americas-2/</a>	TBC	Jan-25	February 2025	March 2025	
Trade Show	UK/Europe	Kiwi Link UK/Europe	October	October	London	Fenja Schiebuhr (UK/DE)	<a href="https://www.tourismnewzealand.com/events/kiwi-link-uk-and-europe-2025/">https://www.tourismnewzealand.com/events/kiwi-link-uk-and-europe-2025/</a>	✓ Airlines ✓ QM IBO (TBC) ✓ QM products ✓ IMA	Feb-25	February 2025	March 2025	
Trade Show	North America	Global Travel Collection (GTC-Internova)	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	TBC	✓ Preferred suppliers and members				
Trade Show	New Zealand	Elevate Conference	TBC	TBC	TBC	TBC	TBC	✓ Preferred partners				
Industry Event	New Zealand	Tourism Summit Aotearoa	TBC	TBC	TBC	Paul Yeo (AKL)	<a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>	✓ All industry ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs				
Business Event	Americas & International	IMEX America 2025	TBC	TBC	Las Vegas (USA)	Leonie Ashford (CHC)	<a href="https://imexamerica.com/">https://imexamerica.com/</a>		TBC	TBC	TBC	TBC
<b>NOVEMBER 2025</b>												
Trade Show	North America	Ensemble Horizons Conference (Preferred partners only)	TBC	TBC	TBC	TBC	TBC	✓ Ensemble Members				
Trade Show	North America	Signature Conference (Preferred partners only)	TBC	TBC	TBC	TBC	TBC	✓ Signature Members ✓ RTOs				
Trade Show	China	Kiwi Link China	TBC	TBC	TBC	Grace Yao (CHN)	TBC	TBC	TBC	TBC	TBC	TBC
<b>DECEMBER 2025</b>												
NZ SCHOOL HOLIDAYS 19/12/2025 - 31/12/2025												
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	<a href="https://ustoa.com/events/2025-USTOA-Annual-Conference">https://ustoa.com/events/2025-USTOA-Annual-Conference</a>	✓ USTOA members				
<b>JANUARY 2026</b>												
NZ SCHOOL HOLIDAYS 1/01/2026 - 26/01/2026												
<b>FEBRUARY 2026</b>												
Trade Show	India	Outbound Travel Mart (OTM)	5/02/2026	7/02/2026	Mumbai (India)	Neha Bhola (MUM)	<a href="https://otm.co.in/media_files/OTM2025_Brochure.pdf">https://otm.co.in/media_files/OTM2025_Brochure.pdf</a>	✓ Airlines ✓ QM IBO				
Business Event	Asia Pacific, International	AIME 2026	09/02/2026	11/02/2026	Melbourne (Australia)	Leonie Ashford (CHC)	<a href="https://aime.com.au/">https://aime.com.au/</a>	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs	TBC	TBC	TBC	TBC
Trade Show	Australia	Tourism New Zealand Regional Showcase	TBC	TBC	Sydney (Australia)	Sandra Etter (AUS)	TBC	✓ RTOs	TBC	TBC	TBC	TBC
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	<a href="https://travmedia.com/immus/">https://travmedia.com/immus/</a>	✓ RTOs				
<b>MARCH 2026</b>												
Trade Show	Germany, wider Europe	ITB Berlin	TBC	TBC	Berlin, Germany	Fenja Schiebuhr (UK/DE)		✓ IBO ✓ Airlines ✓ Transport Providers				

Tourism New Zealand Trade Events Calendar

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
<b>APRIL 2026</b>												
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	TBC	TBC	TBC	Leonie Ashford (CHC)	<a href="https://www.themeetingsshow-apac.com/">https://www.themeetingsshow-apac.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS/RCBs</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	North America	Travel Answers Road Show	TBC	TBC	TBC	Teri Miller (LA)						
Trade Show	NZ Industry	exPlore Show	TBC	TBC	TBC	In lieu of a TNZ contact, please contact Vanessa Payne at <a href="mailto:vipayne@bxtra.co.nz">vipayne@bxtra.co.nz</a>	<a href="https://www.explorecentralnorthislandnz.com/">https://www.explorecentralnorthislandnz.com/</a>	<ul style="list-style-type: none"> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ IBO</li> </ul>				
<b>MAY 2026</b>												
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC					
