Trade and Business Events Calendar

As at November 2026

0-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events

QM = Qualmark endorsed

Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity	Occurrence of TNZ Presence	Prospectus live	Applications Open	Applications Close	Delegates confirmed
YEAR ROUND EVENTS														
Trade Show	UK	PATA UK	Please check the link for the latest events				https://www.pata.org.uk/event/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines	✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Trade Show	Europe	PATA Germany	Please check the link for the latest events				https://pata-trainings.de/veranstaltungen.html	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines	✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Trade Show	UK & Europe	Travel Talk UK and Europe	Please check the link for the latest events				https://www.slcrepresentation.com/travel-talks/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines	✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
NOVEMBER 2026														
Training	NZ Industry	China Ready Workshop	2/11/2026	2/11/2026	Auckland, NZ	Lauren Alworth (AKL)	https://www.tourismnewzealand.com/events/tourism-new-zealand-china-ready-workshop-auckland-and-online/	✔ All Industry	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	One Off				
Trade Show	UK	WTM London	3/11/2026	5/11/2026	London, UK		https://www.wtm.com/london/en-gb.html	✔ QM IBO ✔ Airlines	✔ Industry Partners attending	Annual				
Trade Show	New Zealand	Tourism Summit Aotearoa	4/11/2026	4/11/2026	Auckland, NZ	Sam Allen (WLG)	https://www.tourismsummit.co.nz/	✔ All Industry	✔ TNZ Staff attending	Annual				
Training	NZ Industry	China Ready Workshop	5/11/2026	5/11/2026	Christchurch, NZ	Lauren Alworth (AKL)	https://www.tourismnewzealand.com/events/tourism-new-zealand-china-ready-workshop-christchurch/	✔ All Industry	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending	One Off				
Trade Show	North America	Cruise Planner Pre-STN Trade Show	14/11/2026	14/11/2026	Florida (USA)	Christopher Wang (LA)	Invite Only	✔ Invitation Only (Signature Members)	✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Training	UK & Europe	Best of Travel Group Training Weekend	13/01/2026	14/11/2026	Frankfurt, Germany	Fenja Schiebuhr (UK)	Invite Only	✔ QM products ✔ RTOs/IMA ✔ Airlines	✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Trade Show	UK	Travel Counsellors Conference	14/11/2026	15/11/2026	Manchester	Adele Lonergan (UK)	Invite Only	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines	✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Trade Show	North America	Signature Conference	15/11/2026	18/11/2026	Orlando., FL	Christopher Wang (LA)	https://www.joinsignaturetravelnetwork.com/agencies/benefits/events/ https://www.tourismnewzealand.com/events/signature-owners-meeting-conference/	✔ Signature Members ✔ RTOs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual	TBC	TBC	TBC	TBC
Trade Show	Europe	ILTM Cannes	30/11/2026	3/12/2026	Cannes, France		https://www.iltm.com/cannes/en-gb.html	TBC	✔ Industry Partners attending	Annual				
DECEMBER 2026														
		NZ SCHOOL HOLIDAYS												
Industry Event	New Zealand	TECNZ Xmas Symposium	2/12/2026	2/12/2026	Auckland, NZ	Manda North (WLG)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/	✔ All Industry	✔ TNZ Staff attending	Annual				
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	Marco Island, FL (USA)	Teri Miller (LA)	https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/	✔ USTOA Members		Annual				
JANUARY 2027														
		NZ SCHOOL HOLIDAYS												
Trade Show	USA	GTM Luxury Tradeshow	20/01/2027	22/01/2027	LA, USA	Teri Miller (LA)	https://www.gtm-luxury.com/		✔ TNZ Stand ✔ TNZ Staff attending					
FEBRUARY 2027														
Business Event	Asia Pacific, International	AIME 2027	15/02/2027	17/02/2027	Melbourne (Australia)	Sue Lee (AKL)	https://aime.com.au/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/	✔ RTOs	✔ TNZ Staff attending ✔ Industry Partners attending					
Trade Show	India	Outbound Travel Mart (OTM) Mumbai 2027	3/02/2027	5/02/2027	Mumbai (IND)	Debapriya Gupta (MUM)		✔ ITO ✔ Airlines	✔ TNZ Staff attending					

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Tourism New Zealand Trade Events Calendar

Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity		Prospectus live	Applications Open	Applications Close	Delegates confirmed
MARCH 2027														
		NZ SCHOOL HOLIDAYS												
Trade Show	UK, Europe, Worldwide	Unite Pacific	9/03/2027	9/03/2027	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines	✔ TNZ Staff attending ✔ Industry Partners attending					
Trade Show	Germany, wider Europe	ITB Berlin	16/03/2027	18/03/207	Berlin, Germany	Salina Sos (WLG)	https://www.itb.com/en	✔ QM IBO ✔ Airlines ✔ Transport Providers	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Business Event	SouthEast Asia	BE Corporate/Incentive engagement Singapore/Singapore	16/03/2027	18/03/2027	Bangkok/Singapore	Sue Lee (AKL)	TBC	✔ RCBs ✔ DMCs ✔ QM IBOs ✔ Airlines	✔ TNZ Staff attending ✔ Industry Partners attending		10/01/2026	10/01/2026	11/01/2026	11/10/2026
Trade Show	New Zealand Industry	RTNZ Inbound Trade Event	17/03/2027	18/03/2027	Auckland, New Zealand	Katherine MacGregor (RTNZ)	https://rtnz.org.nz/inbound-trade-event-2025/	✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Staff attending ✔ Industry Partners attending					
APRIL 2027														
		NZ SCHOOL HOLIDAYS												
Trade Show	NZ Industry	eXplore Show	6/04/2027	6/04/2027	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	www.exploreshow.co.nz	✔ QM IBO ✔ QM products	✔ TNZ Staff attending					
Trade Show	New Zealand	TECNZ Trade Event	21/04/2027	22/044/2027	Vidaduct Events Centre, Auckland	Manda North (WLG)	TBC	✔ TEC members	✔ TNZ Staff attending					
MAY 2027														
Trade Show	All Markets	TRENZ 2027	11/05/2027	13/05/2027	Christchurch, NZ	Charlette Potts (WLG)	https://www.tourismnewzealand.com/events/trenz-2/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs	✔ TNZ Stand ✔ TNZ Staff attending	Annual				
Business Event	Europe & International	IMEX Frankfurt 2027	11/05/2027	13/05/2027	Messe Frankfurt (Germany)	Sue Lee (AKL)	https://imex-frankfurt.com/show-information	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Tradeshow	US	GTC ARRIVE	17/05/2027	20/05/2027	Phoenix, Arizona	Teri Miller (LAX)	https://internova.com/arrive-conference-by-global-travel-collection-redefines-the-future-of-luxury-travel-partnership-events/	✔ Preferred Partners Only	✔ TNZ Staff Attending	Annual				
Tradeshow	US & CA	TLN Luxury Forum	May 22, 2027	May 23, 2027	Cancun	Teri Miller (LAX)	https://internova.com/travel-leaders-network-announces-the-first-ever-international-edge-in-2027/	✔ Preferred Partners Only	✔ TNZ Staff Attending	Annual				
JUNE 2027														
Business Event	All Markets	MEETINGS 2027	29/06/2027	30/06/2027	New Zealand	Sue Lee (AKL)	https://www.meetings.co.nz/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Staff attending ✔ Industry Partners attending					
Trade Show	China	ITB China 2027	TBC	TBC	Shanghai, China	Emma Zhou (CHN)	http://www.itb-china.com/	✔ Airlines ✔ QM IBO ✔ Airlines			TBC	TBC	TBC	TBC
JULY 2027														
		NZ SCHOOL HOLIDAYS												
Trade Show	SEA	Kiwi Link SEA/Roadshow	TBC	TBC	TBC	Theresa Goh (SG)	https://www.tourismnewzealand.com/events/kiwi-link-south-east-asia-2027/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
August 2027														
Annual Conference	New Zealand	BYATA Conference	TBC	TBC	TBC	Sam Allen (WLG)	https://www.byata.org.nz/conference.html		✔ TNZ Staff attending					
Trade Show	North America	Virtuoso Travel Week	7/08/2027	13/08/2027	Las Vegas, NV (USA)	Christopher Wang (LA)		✔ Preferred Partners Only	✔ TNZ Staff attending					
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Lauren Alworth (AKL)	TBC		✔ TNZ Staff attending					
Annual Conference	New Zealand	TECNZ 2027 Conference	4/08/2027	5/08/2027	Hawkes Bay, NZ	Manda North (WLG)	https://www.tourismexportcouncil.org.nz/events/annual-conference/	✔ TEC members	✔ TNZ Staff attending					
September 2027														
		NZ SCHOOL HOLIDAYS												
Annual Conference	isite Network	isite Conference 2027	TBC	TBC	TBC	Carrie Talbot (WLG)		✔ isite Network ✔ sponsors						
Trade Show	UK, Europe, global	PURE Life Experiences	TBC	TBC	Marrakech, Morocco	Pepper Buchanan (AKL)	https://purelifeexperiences.com/	✔ Invitation Only						
Trade Show	North America	ITLM North America	TBC	TBC	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html https://www.tourismnewzealand.com/events/itlm-north-america/	✔ Premium product ✔ Premium QM IBO	✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	North America	Signature Ownership Conference	TBC	TBC	TBC	Christopher Wang (LA)		✔ Invitation Only	✔ TNZ Staff attending		TBC	TBC	TBC	TBC

