

# Trade Events Calendar

As at September 2023



0-6 months: events fixed / 6-12 months: events planned / 12-18 months: events indicative  
QM = Qualmark endorsed

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
<b>SEPTEMBER 2023</b>												
		NZ SCHOOL HOLIDAYS	23/09/2023	8/10/2023								
Trade Show	Singapore, Malaysia, Indonesia, Thailand	South East Asia Roadshow	5/09/2023	13/09/2023	Singapore, Malaysia, Indonesia, Thailand	Salina Sos (WLG) Theresa Goh (SG)	TBC	<ul style="list-style-type: none"> <li>✓ QM ITOs/DMCs</li> <li>✓ QM products</li> <li>✓ IMA</li> </ul>	5/04/2023	17/04/2023	15/05/2023	31/05/2023
Trade Show	UK, Europe, Worldwide	Pure	11/09/2023	14/09/2023	Marrakech	Lilly Douglas (UK)	Invitation only	n/a				
Trade Show		BEAI Conference	18/09/2023	20/09/2023	Marlborough, New Zealand							
Trade Show	North America	ILTM Americas	18/09/2023	21/09/2023	Bahamas	Hadyn Fitzpatrick (LAX)	<a href="https://www.iltm.com/north-america/en-gb.html">https://www.iltm.com/north-america/en-gb.html</a>	Premium product, accommodation & DMCs				
Trade Show	North America, UK and Germany	Western Markets IMA Roadshow 2023	25/09/2023	5/10/2023	New York, Atlanta, Los Angeles, Vancouver, London, Munich	Charlette Potts (WLG) Pepper Buchanan (AKL) Lilly Douglas (UK/DE) Michelle Rosenburg (NAM)	<a href="https://www.tourismnewzealand.com/events/western-markets-roadshow-2023/">https://www.tourismnewzealand.com/events/western-markets-roadshow-2023/</a>	<ul style="list-style-type: none"> <li>✓ IMA</li> </ul>	<a href="https://www.tourismnewzealand.com/assets/events/2023/Event-Prospectus/Event-Prospectus-Western-Markets-IMA-Roadshow-2023.pdf">https://www.tourismnewzealand.com/assets/events/2023/Event-Prospectus/Event-Prospectus-Western-Markets-IMA-Roadshow-2023.pdf</a>	12/06/2023	23/06/2023	30/06/2023
<b>OCTOBER 2023</b>												
		NZ SCHOOL HOLIDAYS	23/09/2023	8/10/2023								
iSite	iSites	isite New Zealand Annual Engagement Hui	10/10/2023	13/10/2023	Napier (NZL)	Carrie Talbot (WLG)						
Business Event	Americas, International	IMEX America	17/10/2023	19/10/2023	Las Vegas (United States)	Georgia Zagorac (AKL)	<a href="https://www.tourismnewzealand.com/events/imex-america-oct-2023/">https://www.tourismnewzealand.com/events/imex-america-oct-2023/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM ITOs/DMCs</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	NOW!	NOW!	19/07/2023	21/07/2023
<b>NOVEMBER 2023</b>												
Trade show	China	Kiwi Link China 2023	13/11/2023	16/11/2023	Shanghai (China)	Elva He (AKL) Emma Zhou (China)	<a href="https://www.tourismnewzealand.com/events/kiwi-link-greater-china/">https://www.tourismnewzealand.com/events/kiwi-link-greater-china/</a>	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM ITOs/DMCs</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> <li>✓ Airlines</li> </ul>	<a href="https://www.tourismnewzealand.com/assets/events/2023/Event-Prospectus/Event-Prospectus-Kiwi-Link-Greater-China-2023.pdf">https://www.tourismnewzealand.com/assets/events/2023/Event-Prospectus/Event-Prospectus-Kiwi-Link-Greater-China-2023.pdf</a>	3/07/2023	17/07/2023	24/08/2023
<b>DECEMBER 2023</b>												
		NZ SCHOOL HOLIDAYS	21/12/2023	28/01/2024								
<b>JANUARY 2024</b>												
		NZ SCHOOL HOLIDAYS	21/12/2023	28/01/2024								
<b>FEBRUARY 2024</b>												
Business Event	Asia Pacific, International	AIME 2024	19/02/2024	21/02/2024	Melbourne (Australia)	Georgia Zagorac (AKL)	<a href="https://www.tourismnewzealand.com/events/aime-2024-melbourne-australia-february-2024/">https://www.tourismnewzealand.com/events/aime-2024-melbourne-australia-february-2024/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM ITOs/DMCs</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	NOW!	NOW!	28/07/2023	1/08/2023
Trade Show	Australia	Tourism New Zealand Regional Showcase	20/02/2024	21/02/2024	Sydney (Australia)	Salina Sos (WLG) Sandra Etter (AUS)	<a href="https://www.tourismnewzealand.com/events/tourism-new-zealand-regional-showcase-2024/">https://www.tourismnewzealand.com/events/tourism-new-zealand-regional-showcase-2024/</a>	<ul style="list-style-type: none"> <li>✓ RTOs</li> </ul>	<a href="https://www.tourismnewzealand.com/assets/events/2023/Event-Prospectus/Event-Prospectus-Tourism-New-Zealand-Regional-Showcase-2024.pdf">https://www.tourismnewzealand.com/assets/events/2023/Event-Prospectus/Event-Prospectus-Tourism-New-Zealand-Regional-Showcase-2024.pdf</a>	11/09/2023	29/09/2023	9/10/2023
Trade Show	UK, Europe, Worldwide	Unite Pacific	27/02/2024	27/02/2024	London (UK)	Fenja Schiebuhr (UK/DE)	TBC	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM ITOs/DMCs</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> <li>✓ Airlines</li> </ul>				

