

# Trade and Business Events Calendar

As at August 2024



O-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events  
QM = Qualmark endorsed

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
<b>AUGUST 2024</b>												
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC					
Annual Conference	New Zealand	TECNZ 2024 Conference	6/08/2024	9/08/2024	Invercargill, NZ	Pauline Dwight (AKL)	<a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a>	✓ TEC members				
Trade Show	North America	Virtuoso Travel Week	9/08/2024	15/08/2024	Las Vegas, NV (USA)	Haydn Fitzpatrick (LA)	<a href="https://virtuosomeetings.virtuoso.com/ScheduleofEvents/2024/Events.aspx">https://virtuosomeetings.virtuoso.com/ScheduleofEvents/2024/Events.aspx</a>	✓ Preferred Partners Only				
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	19/08/2024	20/08/2024	Taupō, NZ		<a href="https://www.byata.org.nz/conference.html">https://www.byata.org.nz/conference.html</a>					
<b>SEPTEMBER 2024</b>												
NZ SCHOOL HOLIDAYS												
RTO Event	NZ Industry	Development West Coast Tourism Hui	6/09/2024	6/09/2024	West Coast, NZ	Patrick Dault (RTO)						
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	9/09/2024	12/09/2024	Marrakech, Morocco	Lilly Douglas (UK)	<a href="https://puralifeexperiences.com/">https://puralifeexperiences.com/</a>	✓ Invitation Only				
Annual Conference	isite Network	isite New Zealand Annual Engagement Hui	18/09/2024	19/09/2024	Queenstown, New Zealand	Carrie Talbot (Wlg)		✓ isite Network				
Trade Show	New Zealand	Canterbury & West Coast ITO Showcase	26/09/2024	26/09/2024	Auckland, NZ	Patrick Dault (RTO)	<a href="https://westcoast.co.nz/events/canterbury-west-coast-ito-showcase-auckland-2024/">https://westcoast.co.nz/events/canterbury-west-coast-ito-showcase-auckland-2024/</a>	✓ Invited exhibitors only				
Trade Show	North America	ITLM North America	23/09/2024	26/09/2024	Baha Mar, The Bahamas	Hadyn Fitzpatrick (LA)	<a href="https://www.iltm.com/north-america/en-gb.html">https://www.iltm.com/north-america/en-gb.html</a>	✓ Premium product ✓ Premium IBO				
Trade Show	North America	Affluent Travelers Symposium	24/09/2024	29/09/2024	Marco Island, FL (USA)	Amy Agudo (LA)	<a href="https://na-eventscloud.com/ereg/index.php?eventid=2713288">https://na-eventscloud.com/ereg/index.php?eventid=2713288</a>					
<b>OCTOBER 2024</b>												
NZ SCHOOL HOLIDAYS												
Trade Show	North America	Global Travel Collection (GTC-Internova)	TBC	TBC	TBC	Amy Agudo (LA)	TBC	✓ Preferred suppliers and members				
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	TBC	Pauline Dwight (AKL)	<a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>	✓ All Industry ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs	26/06/2024	26/06/2024	12/07/2024	TBC
Business Event	Americas & International	IMEX America 2024	8/10/2024	10/10/2024	Las Vegas (USA)	Georgia Zagorac (AKL)	<a href="https://imexamerica.com/">https://imexamerica.com/</a>	✓ IMAs ✓ QM products ✓ Airlines				
Trade Show	UK	TTG New Zealand Fest	21/10/2024	25/10/2024	Virtual	Lilly Douglas (UK)	TBC	✓ IMAs ✓ QM products ✓ Airlines				
Trade Show	North America	Travel Answers Road Show	TBC	TBC	TBC	Amy Agudo (LA)	TBC					
<b>NOVEMBER 2024</b>												
Trade Show	UK	PATA Australasia & Pacific Roadshow	45610	45610	London	Lilly Douglas (UK)	<a href="https://pata.org.uk/event/australasia-pacific-roadshow-london/">https://pata.org.uk/event/australasia-pacific-roadshow-london/</a>	✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines				
Trade Show	UK	Travel Counsellors Conference	45618	45620	Manchester	Lilly Douglas (UK)	TBC	✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines				
Trade Show	North America	Ensemble Horizons Conference	TBC	TBC	TBC	TBC	TBC	✓ Ensemble Members				
Trade Show	North America	Signature Conference	TBC	TBC	TBC	TBC	TBC	✓ Signature Members				
<b>DECEMBER 2024</b>												
NZ SCHOOL HOLIDAYS												
Industry Event	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	TBC	Haydn Fitzpatrick (LA)	TBC	✓ USTOA Members				
Industry Event	New Zealand	TECNZ Xmas Symposium	4/12/2024	4/12/2024	TBC	Pauline Dwight (AKL)	<a href="https://www.tourismexportcouncil.org.nz/events/ecnz-xmas-symposium/">https://www.tourismexportcouncil.org.nz/events/ecnz-xmas-symposium/</a>					
<b>JANUARY 2025</b>												
NZ SCHOOL HOLIDAYS												
<b>FEBRUARY 2025</b>												
Business Event	Asia Pacific, International	AIME 2025	10/02/2025	12/02/2025	Melbourne (Australia)	Georgia Zagorac (AKL)	<a href="https://aime.com.au/">https://aime.com.au/</a>	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs	3/07/2024	3/07/2024	19/07/2024	TBC
Trade Show	UK, Europe, Worldwide	Unite Pacific	25/02/2025	25/02/2025	London (UK)	Fenja Schiebuhr (UK/DE)	<a href="https://www.unitepromotions.co.uk/events/unite-pacific-australasia/">https://www.unitepromotions.co.uk/events/unite-pacific-australasia/</a>	✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines				
Trade Show	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	<a href="https://travmedia.com/immus/">https://travmedia.com/immus/</a>	✓ RTOs				
<b>MARCH 2025</b>												
NZ SCHOOL HOLIDAYS												
Trade Show	Germany, wider Europe	ITB Berlin TBC	4/03/2025	6/03/2025	Berlin, Germany	Fenja Schiebuhr (UK/DE)	TBC	✓ IBO ✓ Airlines ✓ Transport Providers				

