

Trade and Business Events Calendar

As at October 2024



0-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events
QM = Qualmark endorsed

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
OCTOBER 2024												
		NZ SCHOOL HOLIDAYS	28/03/2024	13/10/2024								
Business Event	Americas & International	IMEX America 2024	8/10/2024	10/10/2024	Las Vegas (USA)	Leonie Ashford (CHC)	https://www.tourismnewzealand.com/events/imex-america-las-vegas/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	CLOSED	CLOSED	CLOSED	CLOSED
Trade Show	UK	TTG New Zealand Fest	21/10/2024	25/10/2024	Virtual	Lilly Douglas (UK)	https://www.tourismnewzealand.com/events/ttg-new-zealand-fest/	<ul style="list-style-type: none"> ✓ IMAs ✓ QM products ✓ Airlines 				
NOVEMBER 2024												
Trade Show	New Zealand	Tourism Summit Aotearoa	6/11/2024	6/11/2024	Auckland, NZ	Sam Allen (WLG)	https://www.tourismsummit.co.nz/	<ul style="list-style-type: none"> ✓ All Industry ✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines 				
Trade Show	UK	PATA Australasia & Pacific Roadshow	14/11/2024	14/11/2024	London	Lilly Douglas (UK)	https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/	<ul style="list-style-type: none"> ✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines 				
Trade Show	UK	Travel Counsellors Conference	22/11/2024	24/11/2024	Manchester	Lilly Douglas (UK)	TBC	<ul style="list-style-type: none"> ✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines 				
Trade Show	North America	Signature Conference	11/11/2024	14/11/2024	Las Vegas, NV (USA)	Hadyn Fitzpatrick (LA)	TBC	<ul style="list-style-type: none"> ✓ Signature Members 				
DECEMBER 2024												
		NZ SCHOOL HOLIDAYS	21/12/2024									
Industry Event	New Zealand	TECNZ Xmas Symposium	4/12/2024	4/12/2024	TBC	Sam Allen (WLG)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/	<ul style="list-style-type: none"> ✓ All Industry 				
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	9/12/2024	13/12/2024	Marco Island, FL (USA)	Hadyn Fitzpatrick (LA)	https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/	<ul style="list-style-type: none"> ✓ USTOA Members 				
JANUARY 2025												
		NZ SCHOOL HOLIDAYS										
FEBRUARY 2025												
Business Event	Asia Pacific, International	AIME 2025	10/02/2025	12/02/2025	Melbourne (Australia)	Leonie Ashford (CHC)	https://aime.com.au/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	CLOSED	CLOSED	CLOSED	CLOSED
Media Event	Australia	International Media Marketplace (IMM) Australia	13/02/2025	14/02/2025	Sydney (Australia)	Sarah Glover (AUS)	https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/	<ul style="list-style-type: none"> ✓ RTOs 				
Trade Show	UK, Europe, Worldwide	Unite Pacific	27/02/2025	27/02/2025	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	<ul style="list-style-type: none"> ✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines 				
MARCH 2025												
		NZ SCHOOL HOLIDAYS										
Trade Show	Germany, wider Europe	ITB Berlin TBC	4/03/2025	6/03/2025	Berlin, Germany	Fenja Schiebuhr (UK/DE)	https://www.tourismnewzealand.com/events/itb-berlin-3/	<ul style="list-style-type: none"> ✓ IBO ✓ Airlines ✓ Transport Providers 	Now	6/09/2024	20/09/2024	TBC
Trade Show	UK	PATA Roadshow	10/03/2025	13/03/2025	Glasgow, Newcastle, Manchester, Birmingham	Lilly Douglas (UK)	https://pata.org.uk/pata-events/	<ul style="list-style-type: none"> ✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines 				
APRIL 2025												
		NZ SCHOOL HOLIDAYS	12/04/2025	27/04/2025								
Trade Show	New Zealand	TECNZ Trade Event	9/04/2025	10/04/2025	Viduct Events Centre, Auckland	Sam Allen (WLG)	TBC	<ul style="list-style-type: none"> ✓ TEC members 				
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	16/04/2025	17/04/2025	Marina Bay Sands, Singapore	Leonie Ashford (CHC)	https://www.themeetingsshow-apac.com/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	14/10/2024	14/10/2024	1/11/2024	8/11/2024
Trade Show	North America	Travel Answers Road Show	TBC	TBC	TBC	Teri Miller (LA)						
Trade Show	NZ Industry	eXplore Show	30/04/2024	30/04/2024	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@tra.co.nz	https://www.explorecentralnorthislandnz.com/	<ul style="list-style-type: none"> ✓ QM IBO ✓ QM products ✓ IBO 				

