

Trade Events Calendar



As at March 2023

0-6 months: events fixed / 6-12 months: events planned / 12-18 months: events indicative

QM = Qualmark endorsed

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
MARCH 2023												
Trade show	Germany	ITB Berlin 2023	7/03/2023	9/03/2023	Germany	Charlette Potts (WLG) Fenja Schiebuhr (UK)	https://www.tourismnewzealand.com/events/itb-berlin-2023/	<ul style="list-style-type: none"> ✓ Airlines ✗ IMAs ✓ QM ITOs/DMCs ✓ QM products (Transport only) ✗ RTOs 	18/10/2022	18/10/2022	4/11/2022	14/11/2022
Trade show	UK	PATA Exchange	13/03/2023	13/03/2023	London (United Kingdom)	Fenja Schiebuhr (UK)	https://pata.org.uk/event/pata-exchange-2023/	<ul style="list-style-type: none"> ✓ Airlines ✗ IMAs ✓ QM ITOs/DMCs ✓ QM products (Transport only) ✗ RTOs 				
Trade show	India	India Frontline Training and Network Evening 2023	15/03/2023	17/03/2023	New Delhi and Mumbai (India)	Salina Sos (WLG) Darshana Seth (India)	https://www.tourismnewzealand.com/events/indiafrontlinetraining2023/	<ul style="list-style-type: none"> ✗ IMAs ✗ QM ITOs/DMCs ✓ QM products ✓ RTOs 	23/11/2022	23/11/2022	9/12/2022	16/12/2022
Trade show	The Americas	RTNZ-TNZ Connect Seatrade Cruise Global 2023	23/03/2023 27/03/2023	23/03/2023 30/07/2023	Auckland Florida (United States)	Jen Huston (AKL) Hadyn Fitzpatrick (LAX)	https://www.seatrade.cruiseglobal.com/en/home.html					
APRIL 2023												
		NZ SCHOOL HOLIDAYS	7/04/2023	24/04/2023								
MAY 2023												
Trade Show	North America	Travel Leaders Network, Edge Conferece & Lux Forum	7/05/2023	11/05/2023	Nashville, Tennessee	Brianna McCarthy (LAX)	https://www.travelleadersnetwork.com/					
Trade show	Australia	Australian buyer pre-TRENZ networking session in partnership with New Zealand Maori Tourism	8/05/2023	8/05/2023	Christchurch	Charlette Potts (WLG) Sandra Etter (SYD)	TBC	<ul style="list-style-type: none"> ✗ Airlines ✗ IMAs ✗ QM ITOs/DMCs ✗ QM products ✓ RTOs 	TBC	TBC	TBC	TBC
Trade show	NZ, Australia, North America, UK/Europe, China and Rest of Asia	TRENZ 2023	9/05/2023	11/05/2023	Christchurch	Charlette Potts (WLG)	https://www.trenz.co.nz/trenz/about-trenz					
Business Event	Germany	IMEX Frankfurt	23/05/2023	25/05/2023	Frankfurt (Germany)	Georgia Zagorac (AKL)	https://www.tourismnewzealand.com/events/imex-frankfurt-germany-may-2023/	<ul style="list-style-type: none"> ✗ IMAs ✓ QM ITOs/DMCs ✓ QM products ✓ RTOs/RCBs 	1-Feb-23	1-Feb-23	3-Mar-23	10-Mar-23
JUNE 2023												
Trade Show	North America	Global Travel Marketplace (GTM) Florida	1/06/2023	3/06/2023	Ft. Lauderdale, Florida	Brianna McCarthy (LAX)	https://www.gtmflagship.com/home	<ul style="list-style-type: none"> ✗ IMAs ✓ QM ITOs/DMCs ✓ QM products ✓ RTOs/RCBs 				
TNZ Onshore Event	New Zealand	TNZ Engagment Hui	7/06/2023	7/06/2023	Rotorua	Carrie Talbot (WLG) Paul Yeo (NZL)	TBC	<ul style="list-style-type: none"> ✓ NZ Industry 		TBC	TBC	
TNZ Onshore Event	New Zealand	TNZ Engagment Hui	8/06/2023	8/06/2023	Auckland	Carrie Talbot (WLG) Paul Yeo (NZL)	TBC	<ul style="list-style-type: none"> ✓ NZ Industry 		TBC	TBC	
TNZ Onshore Event	New Zealand	TNZ Engagment Hui	9/06/2023	9/06/2023	Christchurch	Carrie Talbot (WLG) Paul Yeo (NZL)	TBC	<ul style="list-style-type: none"> ✓ NZ Industry 		TBC	TBC	

