

Trade and Business Events Calendar



As at September 2025

o-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events
QM = Qualmark endorsed

Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity	Prospectus live	Registration opens	Registration closes	Delegates confirmed
SEPTEMBER 2025													
		NZ SCHOOL HOLIDAYS	20/09/2025	5/10/2025									
Trade Show	New Zealand	West Coast Tourism Summit	3/09/2025	3/09/2025	Shantytown, West Coast	N/A	click here	✔ West Coast Tourism Operators	N/A				
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	8/09/2025	11/09/2025	Marrakech, Morocco	Christopher Wang (LA)	https://purelifeexperiences.com/	✔ Invitation Only					
Trade Show	New Zealand	Central South Island Product Showcase	10/09/2025	10/09/2025	Auckland, NZ	N/A	https://westcoast.co.nz/events/central-south-island-product-showcase-auckland-2025/	✔ QM IBO					
Trade Show	North America	Delta Vacations University	13/09/25	14/09/25	Atlanta, Georgia (USA)	Charlette Potts (WLG)	https://www.tourismnewzealand.com/events/delta-vacations-university/	✔ Invitation Only	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending				
Annual Conference	isite Network	isite Conference 2025	16/09/2025	18/09/2025	Rotorua, New Zealand	Carrie Talbot (WLG)		✔ isite Network ✔ sponsors					
Trade Show	Global	WYSTC Lisbon	23/09/2025	26/09/2025	Lisbon, Portugal	Charlette Potts (WLG)	https://www.tourismnewzealand.com/events/wystc-lisbon/	✔ All industry with student/youth focus	✔ TNZ Stand ✔ Industry Partners attending				
OCTOBER 2025													
Trade Show	North America	ITLM North America	6/10/2025	9/10/2025	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html https://www.tourismnewzealand.com/events/itlm-north-america/	✔ Premium product ✔ Premium QM IBO	✔ TNZ Staff attending				
Business Event	Americas & International	IMEX America 2025	7/10/2025	9/10/2025	Las Vegas (USA)	Sue Lee (AKL)	https://imexamerica.com/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	1/07/2025	1/07/2025	11/07/2025	14/07/2025
Trade Show	North America	Kiwi Link The Americas	19/10/2025	22/10/2025	Chicago (USA)	Michelle Rosenberg	https://www.tourismnewzealand.com/events/kiwi-link-the-americas-2/	✔ Airlines ✔ QM products ✔ IMA/RTO	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	17/12/2025	24/02/2025	10/03/25	20/04/2025
Trade Show	Uk/Europe	Kiwi Link UK/Europe	13/10/2025	15/10/2025	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.tourismnewzealand.com/events/kiwi-link-uk-and-europe-2025/	✔ Airlines ✔ QM IBO ✔ QM products ✔ IMA/RTO	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	17/12/2025	24/02/2025	10/03/25	20/04/2025
Industry Event	New Zealand	Tourism Summit Aotearoa	29/10/2025	29/10/2025	Wellington (NZ)	Paul Yeo (AKL)	https://www.tourismsummit.co.nz/ https://www.tourismnewzealand.com/events/tourism-summit-aotearoa/	✔ All Industry	✔ TNZ Staff attending				
NOVEMBER 2025													
Trade Show	North America	Signature Conference (<i>Preferred partners only</i>)	TBC	TBC	TBC	Christopher Wang (LA)	TBC	✔ Preferred Partners Only					
Trade Show	China	Kiwi Link China	17/11/2025	20/11/2025	Hangzhou, China	Emma Zhou (CHN)	https://www.tourismnewzealand.com/events/kiwi-link-greater-china-2/	✔ Airlines ✔ QM IBO (TBC) ✔ QM products	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	16/06/2025	1/07/2025	15/07/2025	6/08/2025
Trade Show	UK	Australasia and Pacific Roadshow	12/11/2025	13/11/2025	Chester, Birmingham	Lilly Douglas (UK)	https://pata.org.uk/pata-events/	✔ IMAs ✔ QM IBO ✔ QM products ✔ RTOs ✔ Airlines					