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
MAY 2025												
Trade Show	All Markets	TRENZ 2025	6/05/2025	8/05/2025	Rotorua, New Zealand	Charlette Potts (WLG)	https://www.tourismnewzealand.com/events/trenz-2/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs 				
Business Event	Europe & International	IMEX Frankfurt 2025	20/05/2025	22/05/2025	Messe Frankfurt (Germany)	Leonie Ashford (CHC)	https://imex-frankfurt.com/show-information	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	9/12/2024	9/12/2024	17/02/2025	21/02/2025
Trade Show	China	ITB China 2024	27/05/2024	29/04/2024	Shanghai, China	Grace Yao (CHN)	http://www.itb-china.com/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ Airlines 	TBC	TBC	TBC	TBC
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry				
JUNE 2025												
Industry Event	NZ Industry	Latinos DownUnder	8/06/2025	14/06/2025	Latin America (Argentina, Brazil, Chile)	Hadyn Fitzpatrick (LA)	www.latinosdownunder.com.au	<ul style="list-style-type: none"> ✓ New Zealand Industry 				
Trade Show	North America	Travel Leaders Network Edge Conference	9/06/2025	12/06/2025	Las Vegas, NV (USA)	Hadyn Fitzpatrick (LA)	https://edgewithtln.com/	<ul style="list-style-type: none"> ✓ Preferred partners only 				
Trade Show	North America	Global Travel Marketplace (GTM-West)	17/06/2025	19/07/2025	Palm Springs, CA (USA)	Hadyn Fitzpatrick (LA)	https://www.gtmwest.com/					
Business Event	All Markets	MEETINGS 2025	TBC	TBC	New Zealand	Leonie Ashford (CHC)	https://www.meetings.co.nz/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 				
JULY 2025												
NZ SCHOOL HOLIDAYS			28/06/2025	21/07/2024								
Trade Show	North America	GTM Flagship	10/07/2025	12/07/2025	Fort Lauderdale (FL), USA	Hadyn Fitzpatrick (LA)	https://www.gtmflagship.com/home					
Trade Show	India	Kiwi Link India	6/07/2025	12/07/2025	TBC	Neha Bholra (MUM)	https://www.tourismnewzealand.com/events/kiwi-link-india-2/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA 	TBC	TBC	TBC	TBC
Trade Show	SEA	SEA Roadshow (SG/MY/TH/ID)	14/07/2025	22/07/2025	SG/MY/ID/TH	Theresa Goh (SG)		<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA 	TBC	TBC	TBC	TBC
AUGUST 2025												
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC		https://www.byata.org.nz/conference.html					
Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Hadyn Fitzpatrick (LA)		<ul style="list-style-type: none"> ✓ Preferred Partners Only 				
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC					
Annual Conference	New Zealand	TECNZ 2024 Conference	TBC	TBC	TBC	TBC	https://www.tourismexportcouncil.org.nz/events/annual-conference/	<ul style="list-style-type: none"> ✓ TEC members 				
SEPTEMBER 2025												
NZ SCHOOL HOLIDAYS			20/09/2025	5/10/2025								
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	TBC	TBC	Marrakech, Morocco	Lily Douglas (UK)	https://purelifeexperiences.com/	<ul style="list-style-type: none"> ✓ Invitation Only 				
Trade Show	North America	ITLM North America	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	https://www.iltm.com/north-america/en-gb.html	<ul style="list-style-type: none"> ✓ Premium product ✓ Premium IBO 				
OCTOBER 2025												
Trade Show	North America	Kiwi Link The Americas	October	October	TBC	Michelle Rosenberg	https://www.tourismnewzealand.com/events/kiwi-link-the-americas-2025/	TBC				
Trade Show	UK/Europe	Kiwi Link UK/Europe	October	October	London	Fenja Schiebuhrr (UK/DE)	https://www.tourismnewzealand.com/events/kiwi-link-uk-and-europe-2025/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO (TBC) ✓ QM products ✓ IMA 				
Trade Show	North America	Global Travel Collection (GTC-Internova)	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	TBC	<ul style="list-style-type: none"> ✓ Preferred suppliers and members 				
Trade Show		Elevate Conference	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> ✓ Preferred partners 				
Industry Event	New Zealand	Tourism Summit Aotearoa	TBC	TBC	TBC	Sam Allen (WLG)	https://www.tourismsummit.co.nz/	<ul style="list-style-type: none"> ✓ All industry 				
Business Event	Americas & International	IMEX America 2025	TBC	TBC	Las Vegas (USA)	Leonie Ashford (CHC)	https://imexamerica.com/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	TBC	TBC	TBC	TBC
NOVEMBER 2025												
Trade Show	North America	Ensemble Horizons Conference (Preferred partners only)	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> ✓ Ensemble Members 				
Trade Show	North America	Signature Conference (Preferred partners only)	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> ✓ Signature Members 				
Trade Show	China	Kiwi Link China	TBC	TBC	TBC	Grace Yao (CHN)	TBC	TBC	TBC	TBC	TBC	TBC
DECEMBER 2025												
NZ SCHOOL HOLIDAYS			19/12/2025	31/12/2025								
	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	https://ustoa.com/events/2023-USTOA-Annual-Conference	<ul style="list-style-type: none"> ✓ USTOA members 				
JANURAY 2026												
NZ SCHOOL HOLIDAYS			1/01/2026	26/01/2026								

