

Trade and Business Events Calendar



As at February 2024

0-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events
 QM = Qualmark endorsed

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
FEBRUARY 2024												
Business Event	Asia Pacific, International	AIME 2024	19/02/2024	21/02/2024	Melbourne (Australia)	Georgia Zagorac (AKL)	https://www.tourismnewzealand.com/events/aime-2024-melbourne-australia-february-2024/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	CLOSED	CLOSED	CLOSED	CONFIRMED
Trade Show	Australia	Tourism New Zealand Regional Showcase	20/02/2024	21/02/2024	Sydney (Australia)	Pepper Buchanan (AKL) Sandra Etter (AUS)	https://www.tourismnewzealand.com/events/tourism-new-zealand-regional-showcase-2024/	<ul style="list-style-type: none"> ✓ RTOs 	11/09/2023	11/09/2023	29/09/2023	9/10/2023
Trade Show	Australia	International Media Marketplace (IMM) Australia	22/02/2024	23/02/2024	Sydney (Australia)	Sarah Glover (AUS)	https://travmedia.com/immaus/	<ul style="list-style-type: none"> ✓ RTOs 				
Trade Show	UK, Europe, Worldwide	Unite Pacific	27/02/2024	27/02/2024	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	<ul style="list-style-type: none"> ✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines 				
Trade Show	UK	PATA Exchange	29/02/2024	29/02/2024	London, UK	Lilly Douglas (UK)	https://pata.org.uk	n/a				
Trade Show	New Zealand	RTNZ-TNZ Connect	29/02/2024	29/02/2024	Auckland, New Zealand	Manda North (AKL)	TBC	<ul style="list-style-type: none"> ✓ RTOs 				
MARCH 2024												
Trade Show	Germany, wider Europe	ITB Berlin	5/03/2024	7/03/2024	Berlin, Germany	Fenja Schiebuhr (UK/DE)	https://www.tourismnewzealand.com/events/itb-berlin-2024/	<ul style="list-style-type: none"> ✓ IBO ✓ Airlines ✓ Transport Providers 	NOW!	14/08/2023	15/08/2023	21/09/2023
Trade Show	Japan	KiwiLink Japan	11/03/2024	12/03/2024	Tokyo, Japan	Ryosuke Iijima (JAP)	https://www.tourismnewzealand.com/events/kiwi-link-japan-and-korea-2024/	<ul style="list-style-type: none"> ✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines 	20-Oct-23	3/11/2023	17/11/2023	8/12/2023
Trade Show	Korea	KiwiLink Korea	13/03/2024	14/03/2024	Seoul, South Korea	Sora Jang (KOR)	https://www.tourismnewzealand.com/events/kiwi-link-japan-and-korea-2024/	<ul style="list-style-type: none"> ✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines 	20-Oct-23	3/11/2023	17/11/2023	8/12/2023
Trade Show	New Zealand	RTNZ - TECNZ Inbound Trade Event	19/03/2024	20/03/2024	Auckland, New Zealand	Manda North (AKL)	https://www.maymarketing.co.nz/regional-tourism-new-zealand-inbound-travel-event	<ul style="list-style-type: none"> ✓ RTOs ✓ IBO 				
APRIL 2024												
			NZ SCHOOL HOLIDAYS									
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	17/04/2024	18/04/2024	Singapore	Georgia Zagorac (AKL)	https://www.themeetingsshow-apac.com/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	CLOSED	CLOSED	CLOSED	CONFIRMED
Trade Show	NZ Industry	eXplore Show	30/04/2024	30/04/2024	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	https://www.explorecentralnorthislandnz.com/	<ul style="list-style-type: none"> ✓ QM IBO ✓ QM products ✓ IBO 				
MAY 2024												
Trade Show	All Markets	TRENZ 2024	8/05/2024	10/05/2024	Wellington, NZ	Charlette Potts (WLG)	https://www.trenz.co.nz/trenz/trenz2024	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs 				
Business Event	Europe & International	IMEX Frankfurt 2024	14/05/2024	16/05/2024	Frankfurt (Germany)	Georgia Zagorac (AKL)	https://imex-frankfurt.com/show-information	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	NOW!	NOW!	19/02/2024	26/02/2024