Tourism New Zealand Trade Events Calendar													
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity	Prospectus live	Registration opens	Registration closes	Delegates confirmed
DECEMBER 2025													
		NZ SCHOOL HOLIDAYS	19/12/2025	31/12/2025									
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	1/12/2025	5/12/2025	Maryland, USA	Teri Miller (LA)	https://ustoa.com/events/2023-USTOA-Annual-Conference	✔ USTOA members					
Industry Event	New Zealand	TECNZ Xmas Symposium	3/12/2025	3/12/2025	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/	✔ All Industry	✔ TNZ Staff attending				
JANURAY 2026													
		NZ SCHOOL HOLIDAYS	1/01/2026	26/01/2026									
FEBURARY 2026													
Business Event	Asia Pacific, International	AIME 2026	9/02/2026	11/02/2026	Melbourne (Australia)	Sue Lee (AKL)	https://aime.com.au/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	9/07/2025	14/07/2025	30/07/2025	4/08/2025
Trade Show	UK, Europe, Worldwide	Unite Pacific	Tbc	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-austrasia/	✔ IMAs ✔ QM IBO ✔ QM products ✔ RTOs ✔ Airlines					
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/	✔ RTOs					
MARCH 2026													
Trade Show	Germany, wider Europe	ITB Berlin	3/03/2026	5/03/2026	Berlin, Germany	Salina Sos (WLG)	https://www.tourismnewzealand.com/events/itb-berlin-2026/ https://www.itb.com/en/	✔ QM IBO ✔ Airlines ✔ Transport Providers	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	1/08/2025	14/08/2025	5/09/2025	Mid September
Trade Show	Australia	Tourism New Zealand Regional Showcase	11/03/2026	11/03/2026	Sydney (Australia)	Carrie Talbot (WLG)	TBC	✔ RTOs	✔ TNZ Staff attending ✔ Industry Partners attending	28/08/2025	1/09/2025	19/09/2025	26/09/2025
Trade Show	Australia	AUNZ Virtuoso Owner Managers Forum	25/03/2026	27/03/2026	Auckland, NZ	Lexy Wildash (SYD)		✔ Invitation Only - Preferred Partners	✔ TNZ Staff attending				
APRIL 2026													
Trade Show	NZ Industry	eXplore Show	7/05/2026	7/05/2026	Auckland, NZ	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	https://www.explorecentralnorthislandnz.com/	✔ QM IBO ✔ QM products	✔ TNZ Staff attending				
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	14/04/2026	15/04/2026	Marina Bay Sands, Singapore	Sue Lee (AKL)	https://www.themeetingsshow-apac.com/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs					
Trade Show	New Zealand	TECNZ Trade Event	22/04/2026	23/04/2026	TBC	Paul Yeo (AKL)	TBC	✔ TEC members	✔ TNZ Staff attending				
MAY 2026													
Business Event	Europe & International	IMEX Frankfurt 2026	19/05/2026	21/05/2026	Messe Frankfurt (Germany)	Sue Lee (AKL)	https://imex-frankfurt.com/show-information	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC
Trade Show	All Markets	TRENZ 2026	19/05/2026	21/05/2026	Auckland, NZ	Charlette Potts (WLG)	https://www.trenz.co.nz/trenz/trenz2024	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs	✔ TNZ Stand ✔ TNZ Staff attending				
Trade Show	China	ITB China 2026	26/05/2026	28/05/2026	Shanghai, China	Emma Zhou (CHN)	http://www.itb-china.com/	✔ Airlines ✔ QM IBO ✔ Airlines		TBC	TBC	TBC	TBC
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	✔ NZ Industry	✔ TNZ Organised Event ✔ TNZ Staff attending				