Trade Show	All Markets	TRENZ 2026	TBC	TBC	TBC	Charlette Potts (WLG)	<a href="https://www.trenz.co.nz/trenz/trenz2024">https://www.trenz.co.nz/trenz/trenz2024</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS</li> </ul>				
Business Event	Europe & International	IMEX Frankfurt 2026	19/05/2026	21/05/2026	Messe Frankfurt (Germany)	Leonie Ashford (CHC)	<a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS/RCBs</li> </ul>	TBC	TBC	TBC	TBC
<b>JUNE 2026</b>												
Business Event	All Markets	MEETINGS 2026	TBC	TBC	New Zealand	Leonie Ashford (CHC)	<a href="https://www.meetings.co.nz/">https://www.meetings.co.nz/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS/RCBs</li> </ul>				
<b>JULY 2026</b>												
Trade Show	India	Kiwi Link India	6/07/2025	12/07/2025	TBC	Neha Bhola (MUM)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS</li> <li>✓ IMA</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	SEA	Kiwi Link SEA	14/07/2025	22/07/2025	SG/MY/ID/TH	Theresa Goh (SG)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS</li> <li>✓ IMA</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	North America	Global Travel Marketplace	18/07/2024	20/07/2024	Fort Lauderdale, FL (USA)	Hadyn Fitzpatrick (LA)	<a href="https://www.gtmgflagship.com/home">https://www.gtmgflagship.com/home</a>					
<b>August 2026</b>												
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC		<a href="https://www.byata.org.nz/conference.html">https://www.byata.org.nz/conference.html</a>					
Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Hadyn Fitzpatrick (LA)		<ul style="list-style-type: none"> <li>✓ Preferred Partners Only</li> </ul>				
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC					
Annual Conference	New Zealand	TECNZ 2026 Conference	TBC	TBC	TBC	Paul Yeo (AKL)	<a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a>	<ul style="list-style-type: none"> <li>✓ TEC members</li> </ul>				
<b>September 2026</b>												
Trade Show	Korea	Kiwi Link Korea	TBC	TBC	South Korea	Hee-Jeong Kwon (KR)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS</li> <li>✓ IMA</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	SEA	Kiwi Link Japan	TBC	TBC	Japan	Naoki Inohiza (JP)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS</li> <li>✓ IMA</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC					
<b>October 2026</b>												
Business Event	Americas & International	IMEX America 2026	TBC	TBC	Las Vegas (USA)	Leonie Ashford (CHC)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS/RCBs</li> <li>✓ IMAs</li> </ul>	CLOSED	CLOSED	CLOSED	CLOSED
Trade Show	UK	TTG New Zealand Fest	TBC	TBC	Virtual	Lilly Douglas (UK)	TBC	<ul style="list-style-type: none"> <li>✓ QM products</li> <li>✓ Airlines</li> </ul>				
<b>NOVEMBER 2026</b>												
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	Auckland, NZ	Sam Allen (WLG)	<a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>	<ul style="list-style-type: none"> <li>✓ All Industry</li> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS</li> <li>✓ Airlines</li> </ul>				
Trade Show	UK	PATA Australasia & Pacific Roadshow	TBC	TBC	London	Lilly Douglas (UK)	<a href="https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/">https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS</li> <li>✓ Airlines</li> </ul>				
Trade Show	UK	Travel Counsellors Conference	TBC	TBC	Manchester	Lilly Douglas (UK)	TBC	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOS</li> <li>✓ Airlines</li> </ul>				
Trade Show	North America	Signature Conference	TBC	TBC	Las Vegas, NV (USA)	Hadyn Fitzpatrick (LA)	TBC	<ul style="list-style-type: none"> <li>✓ Signature Members</li> <li>✓ RTOS</li> </ul>				
<b>DECEMBER 2026</b>												
NZ SCHOOL HOLIDAYS												
