

Trade and Business Events Calendar

As at August 2025



0-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events
QM = Qualmark endorsed

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
AUGUST 2025												
Annual Conference	New Zealand	TEC Conference	6/08/2025	8/08/2025	Bay of Islands (NZ)	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/annual-conference/ https://www.tourismnewzealand.com/events/tecnz-conference/	✔ TEC members				
Trade Show	North America	Virtuoso Travel Week	9/08/2025	15/08/2025	Las Vegas, NV (USA)	Teri Miller (LA)	https://virtuosomeetings.virtuoso.com/Default.aspx?TabID=4053&refresh=1 https://www.tourismnewzealand.com/events/virtuosotravel-week/	✔ Preferred Partners Only				
Trade Show	New Zealand	NZ Cruise Association Conference	14/08/2025	14/08/2025	Napier (NZ)	Paul Yeo (AKL)	https://newzealandcruiseassociation.com/conference-2025/					
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	25/08/2025	26/08/2025	Kaikōura (NZ)	Manda North (AKL)	https://www.byata.org.nz/conference.html https://www.tourismnewzealand.com/events/byata-conference/	✔ All industry with student/youth focus				
SEPTEMBER 2025												
		NZ SCHOOL HOLIDAYS	20/09/2025	5/10/2025								
Trade Show	New Zealand	West Coast Tourism Summit	3/09/2025	3/09/2025	Shantytown, West Coast	N/A	click here	✔ West Coast Tourism Operators				
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	8/09/2025	11/09/2025	Marrakech, Morocco	Lilly Douglas (UK)	https://purelifeexperiences.com/	✔ Invitation Only				
Trade Show	New Zealand	Canterbury & West Coast Product Showcase	10/09/2025	10/09/2025	Auckland, NZ	N/A	TBC	✔ QM IBO				
Trade Show	North America	Delta Vacations University	13/09/25	14/09/25	Atlanta, Georgia (USA)	Charlette Potts (WLG)	https://www.tourismnewzealand.com/events/delta-vacations-university/	✔ Invitation Only				
Annual Conference	isite Network	isite Conference 2025	16/09/2025	18/09/2025	Rotorua, New Zealand	Carrie Talbot (WLG)		✔ isite Network ✔ sponsors				
Trade Show	Global	WYSTC Lisbon	23/09/2025	26/09/2025	Lisbon, Portugal	Charlette Potts (WLG)	https://www.tourismnewzealand.com/events/wystc-lisbon/	✔ All industry with student/youth focus				
OCTOBER 2025												
Trade Show	North America	ITLM North America	6/10/2025	9/10/2025	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html https://www.tourismnewzealand.com/events/itlm-north-america/	✔ Premium product ✔ Premium QM IBO				
Business Event	Americas & International	IMEX America 2025	7/10/2025	9/10/2025	Las Vegas (USA)	Sue Lee (AKL)	https://imexamerica.com/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	1/07/2025	1/07/2025	11/07/2025	14/07/2025
Trade Show	North America	Kiwi Link The Americas	19/10/2025	22/10/2025	Chicago (USA)	Michelle Rosenberg	https://www.tourismnewzealand.com/events/kiwi-link-the-americas-2/	✔ Airlines ✔ QM products ✔ IMA/RTO	17/12/2025	24/02/2025	10/03/25	20/04/2025
Trade Show	UK/Europe	Kiwi Link UK/Europe	13/10/2025	15/10/2025	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.tourismnewzealand.com/events/kiwi-link-uk-and-europe-2025/	✔ Airlines ✔ QM IBO ✔ QM products ✔ IMA/RTO	17/12/2025	24/02/2025	10/03/25	20/04/2025
Industry Event	New Zealand	Tourism Summit Aotearoa	29/10/2025	29/10/2025	Wellington (NZ)	Paul Yeo (AKL)	https://www.tourismsummit.co.nz/ https://www.tourismnewzealand.com/events/tourism-summit-aotearoa/	✔ All Industry				
NOVEMBER 2025												
Trade Show	North America	Signature Conference (<i>Preferred partners only</i>)	TBC	TBC	TBC	Christopher Wang (LA)	TBC	✔ Preferred Partners Only				
Trade Show	China	Kiwi Link China	17/11/2025	20/11/2025	Hangzhou, China	Emma Zhou (CHN)	https://www.tourismnewzealand.com/events/kiwi-link-greater-china-2/	✔ Airlines ✔ QM IBO (TBC) ✔ QM products	16/06/2025	1/07/2025	15/07/2025	6/08/2025
Trade Show	UK	Australasia and Pacific Roadshow	12/11/2025	13/11/2025	Chester, Birmingham	Lilly Douglas (UK)	https://pata.org.uk/pata-events/	✔ IMAs ✔ QM IBO ✔ QM products ✔ RTOs ✔ Airlines				

