

Trade Events Calendar

As at December 2022



0-6 months: events fixed / 6-12 months: events planned / 12-18 months: events indicative
QM = Qualmark endorsed

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
DECEMBER 2022												
Trade show	The Americas	USTOA	28/11/2022	2/12/2022	Austin, Texas (United States)	Hadyn Fitzpatrick (LAX)	https://ustoa.com/	USTOA members				
Business Event	Spain	IBTM World	29/11/2022	1/12/2022	Barcelona (Spain)	Georgia Zagorac (AKL)	https://www.tourismnewzealand.com/events/ibtm-world-2022/	<ul style="list-style-type: none"> ✗ IMAs ✓ QM ITOs/DMCs ✓ QM products ✓ RTOs/RCBs 	1/08/2022	1/08/2022	Closed	26/08/2022
		TECNZ Xmas Symposium	6/12/2022	6/12/2022	Auckland	Paul Yeo (WLG)	https://www.tourismexportcouncil.org.nz/tourism-export-council-xmas-symposium-and-young-tec-summit-open-for-registrations/					
		NZ SCHOOL HOLIDAYS	21/12/2022	29/01/2023								
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
JANUARY 2023												
		NZ SCHOOL HOLIDAYS		29/01/2023								
FEBRUARY 2023												
Business Event	Australia	AIME 2023	13/02/2023	15/02/2023	Melbourne (Australia)	Georgia Zagorac (AKL)	https://www.tourismnewzealand.com/events/aime-sydney-february-2023/	<ul style="list-style-type: none"> ✗ IMAs ✓ QM ITOs/DMCs ✓ QM products ✓ RTOs/RCBs 	17/10/2022	17/10/2022	Closed	1/12/2022
		RTNZ-TNZ Connect	16/02/2023	16/02/2023	Auckland	Jen Huston (AKL)						
Trade show	Australia	If You Seek - Frontline Event	TBC	TBC	Sydney (Australia)	Takahide Nakazawa (AKL) Caitlin Risk (SYD)	TBC	TBC	TBC	TBC	TBC	TBC
MARCH 2023												
Trade show	Germany	ITB Berlin 2023	7/03/2023	9/03/2023	Germany	Takahide Nakazawa (AKL) Fenja Schiebuhr (UK)	https://www.tourismnewzealand.com/events/itb-berlin-2023/	<ul style="list-style-type: none"> ✓ Airlines ✗ IMAs ✓ QM ITOs/DMCs ✓ QM products (Transport only) ✗ RTOs 	18/10/2022	18/10/2022	4/11/2022	14/11/2022
Trade show	UK	PATA Exchange	13/03/2023	13/03/2023	London (United Kingdom)	Fenja Schiebuhr (UK)	https://pata.org.uk/event/pata-exchange-2023/	<ul style="list-style-type: none"> ✓ Airlines ✗ IMAs ✓ QM ITOs/DMCs ✓ QM products (Transport only) ✗ RTOs 				
Trade show	India	India Frontline Training and Network Evening 2023	15/03/2023	17/03/2023	New Delhi and Mumbai (India)	Takahide Nakazawa (AKL) Darshana Seth (India)	https://www.tourismnewzealand.com/events/indiafrontlinetraining2023/	<ul style="list-style-type: none"> ✗ IMAs ✗ QM ITOs/DMCs ✓ QM products ✓ RTOs 	23/11/2022	23/11/2022	9/12/2022	16/12/2022

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Trade show	Asia	Seatrade Cruise Global 2023	27/03/2023	30/07/2023	Florida (United States)	Hadyn Fitzpatrick (LAX)	https://www.seatradecruiseglobal.com/en/home.html					
APRIL 2023												
		NZ SCHOOL HOLIDAYS	7/04/2023	24/04/2023								
Business Event	Asia	IBTM Asia Pacific 2023	4/04/2023	5/04/2023	Singapore	Georgia Zagorac (AKL)	November	<ul style="list-style-type: none"> ✗ IMAs ✓ QM ITOs/DMCs ✓ QM products ✓ RTOs/RCBs 	TBC	TBC	TBC	TBC
MAY 2023												
Trade show	Australia	Australian buyer pre-TRENZ networking session in partnership with New Zealand Maori Tourism	8/05/2023	8/05/2023	Christchurch	Takahide Nakazawa (AKL) Sandra Etter (SYD)	TBC	<ul style="list-style-type: none"> ✗ Airlines ✗ IMAs ✗ QM ITOs/DMCs ✗ QM products ✓ RTOs 	TBC	TBC	TBC	TBC
Trade show	NZ, Australia, North America, UK/Europe, China and Rest of Asia	TRENZ 2023	9/05/2023	11/05/2023	Christchurch	Takahide Nakazawa (AKL)	https://www.trenz.co.nz/trenz/about-trenz					
Business Event	Germany	IMEX Frankfurt	23/05/2023	25/05/2023	Frankfurt (Germany)	Georgia Zagorac (AKL)	https://www.tourismnewzealand.com/events/imex-frankfurt-germany-may-2023/	<ul style="list-style-type: none"> ✗ IMAs ✓ QM ITOs/DMCs ✓ QM products ✓ RTOs/RCBs 	Jan-23	TBC	TBC	TBC
JUNE 2023												
Business Event	NZ	MEETINGS	TBC	TBC	TBC	Georgia Zagorac (AKL)	TBC					
JULY 2023												
		NZ SCHOOL HOLIDAYS	1/07/2023	16/07/2023								
		Holiday Parks Association Conference	26/07/2023	27/07/2023	Rotorua	Paul Yeo (WLG)	TBC					
AUGUST 2023												
		TECNZ Conference	8/08/2023	11/08/2023	Rotorua	Paul Yeo (WLG)	TBC					
		NZ Cruise Association Conference	18/08/2023	18/08/2023	Christchurch	Paul Yeo (WLG)	TBC					
SEPTEMBER 2023												
		NZ SCHOOL HOLIDAYS	23/09/2023	8/10/2023								
OCTOBER 2023												
		NZ SCHOOL HOLIDAYS	23/09/2023	8/10/2023								
Business Event	North America	IMEX America	17/10/2023	19/10/2023	Las Vegas (United States)	Georgia Zagorac (AKL)	https://www.tourismnewzealand.com/events/imex-america-las-vegas-october-2023/	<ul style="list-style-type: none"> ✗ IMAs ✓ QM ITOs/DMCs ✓ QM products ✓ RTOs/RCBs 	TBC	TBC	TBC	TBC
NOVEMBER 2023												
Trade show	China	Kiwi Link China 2023	TBC	TBC	Shanghai (China)	Takahide Nakazawa (AKL) Grace Yao (China)	TBC	TBC	TBC	TBC	TBC	TBC

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DECEMBER 2023		NZ SCHOOL HOLIDAYS	21/12/2023	28/01/2024									