Event details								Registration details (TNZ arranged registrations only)				
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Trade Show	Australia	International Media Marketplace (IMM) Australia	22/02/2024	23/02/2024	Sydney (Australia)	Sandra Etter (AUS)	<a href="https://travmedia.com/immaus/">https://travmedia.com/immaus/</a>	✓ RTOs				
Trade Show	UK	Unite Pacific	27/02/2024	27/04/2023	London, UK	Fenja Schiebuhr (UK/DE)	All	n/a				
<b>MARCH 2024</b>												
Trade Show	Germany, wider Europe	ITB	5/03/2024	7/03/2024	Berlin, Germany	Fenja Schiebuhr (UK/DE)		<ul style="list-style-type: none"> <li>✓ IBO</li> <li>✓ Airlines</li> <li>✓ Transport Providers</li> </ul>	Aiming for August			
Trade Show	Japan	KiwiLink Japan	11/03/2024	12/03/2024	Tokyo, Japan	Ryosuke Iijima (JAP)	TBC	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM ITOs/DMCs</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> <li>✓ Airlines</li> </ul>	20-Oct-23	3/11/2023	17/11/2023	22/12/2023
Trade Show	Korea	KiwiLink Korea	13/03/2024	14/03/2024	Seoul, South Korea	Sora Jang (KOR)	TBC	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM ITOs/DMCs</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> <li>✓ Airlines</li> </ul>	20-Oct-23	3/11/2023	17/11/2023	22/12/2023
Trade Show	UK	PATA Exchange	13/03/2024	14/03/2024	London, UK	Lilly Douglas (UK)	<a href="https://pata.org.uk">https://pata.org.uk</a>	n/a				
<b>APRIL 2024</b>												
		NZ SCHOOL HOLIDAYS	13/04/2024	29/04/2024								
Trade Show	NZ Industry	eXplore Show	30/04/2024	30/04/2024	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	<a href="https://www.explorecentralnorthislandnz.com/">https://www.explorecentralnorthislandnz.com/</a>	<ul style="list-style-type: none"> <li>✓ QM ITOs/DMCs</li> <li>✓ QM products</li> <li>✓ IBO</li> </ul>				
<b>MAY 2024</b>												
Trade Show	All Markets	TRENTZ 2024	8/05/2024	10/05/2024	Wellington, NZ	Charlette Potts (WLG)	<a href="https://www.trenz.co.nz/trenz/trenz2024">https://www.trenz.co.nz/trenz/trenz2024</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM ITOs/DMCs</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>				
Business Event	Europe & International	IMEX Frankfurt 2024	14/05/2024	16/05/2024	Frankfurt (Germany)	Georgia Zagorac (AKL)	<a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM ITOs/DMCs</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	TBC	TBC	TBC	TBC