Event details								Registration details (TNZ arranged registrations only)					
JUNE 2024													
Trade Show	North America	Global Travel Marketplace (West)	2/06/2024	4/06/2024	Las Vegas, NV (USA)	Hadyn Fitzpatrick (LA)	https://www.gtmflagship.com/home						
Business Event	All Markets	MEETINGS 2024	19/06/2024	20/06/2024	Rotorua, NZ	Georgia Zagorac (AKL)	https://www.meetings.co.nz/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs ✓ RTOs 					
Trade show	New Zealand	RTNZ Te Ūnga Mai wānanga	TBC	TBC	TBC	Manda North (AKL)	TBC	<ul style="list-style-type: none"> ✓ RTOs 					
Trade Show	North America	Travel Leaders Network Edge Conference	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> ✓ Preferred Partners Only 					
JULY 2024													
NZ SCHOOL HOLIDAYS													
Trade Show	North America	Global Travel Marketplace	18/07/2024	20/07/2024	Fort Lauderdale, FL (USA)	Hadyn Fitzpatrick (LA)	https://www.gtmflagship.com/home						
Trade Show	India	KiwiLink India	10/07/2024	12/07/2024	Mumbai, India	Neha Bhola (MUM)	TBC	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA 	9/02/2024	1/03/2024	15/03/2024	3/05/2024	
Trade Show	Singapore	KiwiLink South East Asia	15/07/2024	16/07/2024	Malaysia	Theresa Goh (SIN)	TBC	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA 	9/02/2024	1/03/2024	15/03/2024	3/05/2024	
AUGUST 2024													
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC						
Annual Conference	New Zealand	TECNZ 2024 Conference	6/08/2024	9/08/2024	Invercargill, NZ	Will Chapman (WLG)	https://www.tourismexportcouncil.org.nz/events/annual-conference/	<ul style="list-style-type: none"> ✓ TEC members 					
Trade Show	North America	Virtuoso Travel Week	10/08/2024	16/08/2024	Las Vegas, NV (USA)	Haydn Fitzpatrick (LA)	https://virtuosomeetings.virtuoso.com/ScheduleofEvents/2024Events.aspx	<ul style="list-style-type: none"> ✓ Virtuoso Members 					
SEPTEMBER 2024													
NZ SCHOOL HOLIDAYS													
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	9/09/2024	12/09/2024	Marrakech, Morocco	Lilly Douglas (UK)	https://purelifeexperiences.com/	<ul style="list-style-type: none"> ✓ Invitation Only 					
Trade Show	North America	ITLM North America	23/09/2024	26/09/2024	Baha Mar, The Bahamas	Hadyn Fitzpatrick (LA)	https://www.iltm.com/north-america/en-gb.html	<ul style="list-style-type: none"> ✓ Premium product ✓ Premium IBO 					
OCTOBER 2024													
NZ SCHOOL HOLIDAYS													
Trade Show	North America	Global Travel Collection (GTC-Internova)	TBC	TBC	TBC	Amy Agudo (LA)	TBC	<ul style="list-style-type: none"> ✓ Preferred suppliers and members 					
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	TBC	Will Chapman (WLG)	https://www.tourismsummit.co.nz/	<ul style="list-style-type: none"> ✓ All Industry 					
Business Event	Americas & International	IMEX America 2024	TBC	TBC	Las Vegas (USA)	Georgia Zagorac (AKL)	https://imexamerica.com/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	TBC	TBC	TBC	TBC	
NOVEMBER 2024													
Trade Show	North America	Ensemble Horizons Conference	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> ✓ Ensemble Members 					
Trade Show	North America	Signature Conference	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> ✓ Signature Members 					
DECEMBER 2024													
NZ SCHOOL HOLIDAYS													
	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	TBC	Haydn Fitzpatrick (LA)	TBC	<ul style="list-style-type: none"> ✓ USTOA Members 					
		TECNZ Xmas Symposium	4/12/2024	4/12/2024	TBC	Will Chapman (WLG)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/						
JANUARY 2025													
NZ SCHOOL HOLIDAYS													
FEBRUARY 2025													
Business Event	Asia Pacific, International	AIME 2025	TBC	TBC	Melbourne (Australia)	Georgia Zagorac (AKL)	https://aime.com.au/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	TBC	TBC	TBC	TBC	