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
FEBRUARY 2026												
Trade Show	India	Outbound Travel Mart (OTM)	5/02/2026	7/02/2026	Mumbai (India)	Ratul Ghosh	https://otm.co.in/media_files/OTM2025-Brochure.pdf	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO 				
Business Event	Asia Pacific, International	AIME 2026	09/02/2026	11/02/2026	Melbourne (Australia)	Leonie Ashford (CHC)	https://aime.com.au/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	TBC	TBC	TBC	TBC
Trade Show	Australia	Tourism New Zealand Regional Showcase	TBC	TBC	Sydney (Australia)	Sandra Etter (AUS)	TBC	<ul style="list-style-type: none"> ✓ RTOs 	TBC	TBC	TBC	TBC
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://travmedia.com/immaus/	<ul style="list-style-type: none"> ✓ RTOs 				
MARCH 2026												
Trade Show	Germany, wider Europe	ITB Berlin	TBC	TBC	Berlin, Germany	Fenja Schiebuhrr (UK/DE)		<ul style="list-style-type: none"> ✓ IBO ✓ Airlines ✓ Transport Providers 				
APRIL 2026												
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	TBC	TBC	TBC	Leonie Ashford (CHC)	https://www.themeetingsshow-apac.com/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	TBC	TBC	TBC	TBC
Trade Show	North America	Travel Answers Road Show	TBC	TBC	TBC	Teri Miller (LA)		<ul style="list-style-type: none"> ✓ QM IBO ✓ QM products ✓ IBO 				
Trade Show	NZ Industry	eXplore Show	TBC	TBC	TBC	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@extra.co.nz	https://www.explorecentralnorthislandnz.com/	<ul style="list-style-type: none"> ✓ QM IBO ✓ QM products ✓ IBO 				
MAY 2026												
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry				
Trade Show	All Markets	TRENZ 2024	8/05/2024	10/05/2024	Wellington, NZ	Charlette Potts (WLG)	https://www.trenz.co.nz/trenz/trenz2024	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 				
Business Event	Europe & International	IMEX Frankfurt 2026	19/05/2026	21/05/2026	Messe Frankfurt (Germany)	Leonie Ashford (CHC)	https://imex-frankfurt.com/show-information	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	TBC	TBC	TBC	TBC
JUNE 2026												
Business Event	All Markets	MEETINGS 2026	TBC	TBC	New Zealand	Leonie Ashford (CHC)	https://www.meetings.co.nz/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 				
Trade Show	India	Kiwi Link India	6/07/2025	12/07/2025	TBC	Neha Bhola (MUM)	https://www.tourismnewzealand.com/events/kiwi-link-india-2/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA 	TBC	TBC	TBC	TBC
Trade Show	SEA	SEA Roadshow (SG/MY/TH/ID)	14/07/2025	22/07/2025	SG/MY/ID/TH	Theresa Goh (SG)		<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA 	TBC	TBC	TBC	TBC
JULY 2026												
Trade Show	India	Kiwi Link India	6/07/2025	12/07/2025	TBC	Neha Bhola (MUM)	TBC	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA 	TBC	TBC	TBC	TBC
Trade Show	SEA	Kiwi Link SEA	14/07/2025	22/07/2025	SG/MY/ID/TH	Theresa Goh (SG)	TBC	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA 	TBC	TBC	TBC	TBC
Trade Show	North America	Global Travel Marketplace	18/07/2024	20/07/2024	Fort Lauderdale, FL (USA)	Hadyn Fitzpatrick (LA)	https://www.gtmflagship.com/home					
August 2026												
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC		https://www.byata.org.nz/conference.html					
Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Hadyn Fitzpatrick (LA)		<ul style="list-style-type: none"> ✓ Preferred Partners Only 				
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC					
Annual Conference	New Zealand	TECNZ 2024 Conference	TBC	TBC	TBC	TBC	https://www.tourismexportcouncil.org.nz/events/annual-conference/	<ul style="list-style-type: none"> ✓ TEC members 				
September 2026												
Trade Show	Korea	Kiwi Link Korea	TBC	TBC	South Korea	Hee Jeong (KR)	TBC	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA 	TBC	TBC	TBC	TBC
Trade Show	SEA	Kiwi Link Japan	TBC	TBC	Japan	Naoki Inohiza (JP)	TBC	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA 	TBC	TBC	TBC	TBC
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC					
Annual Conference	New Zealand	TECNZ 2024 Conference	TBC	TBC	TBC	TBC	https://www.tourismexportcouncil.org.nz/events/annual-conference/	<ul style="list-style-type: none"> ✓ TEC members 				