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JUNE 2026													
Business Event	All Markets	MEETINGS 2026	TBC	TBC	New Zealand	Sue Lee (AKL)	https://www.meetings.co.nz/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending				
JULY 2026													
Trade Show	India	Kiwi Link India and Front Line Training	TBC	TBC	TBC	Neha Bhola (MUM)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC
Trade Show	SEA	Kiwi Link SEA	TBC	TBC	SG/MY/ID/TH	Theresa Goh (SG)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC
August 2026													
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC		https://www.byata.org.nz/conference.html		✔ TNZ Staff attending				
Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Chirstopher Wang (LA)		✔ Preferred Partners Only					
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC		✔ TNZ Staff attending				
Annual Conference	New Zealand	TECNZ 2026 Conference	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/annual-conference/	✔ TEC members	✔ TNZ Staff attending				
September 2026													
Trade Show	Korea	Kiwi Link Korea	10/09/2026	10/09/2025	South Korea	Hee-Jeong Kwon (KR)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC
Trade Show	Japan	Kiwi Link Japan	7/09/2025	8/09/2025	Japan	Naoki Inohiza (JP)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC		✔ TNZ Staff attending				
Trade Show	Australia	AUNZ On Tour Destinations	TBC	TBC	Melbourne (Australia)	Lexy Wildash (SYD)	TBC	✔ Invitation Only - Preferred Partners	✔ TNZ Staff attending				
Annual Conference	isite Network	isite Conference 2026	TBC	TBC	TBC	Carrie Talbot (WLG)		✔ isite Network ✔ sponsors					
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	TBC	TBC	Marrakech, Morocco	Lilly Douglas (UK)	https://purelifeexperiences.com/	✔ Invitation Only					
October 2026													
Business Event	Americas & International	IMEX America 2026	TBC	TBC	Las Vgas (USA)	Sue Lee (AKL)	https://imexamerica.com/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC
Trade Show	North America	ITLM North America	6/10/2025	9/10/2025	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html https://www.tourismnewzealand.com/events/itlm-north-america/	✔ Premium product ✔ Premium QM IBO					
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	Auckland, NZ	Sam Allen (WLG)	https://www.tourismsummit.co.nz/	✔ All Industry	✔ TNZ Staff attending				

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NOVEMBER 2026													
Trade Show	UK	PATA Australisia & Pacific Roadshow	TBC	TBC	London	Lilly Douglas (UK)	https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines					
Trade Show	UK	Travel Counsellors Conference	TBC	TBC	Manchester	Lilly Douglas (UK)	TBC	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines					
Trade Show	North America	Signature Conference	TBC	TBC	Las Vegas, NV (USA)	Christopher Wang (LA)	TBC	✔ Signature Members ✔ RTOs					
DECEMBER 2026													
		NZ SCHOOL HOLIDAYS											
Industry Event	New Zealand	TECNZ Xmas Symposium	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/	✔ All Industry	✔ TNZ Staff attending				
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	Marco Island, FL (USA)	Teri Miller (LA)	https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/	✔ USTOA Members					
JANUARY 2027													
		NZ SCHOOL HOLIDAYS											
FEBRUARY 2027													
Business Event	Asia Pacific, International	AIME 2027	TBC	TBC	Melbourne (Australia)	Sue Lee (AKL)	https://aime.com.au/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/	✔ RTOs					
Trade Show	UK, Europe, Worldwide	Unite Pacific	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines					
Trade Show	India	Outbound Travel Mart (OTM) Mumbai 2027	3/02/2027	5/02/2027	Mumbai (IND)	Neha Bhola (MUM)		✔ ITO ✔ Airlines					
MARCH 2027													
		NZ SCHOOL HOLIDAYS											
Trade Show	Germany, wider Europe	ITB Berlin	TBC	TBC	Berlin, Germany	Salina Sos (WLG)		✔ QM IBO ✔ Airlines ✔ Transport Providers	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC
Trade Show	UK	PATA Roadshow	TBC	TBC	Glasgow, Newcastle, Manchester, Birmingham	Lilly Douglas (UK)	https://pata.org.uk/pata-events/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines					

