

# Trade and Business Events Calendar



As at May 2024

0-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events  
QM = Qualmark endorsed

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
<b>MAY 2024</b>												
Trade Show	All Markets	TRENTZ 2024	8/05/2024	10/05/2024	Wellington, NZ	Charlette Potts (WLG)	<a href="https://www.trenz.co.nz/trenz/trenz2024">https://www.trenz.co.nz/trenz/trenz2024</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> </ul>				
Business Event	Europe & International	IMEX Frankfurt 2024	14/05/2024	16/05/2024	Frankfurt (Germany)	Georgia Zagorac (AKL)	<a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	NOW!	NOW!	19/02/2024	26/02/2024
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	24/05/2024	24/05/2024	QT Queenstown	Carrie Talbot (WLG) Paul Yeo (AKL)	<a href="https://www.tourismnewzealand.com/events/tourism-new-zealand-engagement-hui-queenstown/">https://www.tourismnewzealand.com/events/tourism-new-zealand-engagement-hui-queenstown/</a>	NZ Industry	N/A	22/04/2024	23/05/2024	N/A
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	27/05/2024	27/05/2024	Auckland War Memorial Museum	Carrie Talbot (WLG) Paul Yeo (AKL)	<a href="https://www.tourismnewzealand.com/events/tourism-new-zealand-engagement-hui-auckland/">https://www.tourismnewzealand.com/events/tourism-new-zealand-engagement-hui-auckland/</a>	NZ Industry	N/A	22/04/2024	23/05/2024	N/A
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	28/05/2024	28/05/2024	Te Pae, Christchurch	Carrie Talbot (WLG) Paul Yeo (AKL)	<a href="https://www.tourismnewzealand.com/events/tourism-new-zealand-engagement-hui-wellington/">https://www.tourismnewzealand.com/events/tourism-new-zealand-engagement-hui-wellington/</a>	NZ Industry	N/A	22/04/2024	23/05/2024	N/A
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	29/05/2024	29/05/2024	Public Trust Hall, Wellington	Carrie Talbot (WLG) Paul Yeo (AKL)	<a href="https://www.tourismnewzealand.com/events/tourism-new-zealand-engagement-hui-wellington/">https://www.tourismnewzealand.com/events/tourism-new-zealand-engagement-hui-wellington/</a>	NZ Industry	N/A	22/04/2024	23/05/2024	N/A
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	30/05/2024	30/05/2024	Novotel Lakeside Rotorua	Carrie Talbot (WLG) Paul Yeo (AKL)	<a href="https://www.tourismnewzealand.com/events/tourism-new-zealand-engagement-hui-rotorua-2/">https://www.tourismnewzealand.com/events/tourism-new-zealand-engagement-hui-rotorua-2/</a>	NZ Industry	N/A	22/04/2024	23/05/2024	N/A
<b>JUNE 2024</b>												
Trade Show	North America	Global Travel Marketplace (West)	2/06/2024	4/06/2024	Las Vegas, NV (USA)	Hadyn Fitzpatrick (LA)	<a href="https://www.gtmflagship.com/home">https://www.gtmflagship.com/home</a>					
Trade Show	North America	Travel Leaders Network Edge Conference	7/06/2024	11/06/2024	Washington DC, (USA)	Amy Agudo (LA)	TBC	✓ Preferred Partners Only				
Trade Show	North America	Tour and Travel Exchange	6/06/2024	9/06/2024	Scottsdale, AZ (USA)	Hadyn Fitzpatrick (LA)	<a href="https://www.tourandtravelexchange.com/about">https://www.tourandtravelexchange.com/about</a>					
Business Event	All Markets	MEETINGS 2024	19/06/2024	20/06/2024	Rotorua, NZ	Georgia Zagorac (AKL)	<a href="https://www.meetings.co.nz/">https://www.meetings.co.nz/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>				
Trade show	New Zealand	RTNZ Te Ūnga Mai wānanga	TBC	TBC	TBC	Manda North (AKL)	TBC	✓ RTOs				
<b>JULY 2024</b>												
			<b>NZ SCHOOL HOLIDAYS</b>									
Trade Show	North America	Global Travel Marketplace	18/07/2024	20/07/2024	Fort Lauderdale, FL (USA)	Hadyn Fitzpatrick (LA)	<a href="https://www.gtmflagship.com/home">https://www.gtmflagship.com/home</a>					
Trade Show	India	KiwiLink India	10/07/2024	12/07/2024	Mumbai, India	Neha Bhola (MUM)	<a href="https://www.tourismnewzealand.com/events/kiwi-link-india-2024/">https://www.tourismnewzealand.com/events/kiwi-link-india-2024/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>	9/02/2024	1/03/2024	12/03/2024	22/03/2024
Trade Show	Singapore	KiwiLink South East Asia	15/07/2024	16/07/2024	Malaysia	Theresa Goh (SIN)	<a href="https://www.tourismnewzealand.com/events/kiwi-link-south-east-asia/">https://www.tourismnewzealand.com/events/kiwi-link-south-east-asia/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>	9/02/2024	1/03/2024	12/03/2024	22/03/2024
Trade show	RTOs	RTNZ Te Ūnga Mai wānanga	30/07/24	02/08/24	Rotorua	Manda North	N/A	RTOs	N/A	N/A	N/A	RTOs
<b>AUGUST 2024</b>												
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC					
Annual Conference	New Zealand	TECNZ 2024 Conference	6/08/2024	9/08/2024	Invercargill, NZ	Will Chapman (WLG)	<a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a>	✓ TEC members				