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TNZ Onshore Event	New Zealand	TNZ Engagment Hui	12/06/2023	12/06/2023	Queenstown	Carrie Talbot (WLG) Paul Yeo (NZL)	TBC	✓ NZ Industry		TBC	TBC	
TNZ Onshore Event	New Zealand	TNZ Engagment Hui	16/06/2023	16/06/2023	Wellington	Carrie Talbot (WLG) Paul Yeo (NZL)	TBC	✓ NZ Industry		TBC	TBC	
Business Event	New Zealand	MEETINGS 2023	21/06/2023	22/06/2023	Wellington	Georgia Zagorac (AKL)	https://www.meetings.co.nz/	✗ IMAs ✓ Airlines ✓ QM ITOs/DMCs ✓ QM products ✓ RTOs/RCBs				
Trade Show	North America	Tour & Travel Exchange (TTE)	8/06/2023	11/06/2023	Tuscon, Arizona	Hadyn Fitzpatrick (LAX)	https://www.tourandtravelexchange.com/about					
JULY 2023												
		NZ SCHOOL HOLIDAYS	1/07/2023	16/07/2023								
Trade Show	North America	Global Travel Marketplace (GTM) Weat	11/07/2023	13/07/2023	Lake Las Vegas, Nevada	Brianna McCarthy (LAX)	https://www.gtmwest.com/					
		Holiday Parks Association Conference	26/07/2023	27/07/2023	Rotorua	Paul Yeo (WLG)	TBC					
AUGUST 2023												
		TECNZ Conference	8/08/2023	11/08/2023	Rotorua	Paul Yeo (WLG)	TBC					
Trade Show	North America	Virtuoso Travel Week 2023	8/12/2023	18/08/2023	Las Vegas	Hadyn Fitzpatrick (LAX)	https://virtuosomeetings.virtuoso.com/2023Events.aspx	Virtuoso members				
		NZ Cruise Association Conference	18/08/2023	18/08/2023	Christchurch	Paul Yeo (WLG)	TBC					
SEPTEMBER 2023												
		NZ SCHOOL HOLIDAYS	23/09/2023	8/10/2023								
Trade Show	North America	ILTM Americas	18/09/2023	21/09/2023	Bahamas	Hadyn Fitzpatrick (LAX)	https://www.iltm.com/north-america/en-gb.html	Premium product, accommodation & DMCS				
OCTOBER 2023												
		NZ SCHOOL HOLIDAYS	23/09/2023	8/10/2023								
Business Event	North America	IMEX America	17/10/2023	19/10/2023	Las Vegas (United States)	Georgia Zagorac (AKL)	https://www.tourismnewzealand.com/events/imex-america-las-vegas-october-2023/	✗ IMAs ✓ QM ITOs/DMCs ✓ QM products ✓ RTOs/RCBs	TBC	TBC	TBC	TBC
NOVEMBER 2023												
Trade show	China	Kiwi Link China 2023	TBC	TBC	Shanghai (China)	Charlette Potts (WLG) Grace Yao (China)	TBC	TBC	TBC	TBC	TBC	TBC
Business Event	Europe & Worldwide	IBTM World 2023	28/11/2023	30/11/2023	Barcelona, Spain	Georgia Zagorac (AKL)	https://www.ibtmworld.com/	✗ IMAs ✓ QM ITOs/DMCs ✓ QM products ✓ RTOs/RCBs	TBC	TBC	TBC	TBC
DECEMBER 2023												
		NZ SCHOOL HOLIDAYS	21/12/2023	28/01/2024								