Event details								Registration details (TNZ arranged registrations only)					
MARCH 2025													
NZ SCHOOL HOLIDAYS													
Trade Show	Germany, wider Europe	ITB Berlin TBC	4/03/2025	6/03/2025	Berlin, Germany	Fenja Schiebuhr (UK/DE)	TBC	<ul style="list-style-type: none"> ✓ IBO ✓ Airlines ✓ Transport Providers 					
APRIL 2025													
NZ SCHOOL HOLIDAYS													
MAY 2025													
Trade Show	All Markets	TRENZ 2025	TBC	TBC	TBC	Charlette Potts (WLG)	TBC	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs 					
Business Event	Europe & International	IMEX Frankfurt 2025	TBC	TBC	Frankfurt (Germany)	Georgia Zagorac (AKL)	https://imex-frankfurt.com/show-information	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	TBC	TBC	TBC	TBC	
Trade Show	China	ITB China 2024	27/05/2024	29/04/2024	Shanghai, China	Grace Yao (CHN)	http://www.itb-china.com/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ Airlines 	TBC	TBC	TBC	TBC	
JUNE 2025													
Trade Show	North America	Travel Leaders Network Edge Conference	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> ✓ Preferred partners only 					
Business Event	All Markets	MEETINGS 2025	TBC	TBC	TBC	Georgia Zagorac (AKL)	https://www.meetings.co.nz/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 					
JULY 2025													
Trade Show	Singapore	KiwiLink Singapore	TBC	TBC	TBC	TBC	TBC	TBC	TBC	TBC	TBC	TBC	
Trade Show	India	KiwiLink India	TBC	TBC	TBC	TBC	TBC	TBC	TBC	TBC	TBC	TBC	
Trade Show	North America	Global Travel Marketplace (GTM-West)	TBC	TBC	TBC	TBC	TBC	TBC					
AUGUST 2025													
		NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC						
SEPTEMBER 2025													
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	TBC	TBC	Marrakech, Morocco	Lilly Douglas (UK)	https://purelifeexperiences.com/	<ul style="list-style-type: none"> ✓ Invitation Only 					
Trade Show	North America	ITLM North America	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	https://www.iltm.com/north-america/en-gb.html	<ul style="list-style-type: none"> ✓ Premium product ✓ Premium IBO 					
OCTOBER 2025													
NZ SCHOOL HOLIDAYS													
Trade Show	Uk/Europe	Kiwi Link UK/Europe	October	October	London	Fenja Schiebuhr (UK/DE)	TBC	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA 					
	North America	Global Travel Collection (GTC-Internova)	TBC	TBC	TBC	Amy Agudo (LA)	TBC	<ul style="list-style-type: none"> ✓ Preferred suppliers and members 					
		Elevate Conference	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> ✓ Preferred partners 					
		Tourism Summit Aotearoa	TBC	TBC	TBC	Will Chapman (WLG)	https://www.tourismsummit.co.nz/	<ul style="list-style-type: none"> ✓ All Industry 					
Business Event	Americas & International	IMEX America 2025	TBC	TBC	Las Vegas (USA)	Georgia Zagorac (AKL)	https://imexamerica.com/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	TBC	TBC	TBC	TBC	
NOVEMBER 2025													
	North America	Ensemble Horizons Conference (Preferred partners only)	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> ✓ Ensemble Members 					
	North America	Signature Conference (Preferred partners only)	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> ✓ Signature Members 					
	China	KiwiLink China	Market to fill out	Market to fill out	Market to fill out	Market to fill out	Market to fill out	Market to fill out	TBC	TBC	TBC	TBC	

Event details							Registration details (TNZ arranged registrations only)					
DECEMBER 2025		NZ SCHOOL HOLIDAYS										
	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	https://ustoa.com/events/2023-USTOA-Annual-Conference	✓ USTOA members				