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APRIL 2027													
		NZ SCHOOL HOLIDAYS											
Trade Show	New Zealand	TECNZ Trade Event	TBC	TBC	Viaduct Events Centre, Auckland	Paul Yeo (AKL)	TBC	✔ TEC members	✔ TNZ Staff attending				
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	TBC	TBC	Marina Bay Sands, Singapore	Sue Lee (AKL)	https://www.themeetingsshow-apac.com/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending				
Trade Show	NZ Industry	eXplore Show	TBC	TBC	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	https://www.explorecentralnorthislandnz.com/	✔ QM IBO ✔ QM products	✔ TNZ Staff attending				
MAY 2027													
Trade Show	All Markets	TRENZ 2027	TBC	TBC	TBC	Charlette Potts (WLG)		✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs	✔ TNZ Stand ✔ TNZ Staff attending				
Business Event	Europe & International	IMEX Frankfurt 2027	TBC	TBC	Messe Frankfurt (Germany)	Sue Lee (AKL)	https://imex-frankfurt.com/show-information	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending				
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry					
JUNE 2027													
Business Event	All Markets	MEETINGS 2027	TBC	TBC	New Zealand	Sue Lee (AKL)	https://www.meetings.co.nz/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending				
Trade Show	China	ITB China 2027	TBC	TBC	Shanghai, China	Emma Zhou (CHN)	http://www.itb-china.com/	✔ Airlines ✔ QM IBO ✔ Airlines		TBC	TBC	TBC	TBC
JULY 2027													
Trade Show	India	Kiwi Link India	TBC	TBC	TBC	Neha Bhola (MUM)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC
Trade Show	SEA	Kiwi Link SEA/Roadshow	TBC	TBC	TBC	Theresa Goh (SG)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC
August 2027													
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Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Christopher Wang (LA)		✔ Preferred Partners Only					
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC		✔ TNZ Staff attending				
Annual Conference	New Zealand	TECNZ 2027 Conference	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/annual-conference/	✔ TEC members	✔ TNZ Staff attending				

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Annual Conference	isite Network	isite Conference 2027	TBC	TBC	TBC	Carrie Talbot (WLG)		✔ isite Network ✔ sponsors					
Trade Show	UK	PURE Life Experiences	TBC	TBC	Marrakech, Morocco	Lilly Douglas (UK)	https://purelifeexperiences.com/	✔ Invitation Only					
October 2027													
Business Event	Americas & International	IMEX America 2027	TBC	TBC	Las Vgas (USA)	Sue Lee (AKL)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC
Trade Show	Uk/Europe	Kiwi Link UK/Europe	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	TBC	✔ Airlines ✔ QM IBO (TBC) ✔ QM products ✔ IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC
Trade Show	North America	ITLM North America	6/10/2025	9/10/2025	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html	✔ Premium product ✔ Premium QM IBO					
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	Auckland, NZ	Sam Allen (WLG)	https://www.tourismsummit.co.nz/	✔ All Industry	✔ TNZ Staff attending				
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Trade Show	UK	PATA Australisia & Pacific Roadshow	TBC	TBC	London	Lilly Douglas (UK)	https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/	✔ IMAs/RTO ✔ QM IBO ✔ QM products ✔ Airlines					
Trade Show	UK	Travel Counsellors Conference	TBC	TBC	Manchester	Lilly Douglas (UK)	TBC	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines					
Trade Show	China	Kiwi Link China	TBC	TBC	TBC	Emma Zhou (CHN)	TBC	✔ Airlines ✔ QM IBO (TBC) ✔ QM products	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	TBC	TBC	TBC	TBC
Trade Show	North America	Signature Conference	TBC	TBC	Las Vegas, NV (USA)	Christopher Wang (LA)	TBC	✔ Signature Members ✔ RTOs					
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		NZ SCHOOL HOLIDAYS											
Industry Event	New Zealand	TECNZ Xmas Symposium	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/	✔ All Industry	✔ TNZ Staff attending				
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	Marco Island, FL (USA)	Teri Miller (LA)	https://www.tourismnewzealand.com/events/unit-ed-states-tour-operators-association-annual-meeting-ustoa/	✔ USTOA Members					