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DECEMBER 2025												
		NZ SCHOOL HOLIDAYS	19/12/2025	31/12/2025								
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	1/12/2025	5/12/2025	Maryland, USA	Teri Miller (LA)	https://ustoa.com/events/2023-USTOA-Annual-Conference	✔ USTOA members				
Industry Event	New Zealand	TECNZ Xmas Symposium	3/12/2025	3/12/2025	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/tec-nz-xmas-symposium/	✔ All Industry				
JANURAY 2026												
		NZ SCHOOL HOLIDAYS	1/01/2026	26/01/2026								
FEBURARY 2026												
Business Event	Asia Pacific, International	AIME 2026	9/02/2026	11/02/2026	Melbourne (Australia)	Sue Lee (AKL)	https://aime.com.au/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	9/07/2025	14/07/2025	30/07/2025	4/08/2025
Trade Show	UK, Europe, Worldwide	Unite Pacific	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	✔ IMAs ✔ QM IBO ✔ QM products ✔ RTOs ✔ Airlines				
Trade Show	Australia	Tourism New Zealand Regional Showcase	TBC	TBC	Sydney (Australia)	Carrie Talbot (WLG)	TBC	✔ RTOs	TBC	TBC	TBC	TBC
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/	✔ RTOs				
MARCH 2026												
Trade Show	Germany, wider Europe	ITB Berlin	3/05/2026	5/03/2026	Berlin, Germany	Salina Sos (WLG)	https://www.tourismnewzealand.com/events/itb-berlin-2026/ https://www.itb.com/en/	✔ QM IBO ✔ Airlines ✔ Transport Providers	1/08/2025	14/08/2025	5/09/2025	Mid September
Trade Show	Australia	AUNZ Virtuoso Owner Managers Forum	25/03/2026	27/03/2026	Auckland, NZ	Lexy Wildash (SYD)		✔ Invitation Only				
APRIL 2026												
Trade Show	NZ Industry	eXplore Show	7/05/2026	7/05/2026	Auckland, NZ	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	https://www.explorecentralnorthislandnz.com/	✔ QM IBO ✔ QM products				
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	14/04/2026	15/04/2026	Marina Bay Sands, Singapore	Sue Lee (AKL)	https://www.themeetingsshow-apac.com/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs				
Trade Show	New Zealand	TECNZ Trade Event	22/04/2026	23/04/2026	TBC	Paul Yeo (AKL)	TBC	✔ TEC members				
MAY 2026												
Business Event	Europe & International	IMEX Frankfurt 2026	19/05/2026	21/05/2026	Messe Frankfurt (Germany)	Sue Lee (AKL)	https://imex-frankfurt.com/show-information	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	TBC	TBC	TBC	TBC
Trade Show	All Markets	TRENZ 2026	19/05/2026	21/05/2026	Auckland, NZ	Charlette Potts (WLG)	https://www.trenz.co.nz/trenz/trenz2024	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs				
Trade Show	China	ITB China 2026	26/05/2026	28/05/2026	Shanghai, China	Emma Zhou (CHN)	http://www.itb-china.com/	✔ Airlines ✔ QM IBO ✔ Airlines	TBC	TBC	TBC	TBC
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	✔ NZ Industry				
JUNE 2026												
Business Event	All Markets	MEETINGS 2026	TBC	TBC	New Zealand	Sue Lee (AKL)	https://www.meetings.co.nz/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs				
JULY 2026												
Trade Show	India	Kiwi Link India and Front Line Training	TBC	TBC	TBC	Neha Bhola (MUM)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	TBC	TBC	TBC	TBC
Trade Show	SEA	Kiwi Link SEA	TBC	TBC	SG/MY/ID/TH	Theresa Goh (SG)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	TBC	TBC	TBC	TBC

