

Trade and Business Events Calendar

As at February 2026

0-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events
QM = Qualmark endorsed

Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity	Occurrence of TNZ Presence	Prospectus live	Registration opens	Registration closes	Delegates confirmed
FEBURARY 2026														
Business Event	Asia Pacific, International	AIME 2026	9/02/2026	11/02/2026	Melbourne (Australia)	Sue Lee (AKL)	https://aime.com.au/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual	9/07/2025	14/07/2025	30/07/2025	4/08/2025
Trade Show	UK, Europe, Worldwide	Unite Pacific	24/02/2026	24/02/2026	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	✔ IMAs ✔ QM IBO ✔ QM products ✔ RTOs ✔ Airlines	✔ TNZ Staff attending ✔ TNZ Meeting Table ✔ Industry Partners attending	Annual				
Media Event	Australia	International Media Marketplace (IMM) Australia	27/02/2026	27/02/2026	Sydney (Australia)	Sarah Glover (AUS)	https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia-2026/	✔ RTOs	✔ TNZ Staff attending	Annual				
MARCH 2026														
Trade Show	Germany, wider Europe	ITB Berlin	3/03/2026	5/03/2026	Berlin, Germany	Salina Sos (WLG)	https://www.tourismnewzealand.com/events/itb-berlin-2026/ https://www.itb.com/en/	✔ QM IBO ✔ Airlines ✔ Transport Providers	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual	1/08/2025	14/08/2025	5/09/2025	Mid September
Business Event	South East Asia	BE SEA Roadshow - Malaysia	10/03/2026	10/03/2026	Kuala Lumpur, Malaysia	Sue Lee (AKL)	https://www.tourismnewzealand.com/events/2026-business-events-sea-market-activity/	✔ QM IBO ✔ QM products ✔ RCB/RTOs ✔ DMO ✔ Venues ✔ Airlines	✔ TNZ Staff attending ✔ TNZ Organised Event ✔ Industry Partners attending	One Off Event	1/12/2025	1/12/2025	12/12/2025	17/12/2025
Business Event	South East Asia	BE SEA Roadshow - Singapore	12/03/2026	12/03/2026	Singapore	Sue Lee (AKL)	https://www.tourismnewzealand.com/events/2026-business-events-sea-market-activity/	✔ QM IBO ✔ QM products ✔ RCB/RTOs ✔ DMO ✔ Venues ✔ Airlines	✔ TNZ Staff attending ✔ TNZ Organised Event ✔ Industry Partners attending	One Off Event	1/12/2025	1/12/2025	12/12/2025	17/12/2025
Trade Show	Australia	Tourism New Zealand Regional Showcase	11/03/2026	11/03/2026	Sydney (Australia)	Carrie Talbot (WLG)	https://www.tourismnewzealand.com/events/tourism-new-zealand-regional-showcase-2026/	✔ RTOs	✔ TNZ Staff attending ✔ Industry Partners attending	Biennial	28/08/2025	1/09/2025	19/09/2025	26/09/2025
Trade Show	Australia	AUNZ Virtuoso Owner Managers Forum	25/03/2026	27/03/2026	Auckland, NZ	Lexy Wildash (SYD)	https://www.tourismnewzealand.com/events/aunz-virtuoso-owner-managers-forum/	✔ Invitation Only - Preferred Partners	✔ TNZ Staff attending					
APRIL 2026														
Trade Show	NZ Industry	eXplore Show	7/05/2026	7/05/2026	Auckland, NZ	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	https://www.explorecentralnorthislandnz.com/	✔ QM IBO ✔ QM products	✔ TNZ Staff attending	Annual				
Trade Show	New Zealand	TECNZ Trade Event	22/04/2026	23/04/2026	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/tecnz-trade-event-2025-opens-for-registrations/	✔ TEC members	✔ TNZ Staff attending					
MAY 2026														
Business Event	Europe & International	IMEX Frankfurt 2026	19/05/2026	21/05/2026	Messe Frankfurt (Germany)	Sue Lee (AKL)	https://imex-frankfurt.com/show-information	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Trade Show	All Markets	TRENZ 2026	19/05/2026	21/05/2026	Auckland, NZ	Charlette Potts (WLG)	https://www.trenz.co.nz/trenz/trenz2024	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs	✔ TNZ Stand ✔ TNZ Staff attending	Annual				
Trade Show	China	ITB China 2026	26/05/2026	28/05/2026	Shanghai, China	Emma Zhou (CHN)	http://www.itb-china.com/		✔ TNZ Stand ✔ TNZ Staff attending	Annual				
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	✔ NZ Industry	✔ TNZ Organised Event ✔ TNZ Staff attending	Annual				
JUNE 2026														
Business Event	All Markets	MEETINGS 2026	17/06/2026	18/06/2026	New Zealand	Sue Lee (AKL)	https://www.meetings.co.nz/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual				



Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity		Prospectus live	Registration opens	Registration closes	Delegates confirmed
JULY 2026														
		NZ SCHOOL HOLIDAYS												
Trade Show	India	Kiwi Link India	20/07/2026	24/07/2026	Goa, India	Debapriya Gupta (MUM) Chalette Potts (WLG)	https://www.tourismnewzealand.com/events/kiwi-link-india-2026/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	Annual	12/02/2026	26/02/2026	12/03/2026	26/03/2026
Trade Show	SEA	Kiwi Link SEA	27/07/2026	29/07/2026	Bangkok, Thailand	Theresa Goh (SG) Salina Sos (AKL)	https://www.tourismnewzealand.com/events/kiwi-link-south-east-asia-2026	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	Annual	12/02/2026	26/02/2026	12/03/2026	26/03/2026
August 2026														
Annual Conference	New Zealand	TECNZ 2026 Conference	5/08/2026	6/08/2026	Christchurch, NZ	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/annual-conference/	✔ TEC members	✔ TNZ Staff attending	Annual				
Trade Show	New Zealand	NZ Cruise Association Conference	13/08/2026	13/08/2026	Auckland, NZ	Paul Yeo (AKL)	https://newzealandcruiseassociation.com/conference-2026/		✔ TNZ Staff attending	Annual				
Trade Show	North America	Virtuoso Travel Week	16/08/2026	22/08/2026	Las Vegas, NV (USA)	Chirstopher Wang (LA)	https://virtuosomeetings.virtuoso.com/Calendar/2026VirtuosoEvents.aspx	✔ Preferred Partners Only	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual	TBC	TBC	TBC	TBC
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	17/08/2026	18/08/2026	Tauranga, NZ	Bjoern Spreitzer (AKL)	https://www.byata.org.nz/conference.html		✔ TNZ Staff attending	Annual				
September 2026														
		NZ SCHOOL HOLIDAYS												
Trade Show	Japan	Kiwi Link Japan	7/09/2025	8/09/2025	Japan	Naoki Inohiza (JP) Pepper Buchanan (AKL)	https://www.tourismnewzealand.com/events/kiwi-link-japan-and-korea-2026/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	Biennial	TBC	TBC	TBC	TBC
Trade Show	Korea	Kiwi Link Korea	10/09/2026	10/09/2025	South Korea	Hee-Jeong Kwon (KR) Pepper Buchanan (AKL)	https://www.tourismnewzealand.com/events/kiwi-link-japan-and-korea-2026/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	Biennial	TBC	TBC	TBC	TBC
Trade Show	Australia	AUNZ On Tour Destinations	TBC	TBC	Melbourne (Australia)	Lexy Wildash (SYD)	TBC	✔ Invitation Only - Preferred Partners	✔ TNZ Staff attending					
Annual Conference	isite Network	isite Trade and Retail Show	16/09/2026	16/09/2026	Te Anau, NZ	Carrie Talbot (WLG)	TBC	✔ isite Network ✔ sponsors	✔ TNZ Staff attending	Annual				
Trade Show	North America	Signature Owners’ Meeting Conference	09/23/2026	09/26/2026	San Antonio, TX	Christopher Wang (LA)	https://www.joinsignaturetravelnetwork.com/agencies/benefits/events/	✔ Invitation Only	✔ TNZ Organised appointments ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	TBC	TBC	Marrakech, Morocco	Kate Fenton (UK)	https://purelifeexperiences.com/	✔ Invitation Only		Annual				
October 2026														
Business Event	Americas & International	IMEX America 2026	13/10/2026	15/10/2026	Las Vgas (USA)	Sue Lee (AKL)	https://imexamerica.com/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual	TBC	TBC	TBC	TBC
Trade Show	New Zealand	Tourism Summit Aotearoa	14/11/2026	14/11/2026	Auckland, NZ	Sam Allen (WLG)	https://www.tourismsummit.co.nz/	✔ All Industry	✔ TNZ Staff attending	Annual				
NOVEMBER 2026														
Trade Show	UK	PATA Australasia & Pacific Roadshow 2026	TBC	TBC	London	Fenja Schiebuhr (UK)	https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines		Annual				
Trade Show	UK	Travel Counsellors Conference	TBC	TBC	Manchester	Fenja Schiebuhr (UK)	TBC	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines		Annual				
Trade Show	North America	Signature Conference	11/15/2026	11/18/2026	Orlando., FL	Christopher Wang (LA)	https://www.joinsignaturetravelnetwork.com/agencies/benefits/events/	✔ Signature Members ✔ RTOs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual	TBC	TBC	TBC	TBC
DECEMBER 2026														
		NZ SCHOOL HOLIDAYS												
Industry Event	New Zealand	TECNZ Xmas Symposium	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/	✔ All Industry	✔ TNZ Staff attending	Annual				
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	Marco Island, FL (USA)	Teri Miller (LA)	https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/	✔ USTOA Members		Annual				

Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity			Prospectus live	Registration opens	Registration closes	Delegates confirmed
JANUARY 2027															
		NZ SCHOOL HOLIDAYS													
FEBRUARY 2027															
Business Event	Asia Pacific, International	AIME 2027	TBC	TBC	Melbourne (Australia)	Sue Lee (AKL)	https://aime.com.au/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending			TBC	TBC	TBC	TBC
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/	✔ RTOs							
Trade Show	UK, Europe, Worldwide	Unite Pacific	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines							
Trade Show	India	Outbound Travel Mart (OTM) Mumbai 2027	3/02/2027	5/02/2027	Mumbai (IND)	Debapriya Gupta (MUM)		✔ ITO ✔ Airlines							
MARCH 2027															
		NZ SCHOOL HOLIDAYS													
Trade Show	Germany, wider Europe	ITB Berlin	TBC	TBC	Berlin, Germany	Salina Sos (WLG)		✔ QM IBO ✔ Airlines ✔ Transport Providers	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending			TBC	TBC	TBC	TBC
Trade Show	UK	PATA Roadshow	TBC	TBC	Glasgow, Newcastle, Manchester, Birmingham	Fenja Schiebuhr (UK)	https://pata.org.uk/pata-events/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines							
APRIL 2027															
		NZ SCHOOL HOLIDAYS													
Trade Show	New Zealand	TECNZ Trade Event	TBC	TBC	Viaduct Events Centre, Auckland	Paul Yeo (AKL)	TBC	✔ TEC members	✔ TNZ Staff attending						
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	TBC	TBC	Marina Bay Sands, Singapore	Sue Lee (AKL)	https://www.themeetingsshow-apac.com/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending						
Trade Show	NZ Industry	eXplore Show	TBC	TBC	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	https://www.explorecentralnorthislandnz.com/	✔ QM IBO ✔ QM products	✔ TNZ Staff attending						
MAY 2027															
Trade Show	All Markets	TRENZ 2027	TBC	TBC	TBC	Charlette Potts (WLG)		✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs	✔ TNZ Stand ✔ TNZ Staff attending						
Business Event	Europe & International	IMEX Frankfurt 2027	TBC	TBC	Messe Frankfurt (Germany)	Sue Lee (AKL)	https://imex-frankfurt.com/show-information	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending						
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry							
JUNE 2027															
Business Event	All Markets	MEETINGS 2027	TBC	TBC	New Zealand	Sue Lee (AKL)	https://www.meetings.co.nz/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending						
Trade Show	China	ITB China 2027	TBC	TBC	Shanghai, China	Emma Zhou (CHN)	http://www.itb-china.com/	✔ Airlines ✔ QM IBO ✔ Airlines				TBC	TBC	TBC	TBC
JULY 2027															
		NZ SCHOOL HOLIDAYS													
Trade Show	India	Kiwi Link India	TBC	TBC	TBC	Debapriya Gupta (MUM)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending			TBC	TBC	TBC	TBC
Trade Show	SEA	Kiwi Link SEA/Roadshow	TBC	TBC	TBC	Theresa Goh (SG)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending			TBC	TBC	TBC	TBC

Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity		Prospectus live	Registration opens	Registration closes	Delegates confirmed
August 2027														
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC		https://www.byata.org.nz/conference.html		✔ TNZ Staff attending					
Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Christopher Wang (LA)		✔ Preferred Partners Only						
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC		✔ TNZ Staff attending					
Annual Conference	New Zealand	TECNZ 2027 Conference	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/annual-conference/	✔ TEC members	✔ TNZ Staff attending					
September 2027														
		NZ SCHOOL HOLIDAYS												
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC		✔ TNZ Staff attending					
Annual Conference	isite Network	isite Conference 2027	TBC	TBC	TBC	Carrie Talbot (WLG)		✔ isite Network ✔ sponsors						
Trade Show	UK	PURE Life Experiences	TBC	TBC	Marrakech, Morocco	Kate Fenton (UK)	https://purelifeexperiences.com/	✔ Invitation Only						
Trade Show	North America	ITLM North America	TBC	TBC	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html https://www.tourismnewzealand.com/events/itlm-north-america/	✔ Premium product ✔ Premium QM IBO	✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
October 2027														
		NZ SCHOOL HOLIDAYS												
Business Event	Americas & International	IMEX America 2027	TBC	TBC	Las Vgas (USA)	Sue Lee (AKL)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	UK/Europe	Kiwi Link UK/Europe	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	TBC	✔ Airlines ✔ QM IBO (TBC) ✔ QM products ✔ IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	North America	Kiwi Link The Americas	TBC	TBC	TBC	Michelle Rosenberg (USA)	TBC	✔ Airlines ✔ QM products ✔ IMA/RTO	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	North America	ITLM North America	TBC	TBC	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html	✔ Premium product ✔ Premium QM IBO						
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	Auckland, NZ	Sam Allen (WLG)	https://www.tourismsummit.co.nz/	✔ All Industry	✔ TNZ Staff attending					
NOVEMBER 2027														
Trade Show	UK	PATA Australisia & Pacific Roadshow	TBC	TBC	London	Fenja Schiebuhr (UK)	https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/	✔ IMAs/RTO ✔ QM IBO ✔ QM products ✔ Airlines						
Trade Show	UK	Travel Counsellors Conference	TBC	TBC	Manchester	Fenja Schiebuhr (UK)	TBC	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines						
Trade Show	China	Kiwi Link China	TBC	TBC	TBC	Emma Zhou (CHN)	TBC	✔ Airlines ✔ QM IBO (TBC) ✔ QM products	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	North America	Signature Conference	11/14/2027	11/17/2027	Orlando, TX	Christopher Wang (LA)	TBC	✔ Signature Members ✔ RTOs	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
DECEMBER 2027														
		NZ SCHOOL HOLIDAYS												
Industry Event	New Zealand	TECNZ Xmas Symposium	TBC	TBC	TBC	Paul Yeo (AKL)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/	✔ All Industry	✔ TNZ Staff attending					
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	Marco Island, FL (USA)	Teri Miller (LA)	https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/	✔ USTOA Members						
JANURAY 2028														
		NZ SCHOOL HOLIDAYS												
FEBURARY 2028														
Business Event	Asia Pacific, International	AIME 2028	TBC	TBC	Melbourne (Australia)	Sue Lee (AKL)	https://aime.com.au/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual	TBC	TBC	TBC	TBC
Trade Show	UK, Europe, Worldwide	Unite Pacific	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	✔ IMAs ✔ QM IBO ✔ QM products ✔ RTOs ✔ Airlines	✔ TNZ Staff attending ✔ TNZ Meeting Table ✔ Industry Partners attending	Annual				
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/	✔ RTOs	✔ TNZ Staff attending	Annual				