This calendar is updated on the first week of each month and available at [www.tourismnewzealand.com/events](http://www.tourismnewzealand.com/events)

Event details								Registration details (TNZ arranged registrations only)				
Trade Show	North America	Virtuoso Travel Week	10/08/2024	16/08/2024	Las Vegas, NV (USA)	Haydn Fitzpatrick (LA)	<a href="https://virtuosomeetings.virtuoso.com/ScheduleofEvents/2024Events.aspx">https://virtuosomeetings.virtuoso.com/ScheduleofEvents/2024Events.aspx</a>	✓ Virtuoso Members				
RTO Event	NZ Industry	Development West Coast Tourism Hui	29/08/2024	29/08/2024	West Coast, NZ	Patrick Dault (RTO)						
<b>SEPTEMBER 2024</b>												
		NZ SCHOOL HOLIDAYS	28/09/2024	13/10/2024								
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	9/09/2024	12/09/2024	Marrakech, Morocco	Lilly Douglas (UK)	<a href="https://purelifeexperiences.com/">https://purelifeexperiences.com/</a>	✓ Invitation Only				
Trade Show	North America	Affluent Travels Symposium	24/09/2024	29/09/2024	Marco Island, FL (USA)	Amy Agudo (LA)	<a href="https://na.eventscloud.com/ereg/index.php?eventid=771139&amp;">https://na.eventscloud.com/ereg/index.php?eventid=771139&amp;</a>					
Trade Show	North America	ITLM North America	23/09/2024	26/09/2024	Baha Mar, The Bahamas	Hadyn Fitzpatrick (LA)	<a href="https://www.iltm.com/north-america/en-gb.html">https://www.iltm.com/north-america/en-gb.html</a>	✓ Premium product ✓ Premium IBO				
<b>OCTOBER 2024</b>												
		NZ SCHOOL HOLIDAYS	28/09/2024	13/10/2024								
Trade Show	North America	Global Travel Collection (GTC-Internova)	TBC	TBC	TBC	Amy Agudo (LA)	TBC	✓ Preferred suppliers and members				
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	TBC	Will Chapman (WLG)	<a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>	✓ All Industry ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs				
Business Event	Americas & International	IMEX America 2024	TBC	TBC	Las Vegas (USA)	Georgia Zagorac (AKL)	<a href="https://imexamerica.com/">https://imexamerica.com/</a>		TBC	TBC	TBC	TBC
Trade Show	North America	Travel Answers Road Show	TBC	TBC	TBC	Amy Agudo (LA)	TBC					
<b>NOVEMBER 2024</b>												
Trade Show	North America	Ensemble Horizons Conference	TBC	TBC	TBC	TBC	TBC	✓ Ensemble Members				
Trade Show	North America	Signature Conference	TBC	TBC	TBC	TBC	TBC	✓ Signature Members				
<b>DECEMBER 2024</b>												
		NZ SCHOOL HOLIDAYS	21/12/2024									
	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	TBC	Haydn Fitzpatrick (LA)	TBC	✓ USTOA Members				
		TECNZ Xmas Symposium	4/12/2024	4/12/2024	TBC	Will Chapman (WLG)	<a href="https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/">https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/</a>					
<b>JANUARY 2025</b>												
		NZ SCHOOL HOLIDAYS										
<b>FEBRUARY 2025</b>												
Business Event	Asia Pacific, International	AIME 2025	TBC	TBC	Melbourne (Australia)	Georgia Zagorac (AKL)	<a href="https://aime.com.au/">https://aime.com.au/</a>	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs	TBC	TBC	TBC	TBC
Trade Show	UK, Europe, Worldwide	Unite Pacific	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	<a href="https://www.unitepromotions.co.uk/events/unite-pacific-australasia/">https://www.unitepromotions.co.uk/events/unite-pacific-australasia/</a>	✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines				
<b>MARCH 2025</b>												
		NZ SCHOOL HOLIDAYS										
Trade Show	Germany, wider Europe	ITB Berlin TBC	4/03/2025	6/03/2025	Berlin, Germany	Fenja Schiebuhr (UK/DE)	TBC	✓ IBO ✓ Airlines ✓ Transport Providers				
<b>APRIL 2025</b>												
		NZ SCHOOL HOLIDAYS										
<b>MAY 2025</b>												
Trade Show	All Markets	TRENZ 2025	TBC	TBC	TBC	Charlette Potts (WLG)	TBC	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs				
Business Event	Europe & International	IMEX Frankfurt 2025	TBC	TBC	Frankfurt (Germany)	Georgia Zagorac (AKL)	<a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs	TBC	TBC	TBC	TBC
Trade Show	China	ITB China 2024	27/05/2024	29/04/2024	Shanghai, China	Grace Yao (CHN)	<a href="http://www.itb-china.com/">http://www.itb-china.com/</a>	✓ Airlines ✓ QM IBO ✓ Airlines	TBC	TBC	TBC	TBC
<b>JUNE 2025</b>												