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August 2026												
Trade Show	North America	Global Travel Marketplace (GTM-West)	4/08/2026	8/08/2026	Palm Springs, CA (USA)	Teri Miller (LA)	https://www.gtmwest.com/ https://www.tourismnewzealand.com/events/global-travel-marketplace-gtm-west/					
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC		https://www.byata.org.nz/conference.html					
Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Teri Miller (LA)		✓ Preferred Partners Only				
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC					
Annual Conference	New Zealand	TECNZ 2026 Conference	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/annual-conference/	✓ TEC members				
September 2026												
Trade Show	Korea	Kiwi Link Korea	TBC	TBC	South Korea	Hee-Jeong Kwon (KR)	TBC	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/IMA	TBC	TBC	TBC	TBC
Trade Show	Japan	Kiwi Link Japan	TBC	TBC	Japan	Naoki Inohiza (JP)	TBC	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/IMA	TBC	TBC	TBC	TBC
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC					
Annual Conference	isite Network	isite Conference 2026	TBC	TBC	TBC	Carrie Talbot (WLG)		✓ isite Network ✓ sponsors				
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	TBC	TBC	Marrakech, Morocco	Lilly Douglas (UK)	https://purelifeexperiences.com/	✓ Invitation Only				
October 2026												
Business Event	Americas & International	IMEX America 2026	TBC	TBC	Las Vgas (USA)	Sue Lee (AKL)	https://imexamerica.com/	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs	TBC	TBC	TBC	TBC
Trade Show	North America	ITLM North America	6/10/2025	9/10/2025	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html https://www.tourismnewzealand.com/events/itlm-north-america/	✓ Premium product ✓ Premium QM IBO				
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	Auckland, NZ	Sam Allen (WLG)	https://www.tourismsummit.co.nz/	✓ All Industry				
NOVEMBER 2026												
Trade Show	UK	PATA Australisia & Pacific Roadshow	TBC	TBC	London	Lilly Douglas (UK)	https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/	✓ QM IBO ✓ QM products ✓ RTOs/IMA ✓ Airlines				
Trade Show	UK	Travel Counsellors Conference	TBC	TBC	Manchester	Lilly Douglas (UK)	TBC	✓ QM IBO ✓ QM products ✓ RTOs/IMA ✓ Airlines				
Trade Show	North America	Signature Conference	TBC	TBC	Las Vegas, NV (USA)	Teri Miller (LA)	TBC	✓ Signature Members ✓ RTOs				
DECEMBER 2026												
		NZ SCHOOL HOLIDAYS										
Industry Event	New Zealand	TECNZ Xmas Symposium	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/tec-nz-xmas-symposium/	✓ All Industry				
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	Marco Island, FL (USA)	Teri Miller (LA)	https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/	✓ USTOA Members				
JANUARY 2027												
		NZ SCHOOL HOLIDAYS										
FEBRUARY 2027												
Business Event	Asia Pacific, International	AIME 2027	TBC	TBC	Melbourne (Australia)	Sue Lee (AKL)	https://aime.com.au/	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs	TBC	TBC	TBC	TBC
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/	✓ RTOs				
Trade Show	UK, Europe, Worldwide	Unite Pacific	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	✓ QM IBO ✓ QM products ✓ RTOs/IMA ✓ Airlines				
Trade Show	India	Outbound Travel Mart (OTM) Mumbai 2027	3/02/2027	5/02/2027	Mumbai (IND)	Neha Bhola (MUM)		✓ ITO ✓ Airlines				

