

# Trade and Business Events Calendar



As at March 2024

0-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events

QM = Qualmark endorsed

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
<b>MARCH 2024</b>												
Trade Show	Germany, wider Europe	ITB Berlin	5/03/2024	7/03/2024	Berlin, Germany	Fenja Schiebuhr (UK/DE)	<a href="https://www.tourismnewzealand.com/events/itb-berlin-2024/">https://www.tourismnewzealand.com/events/itb-berlin-2024/</a>	<ul style="list-style-type: none"> <li>✓ IBO</li> <li>✓ Airlines</li> <li>✓ Transport Providers</li> </ul>	NOW!	14/08/2023	15/08/2023	21/09/2023
Trade Show	Japan	KiwiLink Japan	11/03/2024	12/03/2024	Tokyo, Japan	Ryosuke Iijima (JAP)	<a href="https://www.tourismnewzealand.com/events/kiwi-link-japan-and-korea-2024/">https://www.tourismnewzealand.com/events/kiwi-link-japan-and-korea-2024/</a>	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>	20-Oct-23	3/11/2023	17/11/2023	8/12/2023
Trade Show	Korea	KiwiLink Korea	13/03/2024	14/03/2024	Seoul, South Korea	Sora Jang (KOR)	<a href="https://www.tourismnewzealand.com/events/kiwi-link-japan-and-korea-2024/">https://www.tourismnewzealand.com/events/kiwi-link-japan-and-korea-2024/</a>	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>	20-Oct-23	3/11/2023	17/11/2023	8/12/2023
Trade Show	New Zealand	RTNZ - TECNZ Inbound Trade Event	19/03/2024	20/03/2024	Auckland, New Zealand	Manda North (AKL)	<a href="https://www.maymarketing.co.nz/regional-tourism-new-zealand-inbound-travel-event">https://www.maymarketing.co.nz/regional-tourism-new-zealand-inbound-travel-event</a>	<ul style="list-style-type: none"> <li>✓ RTOs</li> <li>✓ IBO</li> </ul>				
<b>APRIL 2024</b>												
		NZ SCHOOL HOLIDAYS	13/04/2024	28/04/2024								
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	17/04/2024	18/04/2024	Singapore	Georgia Zagorac (AKL)	<a href="https://www.themeetingsshow-apac.com/">https://www.themeetingsshow-apac.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	CLOSED	CLOSED	CLOSED	CONFIRMED
Trade Show	NZ Industry	eXplore Show	30/04/2024	30/04/2024	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	<a href="https://www.explorecentralnorthislandnz.com/">https://www.explorecentralnorthislandnz.com/</a>	<ul style="list-style-type: none"> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ IBO</li> </ul>				
<b>MAY 2024</b>												
Trade Show	All Markets	TRENZ 2024	8/05/2024	10/05/2024	Wellington, NZ	Charlette Potts (WLG)	<a href="https://www.trenz.co.nz/trenz/trenz2024/">https://www.trenz.co.nz/trenz/trenz2024/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ Airlines</li> <li>✓ QM IBO</li> </ul>				
Business Event	Europe & International	IMEX Frankfurt 2024	14/05/2024	16/05/2024	Frankfurt (Germany)	Georgia Zagorac (AKL)	<a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>	<ul style="list-style-type: none"> <li>✓ QM IBO</li> <li>✓ Airlines</li> <li>✓ QM IBO</li> </ul>	NOW!	NOW!	19/02/2024	26/02/2024
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	24/05/2024	24/05/2024	Queenstown	Carrie Talbot (WLG) Paul Yeo (AKL)	TBC	NZ Industry	N/A	22/04/2024	23/05/2024	N/A
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	27/05/2024	27/05/2024	Auckland	Carrie Talbot (WLG) Paul Yeo (AKL)	TBC	NZ Industry	N/A	22/04/2024	23/05/2024	N/A
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	28/05/2024	28/05/2024	Christchurch	Carrie Talbot (WLG) Paul Yeo (AKL)	TBC	NZ Industry	N/A	22/04/2024	23/05/2024	N/A
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	29/05/2024	29/05/2024	Wellington	Carrie Talbot (WLG) Paul Yeo (AKL)	TBC	NZ Industry	N/A	22/04/2024	23/05/2024	N/A
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	30/05/2024	30/05/2024	Rotorua	Carrie Talbot (WLG) Paul Yeo (AKL)	TBC	NZ Industry	N/A	22/04/2024	23/05/2024	N/A
<b>JUNE 2024</b>												
Trade Show	North America	Global Travel Marketplace (West)	2/06/2024	4/06/2024	Las Vegas, NV (USA)	Hadyn Fitzpatrick (LA)	<a href="https://www.gtflagship.com/home">https://www.gtflagship.com/home</a>					
Trade Show	North America	Tour and Travel Exchange	6/06/2024	9/06/2024	Scottsdale, AZ (USA)	Hadyn Fitzpatrick (LA)	<a href="https://www.tourandtravelexchange.com/about">https://www.tourandtravelexchange.com/about</a>					