Event details								Registration details (TNZ arranged registrations only)				
Trade Show	North America	Travel Leaders Network Edge Conference	TBC	TBC	TBC	TBC	<a href="https://edgewithtn.com/">https://edgewithtn.com/</a>	✓ Preferred partners only				
Business Event	All Markets	MEETINGS 2025	TBC	TBC	TBC	Georgia Zagorac (AKL)	<a href="https://www.meetings.co.nz/">https://www.meetings.co.nz/</a>	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs				
<b>JULY 2025</b>												
Trade Show	North America	Global Travel Marketplace (GTM-West)	TBC	TBC	TBC	TBC	TBC					
<b>AUGUST 2025</b>												
		NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC					
<b>SEPTEMBER 2025</b>												
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	TBC	TBC	Marrakech, Morocco	Lilly Douglas (UK)	<a href="https://purelifeexperiences.com/">https://purelifeexperiences.com/</a>	✓ Invitation Only				
Trade Show	North America	ITLM North America	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	<a href="https://www.iltm.com/north-america/en-gb.html">https://www.iltm.com/north-america/en-gb.html</a>	✓ Premium product ✓ Premium IBO				
<b>OCTOBER 2025</b>												
<b>NZ SCHOOL HOLIDAYS</b>												
Trade Show	Uk/Europe	Kiwi Link UK/Europe	October	October	London	Fenja Schiebuhr (UK/DE)	TBC	✓ Airlines ✓ QM IBO (TBC) ✓ QM products ✓ IMA				
	North America	Global Travel Collection (GTC-Internova)	TBC	TBC	TBC	Amy Agudo (LA)	TBC	✓ Preferred suppliers and members				
		Elevate Conference	TBC	TBC	TBC	TBC	TBC	✓ Preferred partners				
		Tourism Summit Aotearoa	TBC	TBC	TBC	Will Chapman (WLG)	<a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>	✓ All Industry				
Business Event	Americas & International	IMEX America 2025	TBC	TBC	Las Vegas (USA)	Georgia Zagorac (AKL)	<a href="https://imexamerica.com/">https://imexamerica.com/</a>	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs	TBC	TBC	TBC	TBC
<b>NOVEMBER 2025</b>												
	North America	Ensemble Horizons Conference (Preferred partners only)	TBC	TBC	TBC	TBC	TBC	✓ Ensemble Members				
	North America	Signature Conference (Preferred partners only)	TBC	TBC	TBC	TBC	TBC	✓ Signature Members				
	China	KiwiLink China	Market to fill out	Market to fill out	Market to fill out	Market to fill out	Market to fill out	Market to fill out	TBC	TBC	TBC	TBC

Event details							Registration details (TNZ arranged registrations only)					
DECEMBER 2025		NZ SCHOOL HOLIDAYS										
	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	<a href="https://ustoa.com/events/2023-USTOA-Annual-Conference">https://ustoa.com/events/2023-USTOA-Annual-Conference</a>	✓ USTOA members				