Event details								Registration details (TNZ arranged registrations only)				
Trade Show	UK	PATA Roadshow	10/03/2025	13/03/2025	Glasgow, Newcastle, Manchester, Birmingham	Lilly Douglas (UK)	<a href="https://pata.org.uk/pata-events/">https://pata.org.uk/pata-events/</a>	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>				
<b>APRIL 2025</b>												
NZ SCHOOL HOLIDAYS			12/04/2025	27/04/2025								
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	TBC	TBC	TBC	Georgia Zagorac (AKL)	<a href="https://www.themeetingsshow-apac.com/">https://www.themeetingsshow-apac.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>				
Trade Show	New Zealand	TECNZ Trade Event	9/04/2025	10/04/2025	Vidaduct Events Centre, Auckland			<ul style="list-style-type: none"> <li>✓ TEC members</li> </ul>				
Trade Show	North America	Travel Answers Road Show	TBC	TBC	TBC	Amy Agudo (LA)						
Trade Show	NZ Industry	eExplore Show	TBC	TBC	TBC	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	<a href="https://www.explorecentralnorthislandnz.com/">https://www.explorecentralnorthislandnz.com/</a>	<ul style="list-style-type: none"> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ IBO</li> </ul>				
<b>MAY 2025</b>												
Trade Show	All Markets	TRENZ 2025	TBC	TBC	TBC	Charlette Potts (WLG)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> </ul>				
Business Event	Europe & International	IMEX Frankfurt 2025	20/05/2025	22/05/2025	Frankfurt (Germany)	Georgia Zagorac (AKL)	<a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	China	ITB China 2024	27/05/2024	29/04/2024	Shanghai, China	Grace Yao (CHN)	<a href="http://www.itb-china.com/">http://www.itb-china.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ Airlines</li> </ul>	TBC	TBC	TBC	TBC
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry				
<b>JUNE 2025</b>												
Trade Show	North America	Travel Leaders Network Edge Conference	TBC	TBC	TBC	TBC	<a href="https://edgewithtn.com/">https://edgewithtn.com/</a>	<ul style="list-style-type: none"> <li>✓ Preferred partners only</li> </ul>				
<b>Event type</b>	<b>Target market(s)</b>	<b>Event name</b>	<b>Start date</b>	<b>End date</b>	<b>Event location(s)</b>	<b>TNZ contact(s)</b>	<b>Event listing</b>	<b>Suitability</b>	<b>Prospectus live</b>	<b>Registration opens</b>	<b>Registration closes</b>	<b>Delegates confirmed</b>
Business Event	All Markets	MEETINGS 2025	TBC	TBC	TBC	Georgia Zagorac (AKL)	<a href="https://www.meetings.co.nz/">https://www.meetings.co.nz/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>				
<b>JULY 2025</b>												
NZ SCHOOL HOLIDAYS			28/06/2025	21/07/2024								
Trade Show	North America	Global Travel Marketplace (GTM-West)	TBC	TBC	TBC	TBC	TBC					
<b>AUGUST 2025</b>												
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC		<a href="https://www.byata.org.nz/conference.html">https://www.byata.org.nz/conference.html</a>					
Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Haydn Fitzpatrick (LA)		<ul style="list-style-type: none"> <li>✓ Preferred Partners Only</li> </ul>				
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC					
Annual Conference	New Zealand	TECNZ 2024 Conference	TBC	TBC	TBC	TBC	<a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a>	<ul style="list-style-type: none"> <li>✓ TEC members</li> </ul>				
<b>SEPTEMBER 2025</b>												
NZ SCHOOL HOLIDAYS			20/08/2025	5/10/2025								
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	TBC	TBC	Marrakech, Morocco	Lilly Douglas (UK)	<a href="https://puralifeexperiences.com/">https://puralifeexperiences.com/</a>	<ul style="list-style-type: none"> <li>✓ Invitation Only</li> </ul>				
Trade Show	North America	ITLM North America	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	<a href="https://www.itlm.com/north-america/en-gb.html">https://www.itlm.com/north-america/en-gb.html</a>	<ul style="list-style-type: none"> <li>✓ Premium product</li> <li>✓ Premium IBO</li> </ul>				

