

Trade and Business Events Calendar

As at July 2026

0-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events
QM = Qualmark endorsed

Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity	Occurrence of TNZ Presence	Prospectus live	Applications Open	Applications Close	Delegates confirmed
YEAR ROUND EVENTS														
Trade Show	UK	PATA UK	Please check the link for the latest events				https://www.pata.org.uk/event/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines	✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Trade Show	Europe	PATA Germany	Please check the link for the latest events				https://pata-trainings.de/veranstaltungen.html	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines	✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Trade Show	UK & Europe	Travel Talk UK and Europe	Please check the link for the latest events				https://www.slcrepresentation.com/travel-talks/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines	✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
August 2026														
Annual Conference	New Zealand	TECNZ 2026 Conference	5/08/2026	6/08/2026	Christchurch, NZ	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/annual-conference/	✔ TEC members	✔ TNZ Staff attending	Annual				
Trade Show	New Zealand	NZ Cruise Association Conference	13/08/2026	13/08/2026	Auckland, NZ	Paul Yeo (AKL)	https://newzealandcruiseassociation.com/conference-2026/		✔ TNZ Staff attending	Annual				
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	17/08/2026	18/08/2026	Tauranga, NZ	Bjoern Spreitzer (AKL)	https://www.byata.org.nz/conference.html		✔ TNZ Staff attending	Annual				
Trade Show	North America	Virtuoso Travel Week	8/08/2026	14/08/2026	Las Vegas, NV (USA)	Chirstopher Wang (LA)	https://virtuosomeetings.virtuoso.com/Calendar/2026VirtuosoEvents.aspx https://www.tourismnewzealand.com/events/virtuoso-travel-week/	✔ Preferred Partners Only	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Trade Show	Australia	Kiwi North - Australia	25/08/2026	27/08/2026	Sydney, Melbourne, Brisbane (AUS)	Di Reid (WellingtonNZ)								
September 2026														
		NZ SCHOOL HOLIDAYS												
Trade Show	Japan	Kiwi Link Japan	7/09/2025	8/09/2025	Japan	Naoki Inohiza (JP) Whitney Talbot (WLG)	https://www.tourismnewzealand.com/events/kiwi-link-japan-and-korea-2026/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	Biennial	24/04/2026	111/05/26	25/05/2026	8/06/2026
Trade Show	Korea	Kiwi Link Korea	9/09/2026	11/09/2026	South Korea	Hee-Jeong Kwon (KR) Whitney Talbot (WLG)	https://www.tourismnewzealand.com/events/kiwi-link-japan-and-korea-2026/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	Biennial	24/04/2026	111/05/26	25/05/2026	8/06/2026
Annual Conference	isite Network	isite Trade and Retail Show	16/09/2026	16/09/2026	Te Anau, NZ	Carrie Talbot (WLG)		✔ isite Network ✔ sponsors	✔ TNZ Staff attending	Annual				
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	7/09/2026	10/09/2026	Marrakech, Morocco	Pepper Buchanan (AKL)	https://purelifeexperiences.com/	✔ Invitation Only		Annual				
October 2026														
Business Event	Americas & International	IMEX America 2026	13/10/2026	15/10/2026	Las Vgas (USA)	Sue Lee (AKL)	https://imexamerica.com/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual	TBC	TBC	TBC	TBC
Trade Show	Australia	Kiwi North - North America	5/10/2026	8/10/2026	TBC	Di Reid (WellingtonNZ)								
NOVEMBER 2026														
Trade Show	UK	Travel Counsellors Conference	14/11/2026	15/11/2026	Manchester	Adele Lonergan (UK)	Invite only	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines	✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Trade Show	UK	WTM London	3/11/2026	5/11/2026	London, UK		https://www.wtm.com/london/en-gb.html	✔ QM IBO ✔ Airlines	✔ Industry Partners attending	Annual				
Training	UK & Europe	Best of Travel Group Training Weekend	13/01/2026	14/11/2026	Frankfurt, Germany	Fenja Schiebuhr (UK)	Invite only	✔ QM products ✔ RTOs/IMA ✔ Airlines	✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Trade Show	New Zealand	Tourism Summit Aotearoa	4/11/2026	4/11/2026	Auckland, NZ	Sam Allen (WLG)	https://www.tourismsummit.co.nz/	✔ All Industry	✔ TNZ Staff attending	Annual				
Trade Show	North America	Signature Conference	15/11/2026	18/11/2026	Orlando., FL	Christopher Wang (LA)	https://www.joinsignaturetravelnetwork.com/agencies/benefits/events/ https://www.tourismnewzealand.com/events/signature-owners-meeting-conference/	✔ Signature Members ✔ RTOs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual	TBC	TBC	TBC	TBC
Trade Show	Europe	ILTM Cannes	30/11/2026	3/12/2026	Cannes, France		https://www.iltm.com/cannes/en-gb.html	TBC	✔ Industry Partners attending	Annual				



Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity		Prospectus live	Applications Open	Applications Close	Delegates confirmed
DECEMBER 2026														
		NZ SCHOOL HOLIDAYS												
Industry Event	New Zealand	TECNZ Xmas Symposium	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/	✔ All Industry	✔ TNZ Staff attending	Annual				
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	Marco Island, FL (USA)	Teri Miller (LA)	https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/	✔ USTOA Members		Annual				
JANUARY 2027														
		NZ SCHOOL HOLIDAYS												
FEBRUARY 2027														
Business Event	Asia Pacific, International	AIME 2027	15/02/2027	17/02/2027	Melbourne (Australia)	Sue Lee (AKL)	https://aime.com.au/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/	✔ RTOs	✔ TNZ Staff attending ✔ Industry Partners attending					
Trade Show	India	Outbound Travel Mart (OTM) Mumbai 2027	3/02/2027	5/02/2027	Mumbai (IND)	Debapriya Gupta (MUM)		✔ ITO ✔ Airlines	✔ TNZ Staff attending					
Trade Show	USA	GTM Luxury Tradeshow	20/01/2027	22/01/2-27	LA, USA	Teri Miller (LA)	https://www.gtm-luxury.com/		✔ TNZ Stand ✔ TNZ Staff attending					
MARCH 2027														
		NZ SCHOOL HOLIDAYS												
Trade Show	Germany, wider Europe	ITB Berlin	16/03/2027	18/03/2027	Berlin, Germany	Salina Sos (WLG)	https://www.itb.com/en	✔ QM IBO ✔ Airlines ✔ Transport Providers	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	UK, Europe, Worldwide	Unite Pacific	2/03/2027	2/03/2027	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines	✔ TNZ Staff attending ✔ Industry Partners attending					
APRIL 2027														
		NZ SCHOOL HOLIDAYS												
Trade Show	New Zealand	TECNZ Trade Event	TBC	TBC	Viaduct Events Centre, Auckland	Paul Yeo (AKL)	TBC	✔ TEC members	✔ TNZ Staff attending					
Trade Show	NZ Industry	eXplore Show	6/04/2027	6/04/2027	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	www.exploreshow.co.nz	✔ QM IBO ✔ QM products	✔ TNZ Staff attending					
MAY 2027														
Trade Show	All Markets	TRENZ 2027	11/05/2027	13/05/2027	Christchurch, NZ	Charlette Potts (WLG)		✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs	✔ TNZ Stand ✔ TNZ Staff attending					
Business Event	Europe & International	IMEX Frankfurt 2027	11/05/2027	13/05/2027	Messe Frankfurt (Germany)	Sue Lee (AKL)	https://imex-frankfurt.com/show-information	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending					
JUNE 2027														
Business Event	All Markets	MEETINGS 2027	TBC	TBC	New Zealand	Sue Lee (AKL)	https://www.meetings.co.nz/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending					
Trade Show	China	ITB China 2027	TBC	TBC	Shanghai, China	Emma Zhou (CHN)	http://www.itb-china.com/	✔ Airlines ✔ QM IBO ✔ Airlines			TBC	TBC	TBC	TBC
JULY 2027														
		NZ SCHOOL HOLIDAYS												
Trade Show	India	Kiwi Link India	TBC	TBC	TBC	Debapriya Gupta (MUM)	https://www.tourismnewzealand.com/events/kiwi-link-india-2027/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	SEA	Kiwi Link SEA/Roadshow	TBC	TBC	TBC	Theresa Goh (SG)	https://www.tourismnewzealand.com/events/kiwi-link-south-east-asia-2027/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC

Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity		Prospectus live	Applications Open	Applications Close	Delegates confirmed
August 2027														
Annual Conference	New Zealand	BYATA Conference	TBC	TBC	TBC		https://www.byata.org.nz/conference.html		✔ TNZ Staff attending					
Trade Show	North America	Virtuoso Travel Week	Aug-07	Sug 13	Las Vegas, NV (USA)	Christopher Wang (LA)		✔ Preferred Partners Only						
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC		✔ TNZ Staff attending					
Annual Conference	New Zealand	TECNZ 2027 Conference	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/annual-conference/	✔ TEC members	✔ TNZ Staff attending					
September 2027														
		NZ SCHOOL HOLIDAYS												
Annual Conference	isite Network	isite Conference 2027	TBC	TBC	TBC	Carrie Talbot (WLG)		✔ isite Network ✔ sponsors						
Trade Show	UK, Europe, global	PURE Life Experiences	TBC	TBC	Marrakech, Morocco	Pepper Buchanan (AKL)	https://purelifeexperiences.com/	✔ Invitation Only						
Trade Show	North America	ITLM North America	TBC	TBC	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html https://www.tourismnewzealand.com/events/itlm-north-america/	✔ Premium product ✔ Premium QM IBO	✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	North America	Signature Ownership Conference	TBC	TBC	TBC	Christopher Wang (LA)		✔ Invitation Only	✔ TNZ Staff attending		TBC	TBC	TBC	TBC
October 2027														
		NZ SCHOOL HOLIDAYS												
Business Event	Americas & International	IMEX America 2027	TBC	TBC	Las Vgas (USA)	Sue Lee (AKL)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	UK/Europe	Kiwi Link UK/Europe	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.tourismnewzealand.com/events/kiwi-link-uk-and-europe-2027/	✔ Airlines ✔ QM products ✔ IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	North America	Kiwi Link North America	TBC	TBC	TBC	Michelle Rosenberg (USA)	https://www.tourismnewzealand.com/events/kiwi-link-north-america-2027/	✔ Airlines ✔ QM products ✔ IMA/RTO	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	North America	ITLM North America	TBC	TBC	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html	✔ Premium product ✔ Premium QM IBO						
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	Auckland, NZ	Sam Allen (WLG)	https://www.tourismsummit.co.nz/	✔ All Industry	✔ TNZ Staff attending					
NOVEMBER 2027														
Trade Show	UK	Travel Counsellors Conference	TBC	TBC	Manchester	Fenja Schiebuhr (UK)	Invitation only	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines						
Trade Show	China	Kiwi Link Greater China	TBC	TBC	TBC	Emma Zhou (CHN)	https://www.tourismnewzealand.com/events/kiwi-link-greater-china-2027/	✔ Airlines ✔ QM IBO (TBC) ✔ QM products	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	North America	Signature Conference	11/14/2027	11/17/2027	Orlando, TX	Christopher Wang (LA)	TBC	✔ Signature Members ✔ RTOs	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
DECEMBER 2027														
		NZ SCHOOL HOLIDAYS												
Industry Event	New Zealand	TECNZ Xmas Symposium	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/	✔ All Industry	✔ TNZ Staff attending					
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	Marco Island, FL (USA)	Teri Miller (LA)	https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/	✔ USTOA Members						
JANURAY 2028														
		NZ SCHOOL HOLIDAYS												
FEBURARY 2028														
Business Event	Asia Pacific, International	AIME 2028	TBC	TBC	Melbourne (Australia)	Sue Lee (AKL)	https://aime.com.au/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual	TBC	TBC	TBC	TBC
Trade Show	UK, Europe, Worldwide	Unite Pacific	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	✔ QM IBO ✔ QM products ✔ RTOs/ IMAs ✔ Airlines	✔ TNZ Staff attending ✔ TNZ Meeting Table ✔ Industry Partners attending	Annual				
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/	✔ RTOs	✔ TNZ Staff attending	Annual				
MARCH 2028														
Trade Show	Germany, wider Europe	ITB Berlin	TBC	TBC	Berlin, Germany	Salina Sos (WLG)	https://www.tourismnewzealand.com/events/itb-berlin-2026/ https://www.itb.com/en/	✔ QM IBO ✔ Airlines ✔ Transport Providers	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Trade Show	Australia	Tourism New Zealand Regional Showcase	TBC	TBC	Sydney (Australia)	Carrie Talbot (WLG)	https://www.tourismnewzealand.com/events/tourism-new-zealand-regional-showcase-2026/	✔ RTOs	✔ TNZ Staff attending ✔ Industry Partners attending	Biennial				

Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity		Prospectus live	Applications Open	Applications Close	Delegates confirmed
APRIL 2028														
Trade Show	New Zealand	TECNZ Trade Event	TBC	TBC	Auckland, NZ	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/tecnz-trade-event-2025-opens-for-registrations/	✔TEC members	✔TNZ Staff attending	Annual				
MAY 2028														
Trade Show	All Markets	TRENZ 2028	TBC	TBC	TBC	Charlette Potts (WLG)		✔Airlines ✔QM IBO ✔QM products ✔RTOs	✔TNZ Stand ✔TNZ Staff attending					
Business Event	Europe & International	IMEX Frankfurt 2028	TBC	TBC	Messe Frankfurt (Germany)	Sue Lee (AKL)	https://imex-frankfurt.com/show-information	✔Airlines ✔QM IBO ✔QM products ✔RTOs/RCBs	✔TNZ Stand ✔TNZ Staff attending ✔Industry Partners attending					
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry						
JUNE 2028														
Business Event	All Markets	MEETINGS 2028	TBC	TBC	New Zealand	Sue Lee (AKL)	https://www.meetings.co.nz/	✔Airlines ✔QM IBO ✔QM products ✔RTOs/RCBs	✔TNZ Stand ✔TNZ Staff attending ✔Industry Partners attending					
Trade Show	China	ITB China 2028	TBC	TBC	Shanghai, China	Emma Zhou (CHN)	http://www.itb-china.com/	✔Airlines ✔QM IBO ✔Airlines			TBC	TBC	TBC	TBC
JULY 2028														
		NZ SCHOOL HOLIDAYS												
Trade Show	India	Kiwi Link India	TBC	TBC	TBC	Debapriya Gupta (MUM)	https://www.tourismnewzealand.com/events/kiwi-link-india-2027/	✔Airlines ✔QM IBO ✔QM products ✔RTOs/IMA	✔TNZ Organised Event ✔TNZ Staff attending ✔Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	SEA	Kiwi Link SEA/Roadshow	TBC	TBC	TBC	Theresa Goh (SG)	https://www.tourismnewzealand.com/events/kiwi-link-south-east-asia-2027/	✔Airlines ✔QM IBO ✔QM products ✔RTOs/IMA	✔TNZ Organised Event ✔TNZ Staff attending ✔Industry Partners attending		TBC	TBC	TBC	TBC