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Tourism New Zealand Trade Events Calendar

Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity		Prospectus live	Applications Open	Applications Close	Delegates confirmed
October 2027														
		NZ SCHOOL HOLIDAYS												
Business Event	Americas & International	IMEX America 2027	28/09/2027	30/09/2027	Las Vgas (USA)	Sue Lee (AKL)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	Uk/Europe	Kiwi Link UK/Europe	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.tourismnewzealand.com/events/kiwi-link-uk-and-europe-2027/	✔ Airlines ✔ QM products ✔ IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	North America	Kiwi Link North America	TBC	TBC	TBC	Michelle Rosenberg (USA)	https://www.tourismnewzealand.com/events/kiwi-link-north-america-2027/	✔ Airlines ✔ QM products ✔ IMA/RTO	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	North America	ITLM North America	TBC	TBC	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html	✔ Premium product ✔ Premium QM IBO						
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	Auckland, NZ	Sam Allen (WLG)	https://www.tourismsummit.co.nz/	✔ All Industry	✔ TNZ Staff attending					
NOVEMBER 2027														
Trade Show	North America	Cruise Planner Pre-STN Trade Show	13/11/2027	13/11/2027	TBC	Christopher Wang (LA)		✔ Signature Members (Invite only)	✔ TNZ Staff attending ✔ Industry Partners attending					
Trade Show	UK	Travel Counsellors Conference	TBC	TBC	Manchester	Adele Lonergan (UK)	Invitation only	✔ QM IBO ✔ QM products ✔ RTOs/IMA ✔ Airlines						
Trade Show	China	Kiwi Link Greater China	TBC	TBC	TBC	Emma Zhou (CHN)	https://www.tourismnewzealand.com/events/kiwi-link-greater-china-2027/	✔ Airlines ✔ QM IBO (TBC) ✔ QM products	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	North America	Signature Conference	TBC	TBC	Orlando, TX	Christopher Wang (LA)	TBC	✔ Signature Members ✔ RTOs	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	UK	WTM London	TBC	TBC	London, UK		https://www.wtm.com/london/en-gb.html	✔ QM IBO ✔ Airlines	✔ Industry Partners attending	Annual				
DECEMBER 2027														
		NZ SCHOOL HOLIDAYS												
Industry Event	New Zealand	TECNZ Xmas Symposium	TBC	TBC	TBC	Manda North (WLG)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/	✔ All Industry	✔ TNZ Staff attending					
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	Marco Island, FL (USA)	Teri Miller (LA)	https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/	✔ USTOA Members						
JANURAY 2028														
		NZ SCHOOL HOLIDAYS												
FEBURARY 2028														
Business Event	Asia Pacific, International	AIME 2028	TBC	TBC	Melbourne (Australia)	Sue Lee (AKL)	https://aime.com.au/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual	TBC	TBC	TBC	TBC
Trade Show	UK, Europe, Worldwide	Unite Pacific	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	✔ QM IBO ✔ QM products ✔ RTOs/ IMAs ✔ Airlines	✔ TNZ Staff attending ✔ TNZ Meeting Table ✔ Industry Partners attending	Annual				
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/	✔ RTOs	✔ TNZ Staff attending	Annual				
MARCH 2028														
Trade Show	Germany, wider Europe	ITB Berlin	TBC	TBC	Berlin, Germany	Salina Sos (WLG)	https://www.tourismnewzealand.com/events/itb-berlin-2026/ https://www.itb.com/en/	✔ QM IBO ✔ Airlines ✔ Transport Providers	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Trade Show	Australia	Tourism New Zealand Regional Showcase	TBC	TBC	Sydney (Australia)	Carrie Talbot (WLG)	https://www.tourismnewzealand.com/events/tourism-new-zealand-regional-showcase-2026/	✔ RTOs	✔ TNZ Staff attending ✔ Industry Partners attending	Biennial				
APRIL 2028														
Trade Show	New Zealand	TECNZ Trade Event	TBC	TBC	Auckland, NZ	Manda North (WLG)	https://www.tourismexportcouncil.org.nz/tecnz-trade-event-2025-opens-for-registrations/	✔ TEC members	✔ TNZ Staff attending	Annual				

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Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	TNZ Activity		Prospectus live	Applications Open	Applications Close	Delegates confirmed
MAY 2028														
Trade Show	All Markets	TRENZ 2028	TBC	TBC	TBC	Charlette Potts (WLG)		✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs	✔ TNZ Stand ✔ TNZ Staff attending	Annual				
Business Event	Europe & International	IMEX Frankfurt 2028	TBC	TBC	Messe Frankfurt (Germany)	Sue Lee (AKL)	https://imex-frankfurt.com/show-information	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry						
JUNE 2028														
Business Event	All Markets	MEETINGS 2028	TBC	TBC	New Zealand	Sue Lee (AKL)	https://www.meetings.co.nz/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
Trade Show	China	ITB China 2028	TBC	TBC	Shanghai, China	Emma Zhou (CHN)	http://www.itb-china.com/	✔ Airlines ✔ QM IBO ✔ Airlines			TBC	TBC	TBC	TBC
JULY 2028														
		NZ SCHOOL HOLIDAYS												
Trade Show	India	Kiwi Link India	TBC	TBC	TBC	Debapriya Gupta (MUM)	https://www.tourismnewzealand.com/events/kiwi-link-india-2027/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	SEA	Kiwi Link SEA/Roadshow	TBC	TBC	TBC	Theresa Goh (SG)	https://www.tourismnewzealand.com/events/kiwi-link-south-east-asia-2027/	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/IMA	✔ TNZ Organised Event ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
August 2028														
Annual Conference	New Zealand	TECNZ 2028 Conference	TBC	TBC	TBC	Manda North (WLG)	https://www.tourismexportcouncil.org.nz/events/annual-conference/	✔ TEC members	✔ TNZ Staff attending	Annual				
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Lauren Alworth (AKL)	https://newzealandcruiseassociation.com/conference-2026/		✔ TNZ Staff attending	Annual				
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC	Sam Allen (WLG)	https://www.byata.org.nz/conference.html		✔ TNZ Staff attending	Annual				
Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Chirstopher Wang (LA)	https://virtuosomeetings.virtuoso.com/Calendar/2026VirtuosoEvents.aspx https://www.tourismnewzealand.com/events/virtuoso-travel-week/	✔ Preferred Partners Only	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending	Annual				
September 2028														
		NZ SCHOOL HOLIDAYS												
Annual Conference	isite Network	isite Conference 2028	TBC	TBC	TBC	Carrie Talbot (WLG)		✔ isite Network ✔ sponsors						
Trade Show	UK, Europe, global	PURE Life Experiences	TBC	TBC	Marrakech, Morocco	Pepper Buchanan (AKL)	https://purelifeexperiences.com/	✔ Invitation Only						
Trade Show	North America	ITLM North America	TBC	TBC	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html https://www.tourismnewzealand.com/events/itlm-north-america/	✔ Premium product ✔ Premium QM IBO	✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	North America	Signature Ownership Conference	TBC	TBC	TBC	Christopher Wang (LA)		✔ Invitation Only	✔ TNZ Staff attending		TBC	TBC	TBC	TBC
October 2027														
		NZ SCHOOL HOLIDAYS												
Business Event	Americas & International	IMEX America 2028	TBC	TBC	Las Vgas (USA)	Sue Lee (AKL)	TBC	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	✔ TNZ Stand ✔ TNZ Staff attending ✔ Industry Partners attending		TBC	TBC	TBC	TBC
Trade Show	North America	ITLM North America	TBC	TBC	Baha Mar, The Bahamas	Christopher Wang (LA)	https://www.iltm.com/north-america/en-gb.html	✔ Premium product ✔ Premium QM IBO						
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	TBC	Sam Allen (WLG)	https://www.tourismsummit.co.nz/	✔ All Industry	✔ TNZ Staff attending					

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