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
<b>OCTOBER 2025</b>												
Trade Show	UK/Europe	Kiwi Link UK/Europe	October	October	London	Fenja Schiebuhr (UK/DE)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO (TBC)</li> <li>✓ QM products</li> <li>✓ IMA</li> <li>✓ Preferred suppliers and members</li> </ul>				
	North America	Global Travel Collection (GTC-Internova)	TBC	TBC	TBC	Amy Agudo (LA)	TBC					
		Elevate Conference	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> <li>✓ Preferred partners</li> </ul>				
Industry Event	New Zealand	Tourism Summit Aotearoa	TBC	TBC	TBC	Pauline Dwight (AKL)	<a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>	<ul style="list-style-type: none"> <li>✓ All Industry</li> </ul>				
Business Event	Americas & International	IMEX America 2025	TBC	TBC	Las Vegas (USA)	Georgia Zagorac (AKL)	<a href="https://imexamerica.com/">https://imexamerica.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCS</li> </ul>	TBC	TBC	TBC	TBC
<b>NOVEMBER 2025</b>												
	North America	Ensemble Horizons Conference <i>(Preferred partners only)</i>	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> <li>✓ Ensemble Members</li> </ul>				
	North America	Signature Conference <i>(Preferred partners only)</i>	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> <li>✓ Signature Members</li> </ul>				
	China	KiwiLink China	Market to fill out	Market to fill out	Market to fill out	Market to fill out	Market to fill out	Market to fill out	TBC	TBC	TBC	TBC
<b>DECEMBER 2025</b>												
		NZ SCHOOL HOLIDAYS	19/12/2025	31/12/2025								
	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	<a href="https://ustoa.com/events/2023-USTOA-Annual-Conference">https://ustoa.com/events/2023-USTOA-Annual-Conference</a>	<ul style="list-style-type: none"> <li>✓ USTOA members</li> </ul>				
<b>JANURAY 2026</b>												
		NZ SCHOOL HOLIDAYS	1/01/2026	26/01/2026								
<b>FEBURARY 2026</b>												
Business Event	Asia Pacific, International	AIME 2026	09/02/2026	11/02/2026	Melbourne (Australia)	Georgia Zagorac (AKL)	<a href="https://aime.com.au/">https://aime.com.au/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCS</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	Australia	Tourism New Zealand Regional Showcase	TBC	TBC	Sydney (Australia)	Sandra Etter (AUS)	TBC	<ul style="list-style-type: none"> <li>✓ RTOs</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	Australia	International Media Marketplace (MM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	<a href="https://travmedia.com/immaus/">https://travmedia.com/immaus/</a>	<ul style="list-style-type: none"> <li>✓ RTOs</li> </ul>				
<b>MARCH 2026</b>												
Trade Show	India	KiwiLink India	1/03/2026	15/03/2026	TBC	Neha Bhola (MUM)		<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> <li>✓ IBO</li> <li>✓ Airlines</li> <li>✓ Transport Providers</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	Germany, wider Europe	ITB Berlin	TBC	TBC	Berlin, Germany	Fenja Schiebuhr (UK/DE)						
<b>APRIL 2026</b>												
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	TBC	TBC	TBC	Georgia Zagorac (AKL)	<a href="https://www.themeetingshow-apac.com/">https://www.themeetingshow-apac.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCS</li> </ul>				
Trade Show	North America	Travel Answers Road Show	TBC	TBC	TBC	Amy Agudo (LA)						
Trade Show	NZ Industry	eXplore Show	TBC	TBC	TBC	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	<a href="https://www.explorecentralnorthislandnz.com/">https://www.explorecentralnorthislandnz.com/</a>	<ul style="list-style-type: none"> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ IBO</li> </ul>				
<b>MAY 2026</b>												
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry				
<b>JUNE 2026</b>												
<b>JULY 2026</b>												
Trade Show	North America	Global Travel Marketplace	18/07/2024	20/07/2024	Fort Lauderdale, FL (USA)	Hadyn Fitzpatrick (LA)	<a href="https://www.gtmflagship.com/home">https://www.gtmflagship.com/home</a>					
<b>August 2026</b>												
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC		<a href="https://www.byata.org.nz/conference.html">https://www.byata.org.nz/conference.html</a>					
Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Haydn Fitzpatrick (LA)		<ul style="list-style-type: none"> <li>✓ Preferred Partners Only</li> </ul>				
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC					
Annual Conference	New Zealand	TECNZ 2024 Conference	TBC	TBC	TBC	TBC	<a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a>	<ul style="list-style-type: none"> <li>✓ TEC members</li> </ul>				