Event details								Registration details (TNZ arranged registrations only)				
Business Event	All Markets	MEETINGS 2024	19/06/2024	20/06/2024	Rotorua, NZ	Georgia Zagorac (AKL)	<a href="https://www.meetings.co.nz/">https://www.meetings.co.nz/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>				
Trade show	New Zealand	RTNZ Te Ūnga Mai wānanga	TBC	TBC	TBC	Manda North (AKL)	TBC	<ul style="list-style-type: none"> <li>✓ RTOs</li> </ul>				
Trade Show	North America	Travel Leaders Network Edge Conference	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> <li>✓ Preferred Partners Only</li> </ul>				
<b>JULY 2024</b>												
		NZ SCHOOL HOLIDAYS	5/07/2024	21/07/2024								
Trade Show	North America	Global Travel Marketplace	18/07/2024	20/07/2024	Fort Lauderdale, FL (USA)	Hadyn Fitzpatrick (LA)	<a href="https://www.gtmflagship.com/home">https://www.gtmflagship.com/home</a>					
Trade Show	India	KiwiLink India	10/07/2024	12/07/2024	Mumbai, India	Neha Bhola (MUM)	<a href="https://www.tourismnewzealand.com/events/kiwi-link-india-2024/">https://www.tourismnewzealand.com/events/kiwi-link-india-2024/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>	9/02/2024	1/03/2024	12/03/2024	22/03/2024
Trade Show	Singapore	KiwiLink South East Asia	15/07/2024	16/07/2024	Malaysia	Theresa Goh (SIN)	<a href="https://www.tourismnewzealand.com/events/kiwi-link-south-east-asia/">https://www.tourismnewzealand.com/events/kiwi-link-south-east-asia/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>	9/02/2024	1/03/2024	12/03/2024	22/03/2024
<b>AUGUST 2024</b>												
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC					
Annual Conference	New Zealand	TECNZ 2024 Conference	6/08/2024	9/08/2024	Invercargill, NZ	Will Chapman (WLG)	<a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a>	<ul style="list-style-type: none"> <li>✓ TEC members</li> </ul>				
Trade Show	North America	Virtuoso Travel Week	10/08/2024	16/08/2024	Las Vegas, NV (USA)	Haydn Fitzpatrick (LA)	<a href="https://virtuosomeetings.virtuoso.com/ScheduleofEvents/2024Events.aspx">https://virtuosomeetings.virtuoso.com/ScheduleofEvents/2024Events.aspx</a>	<ul style="list-style-type: none"> <li>✓ Virtuoso Members</li> </ul>				
<b>SEPTEMBER 2024</b>												
		NZ SCHOOL HOLIDAYS	28/09/2024	13/10/2024								
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	9/09/2024	12/09/2024	Marrakech, Morocco	Lilly Douglas (UK)	<a href="https://purelifeexperiences.com/">https://purelifeexperiences.com/</a>	<ul style="list-style-type: none"> <li>✓ Invitation Only</li> </ul>				
Trade Show	North America	ITLM North America	23/09/2024	26/09/2024	Baha Mar, The Bahamas	Hadyn Fitzpatrick (LA)	<a href="https://www.iltm.com/north-america/en_gb.html">https://www.iltm.com/north-america/en_gb.html</a>	<ul style="list-style-type: none"> <li>✓ Premium product</li> <li>✓ Premium IBO</li> </ul>				
<b>OCTOBER 2024</b>												
		NZ SCHOOL HOLIDAYS	28/09/2024	13/10/2024								
Trade Show	North America	Global Travel Collection (GTC-Internova)	TBC	TBC	TBC	Amy Agudo (LA)	TBC	<ul style="list-style-type: none"> <li>✓ Preferred suppliers and members</li> </ul>				
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	TBC	Will Chapman (WLG)	<a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>	<ul style="list-style-type: none"> <li>✓ All Industry</li> </ul>				
Business Event	Americas & International	IMEX America 2024	TBC	TBC	Las Vegas (USA)	Georgia Zagorac (AKL)	<a href="https://imexamerica.com/">https://imexamerica.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	TBC	TBC	TBC	TBC
<b>NOVEMBER 2024</b>												
Trade Show	North America	Ensemble Horizons Conference	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> <li>✓ Ensemble Members</li> </ul>				
Trade Show	North America	Signature Conference	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> <li>✓ Signature Members</li> </ul>				