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MARCH 2027												
		NZ SCHOOL HOLIDAYS										
Trade Show	Germany, wider Europe	ITB Berlin	TBC	TBC	Berlin, Germany	Salina Sos (WLG)		✔ QM IBO ✔ Airlines ✔ Transport Providers	TBC	TBC	TBC	TBC
Trade Show	UK	PATA Roadshow	TBC	TBC	Glasgow, Newcastle, Manchester, Birmingham	Lilly Douglas (UK)	https://pata.org.uk/pata-events/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines				
APRIL 2027												
		NZ SCHOOL HOLIDAYS										
Trade Show	New Zealand	TECNZ Trade Event	TBC	TBC	Viaduct Events Centre, Auckland	Paul Yeo (AKL)	TBC	✔ TEC members				
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	TBC	TBC	Marina Bay Sands, Singapore	Sue Lee (AKL)	https://www.themeetingsshow-apac.com/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs				
Trade Show	NZ Industry	eExplore Show	TBC	TBC	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	https://www.explorecentralnorthislandnz.com/	✔ QM IBO ✔ QM products				
MAY 2027												
Trade Show	All Markets	TRENZ 2027	TBC	TBC	TBC	Charlette Potts (WLG)		✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs				
Business Event	Europe & International	IMEX Frankfurt 2027	TBC	TBC	Messe Frankfurt (Germany)	Sue Lee (AKL)	https://imex-frankfurt.com/show-information	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs				
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry				
JUNE 2027												
Business Event	All Markets	MEETINGS 2027	TBC	TBC	New Zealand	Sue Lee (AKL)	https://www.meetings.co.nz/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs				
Trade Show	China	ITB China 2027	TBC	TBC	Shanghai, China	Emma Zhou (CHN)	http://www.itb-china.com/	✔ Airlines ✔ QM IBO ✔ Airlines	TBC	TBC	TBC	TBC
JULY 2027												
Trade Show	India	Kiwi Link India	TBC	TBC	TBC	Neha Bhola (MUM)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	TBC	TBC	TBC	TBC
Trade Show	SEA	Kiwi Link SEA/Roadshow	TBC	TBC	TBC	Theresa Goh (SG)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	TBC	TBC	TBC	TBC
August 2027												
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC		https://www.byata.org.nz/conference.html					
Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Teri Miller (LA)		✔ Preferred Partners Only				
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC					
Annual Conference	New Zealand	TECNZ 2027 Conference	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/annual-conference/	✔ TEC members				
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Trade Show	Uk/Europe	Kiwi Link UK/Europe	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	TBC	✔ Airlines ✔ QM IBO (TBC) ✔ QM products ✔ IMA	TBC	TBC	TBC	TBC
Trade Show	North America	ITLM North America	6/10/2025	9/10/2025	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html https://www.tourismnewzealand.com/events/itlm-north-america/	✔ Premium product ✔ Premium QM IBO				
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	Auckland, NZ	Sam Allen (WLG)	https://www.tourismsummit.co.nz/	✔ All Industry				
NOVEMBER 2027												
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Trade Show	UK	Travel Counsellors Conference	TBC	TBC	Manchester	Lilly Douglas (UK)	TBC	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines				
Trade Show	China	Kiwi Link China	TBC	TBC	TBC	Emma Zhou (CHN)	TBC	✔ Airlines ✔ QM IBO (TBC) ✔ QM products	TBC	TBC	TBC	TBC
Trade Show	North America	Signature Conference	TBC	TBC	Las Vegas, NV (USA)	Teri Miller (LA)	TBC	✔ Signature Members ✔ RTOs				
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Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	Marco Island, FL (USA)	Teri Miller (LA)	https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/	✔ USTOA Members				