

Trade and Business Events Calendar



As at November 2023

0-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events
QM = Qualmark endorsed

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
NOVEMBER 2023												
Trade Show	North America	Ensemble Horizons Conference (Preferred partners only)	2/11/2023	6/11/2023	Las Vegas, NV (USA)	Hadyn Fitzpatrick (LA)	https://web.cvent.com/event/3ea51366-67c7-458f-b03c-751ef62bb88f/summary	✓ Ensemble Members				
Trade Show	North America	Signature Travel Network Annual Conference (Preferred partners only)	6/11/2023	9/11/2023	Las Vegas, NV (USA)	Haydn Fitzpatrick (LA)	https://join.sigtn.com/signature-advantage/training-member-support/	✓ Signature Members				
		Tourism Summit Aotearoa	7/11/2023	7/11/2023	Wellington, NZ	Will Chapman (WLG)	https://www.tourismsummit.co.nz/	✓ All Industry				
Trade show	China	Kiwi Link China 2023	13/11/2023	16/11/2023	Shanghai (China)	Elva He (AKL) Emma Zhou (China)	https://www.tourismnewzealand.com/events/kiwi-link-greater-china/	<ul style="list-style-type: none"> ✓ IMAs ✓ QM IBOs ✓ QM products ✓ RTOs ✓ Airlines 	NOW!	3/07/2023	17/07/2023	24/08/2023
DECEMBER 2023												
		NZ SCHOOL HOLIDAYS	21/12/2023	28/01/2024								
Trade Show	North America	USTOA Annual Conference	2/12/2023	6/12/2023	Los Angeles, CA (USA)	Hadyn Fitzpatrick (LA)	https://ustoa.com/events/2023-USTOA-Annual-Conference	✓ USTOA members				
		TECNZ Xmas Symposium	6/12/2023	6/12/2023	Auckland, NZ	Will Chapman (WLG)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/	✓ TEC members				
JANUARY 2024												
		NZ SCHOOL HOLIDAYS	21/12/2023	28/01/2024								
FEBRUARY 2024												
Business Event	Asia Pacific, International	AIME 2024	19/02/2024	21/02/2024	Melbourne (Australia)	Georgia Zagorac (AKL)	https://www.tourismnewzealand.com/events/aime-2024-melbourne-australia-february-2024/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	CLOSED	CLOSED	CLOSED	CONFIRMED
Trade Show	Australia	Tourism New Zealand Regional Showcase	20/02/2024	21/02/2024	Sydney (Australia)	Pepper Buchanan (AKL) Sandra Etter (AUS)	https://www.tourismnewzealand.com/events/tourism-new-zealand-regional-showcase-2024/	✓ RTOs	11/09/2023	11/09/2023	29/09/2023	9/10/2023
Trade Show	Australia	International Media Marketplace (IMM) Australia	22/02/2024	23/02/2024	Sydney (Australia)	Sarah Glover (AUS)	https://travmedia.com/immaus/	✓ RTOs				
Trade Show	UK, Europe, Worldwide	Unite Pacific	27/02/2024	27/02/2024	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite-pacific-australasia/	<ul style="list-style-type: none"> ✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines 				
Trade Show	New Zealand	RTNZ-TNZ Connex	TBC	TBC	New Zealand	Manda North (AKL)	TBC	✓ RTOs				
MARCH 2024												
Trade Show	New Zealand	RTNZ - TECNZ Inbound Trade Event	TBC	TBC	New Zealand	Manda North (AKL)	TBC	<ul style="list-style-type: none"> ✓ RTOs ✓ IBO 				
Trade Show	Germany, wider Europe	ITB	5/03/2024	7/03/2024	Berlin, Germany	Fenja Schiebuhr (UK/DE)	https://www.tourismnewzealand.com/events/itb-berlin-2024/	<ul style="list-style-type: none"> ✓ IBO ✓ Airlines ✓ Transport Providers 	NOW!	14/08/2023	15/08/2023	21/09/2023
Trade Show	Japan	KiwiLink Japan	11/03/2024	12/03/2024	Tokyo, Japan	Ryosuke Iijima (JAP)	https://www.tourismnewzealand.com/events/kiwi-link-japan-and-korea-2024/	<ul style="list-style-type: none"> ✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines 	20-Oct-23	3/11/2023	17/11/2023	8/12/2023
Trade Show	Korea	KiwiLink Korea	13/03/2024	14/03/2024	Seoul, South Korea	Sora Jang (KOR)	https://www.tourismnewzealand.com/events/kiwi-link-japan-and-korea-2024/	<ul style="list-style-type: none"> ✓ IMAs ✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines 	20-Oct-23	3/11/2023	17/11/2023	8/12/2023
Trade Show	UK	PATA Exchange	13/03/2024	14/03/2024	London, UK	Lilly Douglas (UK)	https://pata.org.uk	n/a				

This calendar is updated on the first week of each month and available at www.tourismnewzealand.com/events

Event details								Registration details (TNZ arranged registrations only)				
APRIL 2024												
		NZ SCHOOL HOLIDAYS	13/04/2024	28/04/2024								
Trade Show	NZ Industry	eExplore Show	30/04/2024	30/04/2024	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	https://www.explorecentralnorthislandnz.com/	<ul style="list-style-type: none"> ✓ QM IBO ✓ QM products ✓ IBO 				
MAY 2024												
Trade Show	All Markets	TRENZ 2024	8/05/2024	10/05/2024	Wellington, NZ	Charlette Potts (WLG)	https://www.trenz.co.nz/trenz/trenz2024	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs 				
Business Event	Europe & International	IMEX Frankfurt 2024	14/05/2024	16/05/2024	Frankfurt (Germany)	Georgia Zagorac (AKL)	https://imex-frankfurt.com/show-information	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	TBC	TBC	TBC	
JUNE 2024												
Trade Show	North America	Global Travel Marketplace (West)	2/06/2024	4/06/2024	Las Vegas, NV (USA)	Hadyn Fitzpatrick (LA)	https://www.gtmflagship.com/home					
Business Event	All Markets	MEETINGS 2024	19/06/2024	20/06/2024	Rotorua, NZ	Georgia Zagorac (AKL)	https://www.meetings.co.nz/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 				
Trade show	New Zealand	RTNZ Te Ūnga Mai wānanga	TBC	TBC	TBC	Manda North (AKL)	TBC	<ul style="list-style-type: none"> ✓ RTOs 				
Trade Show	North America	Travel Leaders Network Edge Conference	TBC	TBC	TBC	TBC	TBC	<ul style="list-style-type: none"> ✓ Preferred Partners Only 				
JULY 2024												
		NZ SCHOOL HOLIDAYS	5/07/2024	21/07/2024								
Trade Show	North America	Global Travel Marketplace	18/07/2024	20/07/2024	Fort Lauderdale, FL (USA)	Hadyn Fitzpatrick (LA)	https://www.gtmflagship.com/home					
Trade Show	Singapore	KiwiLink Singapore	After 01 July	Before 20 July	Singapore	Theresa Goh (SIN)	TBC	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA 	TBC	TBC	TBC	
Trade Show	India	KiwiLink India	After 01 July	Before 20 July	India (city TBC)	Neha Bhola (MUM)	TBC	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs ✓ IMA 	TBC	TBC	TBC	
AUGUST 2024												
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC					
Annual Conference	New Zealand	TECNZ 2024 Conference	6/08/2024	9/08/2024	Invercargill, NZ	Will Chapman (WLG)	https://www.tourismexportcouncil.org.nz/events/annual-conference/	<ul style="list-style-type: none"> ✓ TEC members 				
Trade Show	North America	Virtuoso Travel Week	10/08/2024	16/08/2024	Las Vegas, NV (USA)	Haydn Fitzpatrick (LA)	https://virtuosomeetings.virtuoso.com/ScheduleofEvents/2024Events.aspx	<ul style="list-style-type: none"> ✓ Virtuoso Members 				
SEPTEMBER 2024												
		NZ SCHOOL HOLIDAYS	28/09/2024	13/10/2024								
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	9/09/2024	12/09/2024	Marrakech, Morocco	Lilly Douglas (UK)	https://purelifeexperiences.com/	<ul style="list-style-type: none"> ✓ Invitation Only 				
Trade Show	North America	ITLM North America	23/09/2024	26/09/2024	Baha Mar, The Bahamas	Hadyn Fitzpatrick (LA)	https://www.iltm.com/north-america/en_gb.html	<ul style="list-style-type: none"> ✓ Premium product ✓ Premium IBO 				
OCTOBER 2024												
		NZ SCHOOL HOLIDAYS	28/09/2024	13/10/2024								
Trade Show	North America	Global Travel Collection (GTC-Internova)	TBC	TBC	TBC	Amy Agudo (LA)	TBC	<ul style="list-style-type: none"> ✓ Preferred suppliers and members 				
Trade Show	North America	Tourism New Zealand Product Showcase - 3 US cities	TBC	TBC	TBC	Amy Agudo (LA)	TBC	<ul style="list-style-type: none"> ✓ Airlines ✓ QM product ✓ RTO 	TBC	TBC	TBC	
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	TBC	Will Chapman (WLG)	https://www.tourismsummit.co.nz/	<ul style="list-style-type: none"> ✓ All Industry 				
Business Event	Americas & International	IMEX America 2024	TBC	TBC	Las Vegas (USA)	Georgia Zagorac (AKL)	https://imexamerica.com/	<ul style="list-style-type: none"> ✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs 	TBC	TBC	TBC	
NOVEMBER 2024												

Event details								Registration details (TNZ arranged registrations only)				
Trade Show	North America	Ensemble Horizons Conference	TBC	TBC	TBC	TBC	TBC	✓ Ensemble Members				
Trade Show	North America	Signature Conference	TBC	TBC	TBC	TBC	TBC	✓ Signature Members				
DECEMBER 2024												
		NZ SCHOOL HOLIDAYS	21/12/2024									
	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	TBC	Haydn Fitzpatrick (LA)	TBC	✓ USTOA Members				
		TECNZ Xmas Symposium	4/12/2024	4/12/2024	TBC	Will Chapman (WLG)	https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/					
JANUARY 2025												
		NZ SCHOOL HOLIDAYS										
FEBRUARY 2025												
Business Event	Asia Pacific, International	AIME 2025	TBC	TBC	Melbourne (Australia)	Georgia Zagorac (AKL)	https://aime.com.au/	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs	TBC	TBC	TBC	TBC
MARCH 2025												
		NZ SCHOOL HOLIDAYS										
Trade Show	Germany, wider Europe	ITB Berlin TBC	4/03/2025	6/03/2025	Berlin, Germany	Fenja Schiebuhr (UK/DE)	TBC	✓ IBO ✓ Airlines ✓ Transport Providers				
APRIL 2025												
		NZ SCHOOL HOLIDAYS										
MAY 2025												
Trade Show	All Markets	TRENZ 2025	TBC	TBC	TBC	Charlette Potts (WLG)	TBC	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs				
Business Event	Europe & International	IMEX Frankfurt 2025	TBC	TBC	Frankfurt (Germany)	Georgia Zagorac (AKL)	https://imex-frankfurt.com/show-information	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs	TBC	TBC	TBC	TBC
JUNE 2025												
Trade Show	North America	Travel Leaders Network Edge Conference	TBC	TBC	TBC	TBC	TBC	✓ Preferred partners only				
Business Event	All Markets	MEETINGS 2025	TBC	TBC	TBC	Georgia Zagorac (AKL)	https://www.meetings.co.nz/	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs				
JULY 2025												
Trade Show	Singapore	KiwiLink Singapore	TBC	TBC	TBC	TBC	TBC		TBC	TBC	TBC	TBC
Trade Show	India	KiwiLink India	TBC	TBC	TBC	TBC	TBC		TBC	TBC	TBC	TBC
Trade Show	North America	Global Travel Marketplace (GTM-West)	TBC	TBC	TBC	TBC	TBC					
AUGUST 2025												
		NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC					
SEPTEMBER 2025												
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	TBC	TBC	Marrakech, Morocco	Lilly Douglas (UK)	https://purelifeexperiences.com/	✓ Invitation Only				
Trade Show	North America	ITLM North America	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	https://www.iltm.com/north-america/en-gb.html	✓ Premium product ✓ Premium IBO				
OCTOBER 2025												
		NZ SCHOOL HOLIDAYS										
	North America	Global Travel Collection (GTC-Internova)	TBC	TBC	TBC	Amy Agudo (LA)	TBC	✓ Preferred suppliers and members				
		Elevate Conference	TBC	TBC	TBC	TBC	TBC	✓ Preferred partners				
		Tourism Summit Aotearoa	TBC	TBC	TBC	Will Chapman (WLG)	https://www.tourismsummit.co.nz/	✓ All Industry				

Event details								Registration details (TNZ arranged registrations only)				
Business Event	Americas & International	IMEX America 2025	TBC	TBC	Las Vegas (USA)	Georgia Zagorac (AKL)	https://imexamerica.com/	<input checked="" type="checkbox"/> Airlines <input checked="" type="checkbox"/> QM IBO <input checked="" type="checkbox"/> QM products <input checked="" type="checkbox"/> RTOs/RCBs	TBC	TBC	TBC	TBC
NOVEMBER 2025												
	North America	Ensemble Horizons Conference <i>(Preferred partners only)</i>	TBC	TBC	TBC	TBC	TBC	<input checked="" type="checkbox"/> Ensemble Members				
	North America	Signature Conference <i>(Preferred partners only)</i>	TBC	TBC	TBC	TBC	TBC	<input checked="" type="checkbox"/> Signature Members				
	China	KiwiLink China	Market to fill out	Market to fill out	Market to fill out	Market to fill out	Market to fill out	Market to fill out	TBC	TBC	TBC	TBC
DECEMBER 2025												
NZ SCHOOL HOLIDAYS												
	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	https://ustoa.com/events/2023-USTOA-Annual-Conference	<input checked="" type="checkbox"/> USTOA members				