



EXPLORE NEW ZEALAND DISCOUNT PROGRAMME

What to do when you are approached
by an Explore Pass holder

Tourism New Zealand offers the Explore New Zealand Discount Programme for international travel trade and media visiting New Zealand. The programme allows visiting agents and media to see and do more while they are in New Zealand, giving them increased knowledge and authentic stories to share with their clients and audiences back home.

Your company has provided a discount offer for this programme. If you are contacted by an Explore Pass holder, follow the steps below to confirm their booking.



1 CONFIRM ELIGIBILITY

Once contacted by a travel agent or media, you will need to ask for confirmation that they are accredited on the programme.



2 PROGRAMME CODE

They will send you an email with a unique eight digit number on it provided to them from Tourism New Zealand.



3 CHECK TERMS & CONDITIONS

Check to see if the booking they want to make will be within the conditions your company has set - www.register.newzealand.com



4 CONFIRM BOOKING

Confirm the booking with the Explore Pass holder. Make sure you have highlighted your T&Cs to the holder.



5 CONFIRM CREDENTIALS

When the travel agent or media arrives on the day of the booking you may ask them to present their approval email and their passport as confirmation they are accredited.



6 CONTACT MANAGER

Make sure your Manager knows when the Explore Pass holder will be coming so they can welcome them, see if they have questions and exchange business cards.