Industry Event	New Zealand	TECNZ Xmas Symposium	TBC	TBC	TBC	Paul Yeo (AKL)	<a href="https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/">https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/</a>	<ul style="list-style-type: none"> <li>✓ All Industry</li> </ul>				
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	Marco Island, FL (USA)	Hadyn Fitzpatrick (LA)	<a href="https://www.tourismnewzealand.com/events/ustoa-annual-meeting-ustoa/">https://www.tourismnewzealand.com/events/ustoa-annual-meeting-ustoa/</a>	<ul style="list-style-type: none"> <li>✓ USTOA Members</li> </ul>				

Tourism New Zealand Trade Events Calendar

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
<b>JANUARY 2027</b>												
		NZ SCHOOL HOLIDAYS										
<b>FEBRUARY 2027</b>												
Business Event	Asia Pacific, International	AIME 2027	TBC	TBC	Melbourne (Australia)	Leonie Ashford (CHC)	<a href="https://aime.com.au/">https://aime.com.au/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	CLOSED	CLOSED	CLOSED	CLOSED
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	<a href="https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/">https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/</a>	<ul style="list-style-type: none"> <li>✓ RTOs</li> </ul>				
Trade Show	UK, Europe, Worldwide	Unite Pacific	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	<a href="https://www.unitepromotions.co.uk/events/unite-pacific-australia/">https://www.unitepromotions.co.uk/events/unite-pacific-australia/</a>	<ul style="list-style-type: none"> <li>✓ IMAS</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>				
<b>MARCH 2027</b>												
		NZ SCHOOL HOLIDAYS										
Trade Show	Germany, wider Europe	ITB Berlin TBC	TBC	TBC	Berlin, Germany	Fenja Schiebuhr (UK/DE)		<ul style="list-style-type: none"> <li>✓ IBO</li> <li>✓ Airlines</li> <li>✓ Transport Providers</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	UK	PATA Roadshow	TBC	TBC	Glasgow, Newcastle, Manchester, Birmingham	Lilly Douglas (UK)	<a href="https://pata.org.uk/pata-events/">https://pata.org.uk/pata-events/</a>	<ul style="list-style-type: none"> <li>✓ IMAS</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>				
<b>APRIL 2027</b>												
		NZ SCHOOL HOLIDAYS										
Trade Show	New Zealand	TECNZ Trade Event	TBC	TBC	Vidualect Events Centre, Auckland	Paul Yeo (AKL)	TBC	<ul style="list-style-type: none"> <li>✓ TEC members</li> </ul>				
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	TBC	TBC	Marina Bay Sands, Singapore	Leonie Ashford (CHC)	<a href="https://www.themeetingshow-apac.com/">https://www.themeetingshow-apac.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>				
Trade Show	North America	Travel Answers Road Show	TBC	TBC	TBC	Teri Miller (LA)						
Trade Show	NZ Industry	explore Show	TBC	TBC	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	<a href="https://www.explorecentralnorthislandnz.com/">https://www.explorecentralnorthislandnz.com/</a>	<ul style="list-style-type: none"> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ IBO</li> </ul>				
<b>MAY 2027</b>												
Trade Show	All Markets	TRENZ 2027	TBC	TBC	TBC	Charlette Potts (WLG)		<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> </ul>				
Business Event	Europe & International	IMEX Frankfurt 2027	TBC	TBC	Messe Frankfurt (Germany)	Leonie Ashford (CHC)	<a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>				
Trade Show	China	ITB China 2027	TBC	TBC	Shanghai, China	Grace Yao (CHN)	<a href="http://www.itb-china.com/">http://www.itb-china.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ Airlines</li> </ul>	TBC	TBC	TBC	TBC
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry				