

Trade and Business Events Calendar



As at November 2025

o-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events

QM = Qualmark endorsed

Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity	Prospectus live	Registration opens	Registration closes	Delegates confirmed
NOVEMBER 2025													
Trade Show	North America	Signature Conference <i>(Preferred partners only)</i>	TBC	TBC	TBC	Christopher Wang (LA)	TBC	✔ Preferred Partners Only					
Trade Show	China	Kiwi Link China	17/11/2025	20/11/2025	Hangzhou, China	Emma Zhou (CHN)	https://www.tourismnewzealand.com/events/kiwi-link-greater-china-2/	✔ Airlines ✔ QM IBO (TBC) ✔ QM products	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	16/06/2025	1/07/2025	15/07/2025	6/08/2025
Trade Show	UK	Australasia and Pacific Roadshow	12/11/2025	13/11/2025	Chester, Birmingham	Lilly Douglas (UK)	https://pata.org.uk/pata-events/	✔ IMAs ✔ QM IBO ✔ QM products ✔ RTOs ✔ Airlines					
DECEMBER 2025													
		NZ SCHOOL HOLIDAYS	19/12/2025	31/12/2025									
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	1/12/2025	5/12/2025	Maryland, USA	Teri Miller (LA)	https://ustoa.com/events/2023-USTOA-Annual-Conference	✔ USTOA members					
Industry Event	New Zealand	TECNZ Xmas Symposium	3/12/2025	3/12/2025	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/	✔ All Industry	✔ TNZ Staff attending				
JANURAY 2026													
		NZ SCHOOL HOLIDAYS	1/01/2026	26/01/2026									
FEBURARY 2026													
Business Event	Asia Pacific, International	AIME 2026	9/02/2026	11/02/2026	Melbourne (Australia)	Sue Lee (AKL)	https://aime.com.au/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	9/07/2025	14/07/2025	30/07/2025	4/08/2025
Trade Show	UK, Europe, Worldwide	Unite Pacific	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	✔ IMAs ✔ QM IBO ✔ QM products ✔ RTOs ✔ Airlines					
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/	✔ RTOs					
MARCH 2026													
Trade Show	Germany, wider Europe	ITB Berlin	3/03/2026	5/03/2026	Berlin, Germany	Salina Sos (WLG)	https://www.tourismnewzealand.com/events/itb-berlin-2026/ https://www.itb.com/en/	✔ QM IBO ✔ Airlines ✔ Transport Providers	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	1/08/2025	14/08/2025	5/09/2025	Mid September
Trade Show	Australia	Tourism New Zealand Regional Showcase	11/03/2026	11/03/2026	Sydney (Australia)	Carrie Talbot (WLG)	TBC	✔ RTOs	✔ TNZ Staff attending ✔ Industry Partners attending	28/08/2025	1/09/2025	19/09/2025	26/09/2025
Trade Show	Australia	AUNZ Virtuoso Owner Managers Forum	25/03/2026	27/03/2026	Auckland, NZ	Lexy Wildash (SYD)		✔ Invitation Only - Preferred Partners	✔ TNZ Staff attending				
APRIL 2026													
Trade Show	NZ Industry	eXplore Show	7/05/2026	7/05/2026	Auckland, NZ	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	https://www.explorecentralnorthislandnz.com/	✔ QM IBO ✔ QM products	✔ TNZ Staff attending				
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	14/04/2026	15/04/2026	Marina Bay Sands, Singapore	Sue Lee (AKL)	https://www.themeetingsshow-apac.com/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs					
Trade Show	New Zealand	TECNZ Trade Event	22/04/2026	23/04/2026	TBC	Paul Yeo (AKL)	TBC	✔ TEC members	✔ TNZ Staff attending				

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MAY 2026														
Business Event	Europe & International	IMEX Frankfurt 2026	19/05/2026	21/05/2026	Messe Frankfurt (Germany)	Sue Lee (AKL)	https://imex-frankfurt.com/show-information	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC	
Trade Show	All Markets	TRENZ 2026	19/05/2026	21/05/2026	Auckland, NZ	Charlette Potts (WLG)	https://www.trenz.co.nz/trenz/trenz2024	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs	✔ TNZ Stand ✔ TNZ Staff attending					
Trade Show	China	ITB China 2026	26/05/2026	28/05/2026	Shanghai, China	Emma Zhou (CHN)	http://www.itb-china.com/	✔ Airlines ✔ QM IBO ✔ Airlines	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC	
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	✔ NZ Industry	✔ TNZ Organised Event ✔ TNZ Staff attending					
JUNE 2026														
Business Event	All Markets	MEETINGS 2026	TBC	TBC	New Zealand	Sue Lee (AKL)	https://www.meetings.co.nz/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending					
JULY 2026														
		NZ SCHOOL HOLIDAYS												
Trade Show	India	Kiwi Link India and Front Line Training	TBC	TBC	TBC	Debapriya Gupta (MUM)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC	
Trade Show	SEA	Kiwi Link SEA	TBC	TBC	SG/MY/ID/TH	Theresa Goh (SG)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC	
August 2026														
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC	Bjoern Spreitzer (AKL)	https://www.byata.org.nz/conference.html		✔ TNZ Staff attending					
Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Chirstopher Wang (LA)		✔ Preferred Partners Only						
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC		✔ TNZ Staff attending					
Annual Conference	New Zealand	TECNZ 2026 Conference	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/annual-conference/	✔ TEC members	✔ TNZ Staff attending					
September 2026														
		NZ SCHOOL HOLIDAYS												
Trade Show	Korea	Kiwi Link Korea	10/09/2026	10/09/2025	South Korea	Hee-Jeong Kwon (KR)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC	
Trade Show	Japan	Kiwi Link Japan	7/09/2025	8/09/2025	Japan	Naoki Inohiza (JP)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC	
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC		✔ TNZ Staff attending					
Trade Show	Australia	AUNZ On Tour Destinations	TBC	TBC	Melbourne (Australia)	Lexy Wildash (SYD)	TBC	✔ Invitation Only - Preferred Partners	✔ TNZ Staff attending					
Annual Conference	isite Network	isite Conference 2026	TBC	TBC	TBC	Carrie Talbot (WLG)	TBC	✔ isite Network ✔ sponsors						
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	TBC	TBC	Marrakech, Morocco	Lilly Douglas (UK)	https://purelifeexperiences.com/	✔ Invitation Only						
October 2026														
Business Event	Americas & International	IMEX America 2026	TBC	TBC	Las Vgas (USA)	Sue Lee (AKL)	https://imexamerica.com/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC	
Trade Show	North America	ITLM North America	6/10/2025	9/10/2025	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html https://www.tourismnewzealand.com/events/itlm-north-america/	✔ Premium product ✔ Premium QM IBO						
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	Auckland, NZ	Sam Allen (WLG)	https://www.tourismsummit.co.nz/	✔ All Industry	✔ TNZ Staff attending					

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NOVEMBER 2026														
Trade Show	UK	PATA Australisia & Pacific Roadshow	TBC	TBC	London	Lilly Douglas (UK)	https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines						
Trade Show	UK	Travel Counsellors Conference	TBC	TBC	Manchester	Lilly Douglas (UK)	TBC	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines						
Trade Show	North America	Signature Conference	TBC	TBC	Las Vegas, NV (USA)	Christopher Wang (LA)	TBC	✔ Signature Members ✔ RTOs						
DECEMBER 2026														
		NZ SCHOOL HOLIDAYS												
Industry Event	New Zealand	TECNZ Xmas Symposium	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/	✔ All Industry	✔ TNZ Staff attending					
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	Marco Island, FL (USA)	Teri Miller (LA)	https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/	✔ USTOA Members						
JANUARY 2027														
		NZ SCHOOL HOLIDAYS												
FEBRUARY 2027														
Business Event	Asia Pacific, International	AIME 2027	TBC	TBC	Melbourne (Australia)	Sue Lee (AKL)	https://aime.com.au/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC	
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/	✔ RTOs						
Trade Show	UK, Europe, Worldwide	Unite Pacific	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines						
Trade Show	India	Outbound Travel Mart (OTM) Mumbai 2027	3/02/2027	5/02/2027	Mumbai (IND)	Debapriya Gupta (MUM)		✔ ITO ✔ Airlines						
MARCH 2027														
		NZ SCHOOL HOLIDAYS												
Trade Show	Germany, wider Europe	ITB Berlin	TBC	TBC	Berlin, Germany	Salina Sos (WLG)		✔ QM IBO ✔ Airlines ✔ Transport Providers	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC	
Trade Show	UK	PATA Roadshow	TBC	TBC	Glasgow, Newcastle, Manchester, Birmingham	Lilly Douglas (UK)	https://pata.org.uk/pata-events/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines						
APRIL 2027														
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Trade Show	New Zealand	TECNZ Trade Event	TBC	TBC	Vidaduct Events Centre, Auckland	Paul Yeo (AKL)	TBC	✔ TEC members	✔ TNZ Staff attending					
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	TBC	TBC	Marina Bay Sands, Singapore	Sue Lee (AKL)	https://www.themeetingsshow-apac.com/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending					
Trade Show	NZ Industry	eXplore Show	TBC	TBC	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	https://www.explorecentralnorthislandnz.com/	✔ QM IBO ✔ QM products	✔ TNZ Staff attending					

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Business Event	Europe & International	IMEX Frankfurt 2027	TBC	TBC	Messe Frankfurt (Germany)	Sue Lee (AKL)	https://imex-frankfurt.com/show-information	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending					
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry						
JUNE 2027														
Business Event	All Markets	MEETINGS 2027	TBC	TBC	New Zealand	Sue Lee (AKL)	https://www.meetings.co.nz/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending					
Trade Show	China	ITB China 2027	TBC	TBC	Shanghai, China	Emma Zhou (CHN)	http://www.itb-china.com/	✔ Airlines ✔ QM IBO ✔ Airlines		TBC	TBC	TBC	TBC	
JULY 2027														
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Trade Show	India	Kiwi Link India	TBC	TBC	TBC	Debapriya Gupta (MUM)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC	
Trade Show	SEA	Kiwi Link SEA/Roadshow	TBC	TBC	TBC	Theresa Goh (SG)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC	
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Trade Show	UK/Europe	Kiwi Link UK/Europe	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	TBC	✔ Airlines ✔ QM IBO (TBC) ✔ QM products ✔ IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC	
Trade Show	North America	ITLM North America	6/10/2025	9/10/2025	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html	✔ Premium product ✔ Premium QM IBO						
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