Event details								Registration details (TNZ arranged registrations only)				
<b>DECEMBER 2024</b>												
		NZ SCHOOL HOLIDAYS	21/12/2024									
	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	TBC	Haydn Fitzpatrick (LA)	TBC	✓ USTOA Members				
		TECNZ Xmas Symposium	4/12/2024	4/12/2024	TBC	Will Chapman (WLG)	<a href="https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/">https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/</a>					
<b>JANUARY 2025</b>												
		NZ SCHOOL HOLIDAYS										
<b>FEBRUARY 2025</b>												
Business Event	Asia Pacific, International	AIME 2025	TBC	TBC	Melbourne (Australia)	Georgia Zagorac (AKL)	<a href="https://aime.com.au/">https://aime.com.au/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	UK, Europe, Worldwide	Unite Pacific	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	<a href="https://www.unitepromotions.co.uk/events/unite-pacific-australasia/">https://www.unitepromotions.co.uk/events/unite-pacific-australasia/</a>	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>				
<b>MARCH 2025</b>												
		NZ SCHOOL HOLIDAYS										
Trade Show	Germany, wider Europe	ITB Berlin TBC	4/03/2025	6/03/2025	Berlin, Germany	Fenja Schiebuhr (UK/DE)	TBC	<ul style="list-style-type: none"> <li>✓ IBO</li> <li>✓ Airlines</li> <li>✓ Transport Providers</li> </ul>				
<b>APRIL 2025</b>												
		NZ SCHOOL HOLIDAYS										
<b>MAY 2025</b>												
Trade Show	All Markets	TRENZ 2025	TBC	TBC	TBC	Charlette Potts (WLG)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> </ul>				
Business Event	Europe & International	IMEX Frankfurt 2025	TBC	TBC	Frankfurt (Germany)	Georgia Zagorac (AKL)	<a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	China	ITB China 2024	27/05/2024	29/04/2024	Shanghai, China	Grace Yao (CHN)	<a href="http://www.itb-china.com/">http://www.itb-china.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ Airlines</li> </ul>	TBC	TBC	TBC	TBC
<b>JUNE 2025</b>												
Trade Show	North America	Travel Leaders Network Edge Conference	TBC	TBC	TBC	TBC	TBC	✓ Preferred partners only				
Business Event	All Markets	MEETINGS 2025	TBC	TBC	TBC	Georgia Zagorac (AKL)	<a href="https://www.meetings.co.nz/">https://www.meetings.co.nz/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>				
<b>JULY 2025</b>												

Event details								Registration details (TNZ arranged registrations only)				
Trade Show	North America	Global Travel Marketplace (GTM-West)	TBC	TBC	TBC	TBC	TBC					
AUGUST 2025												
		NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC					
SEPTEMBER 2025												
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	TBC	TBC	Marrakech, Morocco	Lilly Douglas (UK)	<a href="https://purelifeexperiences.com/">https://purelifeexperiences.com/</a>	✓ Invitation Only				
Trade Show	North America	ITLM North America	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	<a href="https://www.iltm.com/north-america/en-gb.html">https://www.iltm.com/north-america/en-gb.html</a>	✓ Premium product ✓ Premium IBO				
OCTOBER 2025												
NZ SCHOOL HOLIDAYS												
Trade Show	Uk/Europe	Kiwi Link UK/Europe	October	October	London	Fenja Schiebuhr (UK/DE)	TBC	✓ Airlines ✓ QM IBO (TBC) ✓ QM products ✓ IMA				
	North America	Global Travel Collection (GTC-Internova)	TBC	TBC	TBC	Amy Agudo (LA)	TBC	✓ Preferred suppliers and members				
		Elevate Conference	TBC	TBC	TBC	TBC	TBC	✓ Preferred partners				
		Tourism Summit Aotearoa	TBC	TBC	TBC	Will Chapman (WLG)	<a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>	✓ All Industry				
Business Event	Americas & International	IMEX America 2025	TBC	TBC	Las Vegas (USA)	Georgia Zagorac (AKL)	<a href="https://imexamerica.com/">https://imexamerica.com/</a>	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs	TBC	TBC	TBC	TBC
NOVEMBER 2025												
	North America	Ensemble Horizons Conference (Preferred partners only)	TBC	TBC	TBC	TBC	TBC	✓ Ensemble Members				
	North America	Signature Conference (Preferred partners only)	TBC	TBC	TBC	TBC	TBC	✓ Signature Members				
	China	KiwiLink China	Market to fill out	Market to fill out	Market to fill out	Market to fill out	Market to fill out	Market to fill out	TBC	TBC	TBC	TBC

Event details							Registration details (TNZ arranged registrations only)					
DECEMBER 2025												
		NZ SCHOOL HOLIDAYS										
	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	<a href="https://ustoa.com/events/2023-USTOA-Annual-Conference">https://ustoa.com/events/2023-USTOA-Annual-Conference</a>	✓ USTOA members				